

President's Council on Alcohol and Other Drugs
Meeting Minutes
September 9, 2009

Committee members present: Stacey Holm, David Wells, Jane Schuh, Amber Altstadt, Bill Vandal, Kevin Thompson, Janna Stoskopf, Bill Burns, Karla Thoennes, Jaclynn Davis-Wallette, Najla Amundson, Laura Oster-Aaland, Gene Taylor, Jane Vangsness, Brenna Pratt (for Courtney Barstad), Chuck Peterson

Introductions

New Members: Amber Altstadt, Jaclynn Davis Wallette, and Najla Amundson were introduced as new PCAOD members. Amber replaces Joe Heilman as Student Government President. Jaclynn represents Equity, Diversity and Global Outreach. Najla replaces Laurie Baker as University Relations representative.

Community Liaison: Laura Oster-Aaland asked the PCAOD for approval to invite Corey Ernst (Region V Substance Abuse Prevention Coordinator) to be a member of the PCAOD. Corey is the community prevention specialist for the Fargo Area, and works closely with the K-12 population. The PCAOD agreed to extend the invitation to Corey. Jane will work on getting a formal letter of invitation from President Chapman.

Current Events/Issues

Budget: Gene shared the budget with the council and stated that President Chapman funded all items for Year 1 in full.

Publicity/Distribution of Plans: Committee members were encouraged to take more copies of the strategic plan if they thought anyone was overlooked during the distribution process. Jane and Laura shared the different ways the plan is being promoted including t-shirts at Club NDSU, coffee collars at all on-campus coffee shops, and pocket cards outlining the purpose of the plan.

Liquor License at Sandella's: Over the summer the owners of Sandella's sought the opinion of NDSU regarding the sale of liquor. Karla Thoennes and Laura Oster-Aaland had a positive meeting with the owners, explaining the purpose of the PCAOD and some of the concerns the council raised. Only bottled beer will be sold and it will be located behind the counter.

Athletic Department Interventions: Gene reported on some of the proactive interventions that will be new this year with NDSU Student Athletes. BASICS, an individual intervention for those that identify as at high-risk for AOD issues, is being piloted with the football program. myPlaybook, a 90 minute online alcohol and other drug education program, will be required of all student athletes this fall. The cost of the myPlaybook course will be supplemented by a mini-grant from the NCAA.

Updates from Subcommittee Chairs on Implementation Plans

Campus Policy & Law (Kevin Thompson)

It was reported that a conversation was had with Rick Johnson regarding alcohol at College sponsored welcome-back faculty/graduate student picnics. Rick felt the university was not at any increased liability if alcohol was served and that the events did not violate the NDSU alcohol and drug policy.

Employers Survey: Kevin is working with Jane V. and the Career Center to finalize data from the survey of employers at the career fairs during the 2008-2009 academic year.

Community (Karla Thoennes)

Campus Live: The first Club NDSU was held Opening Day with 1,249 students attending. Campus Attractions added another student staff member to their team to facilitate Campus Live. Campus Live is student programming held from 9:30 pm. to 1 a.m. every Saturday night. The budget for Campus Live comes from Year 1 President's Council Budget.

Alumni Association Discussion: An update on the strategic plan will be given by Gene at the NDSU Alumni Association Board meeting during Homecoming. The Board will also be discussing ways they can help promote and/or support the strategic plan.

Individual (Bill Burns)

e-CHECKUP to Go: A series of 3 e-mails were sent to first year students asking them to complete e-CHUG. 947 students completed it voluntarily. Also, an e-mail was sent to the parents of first-year students about the importance of completing e-CHUG.

Alcohol Assessments: It was also reported that Alcohol Assessments will now be provided at a student's request in the NDSU Counseling Center for lesser cost than if the student had to go off campus.

Academics & Education (Chuck Peterson)

Safety Advocates: The Safety Advocate program, which will be called "Live Real Mentor" program is the development stages. The mentors will go through a brief training encompassing overall prevention at NDSU, how to help students/colleagues make positive choices, and how to recognize at-risk students and colleagues. The subcommittee hopes to have the curriculum completed and trainings starting Spring Semester 2010.

Media Campaign: A social norms media campaign is also being developed. Social norms is a way to correct misperceptions of specific populations of students (i.e. Greek Life Students, Student Athletes), reinforcing the positive choices made by the majority of students. Statistics for the campaign will come from the 2008 CORE Drug and Alcohol Survey.

Other Business/Announcements

ND Higher Ed Consortium for Substance Abuse Prevention Update

- The NDHECSAP \$371,791 proposal “ND Partners in Prevention” was recently funded as part of the “Grants for Coalitions to Prevent and Reduce Alcohol Abuse at Institutions of Higher Education” program from the Department of Education. ND Partners in Prevention will provide additional funding for all 11 NDUS campuses, the proposal included late-night activities and individual interventions (BASICS) related to AOD.
- Dr. Karin Walton has resigned as the NDHECSAP Director. The council is encouraged to share the opening with those that they feel would be interested

Fan Cans

Gene wanted the council to be aware of Budweiser’s new promotion called ‘Fan Cans’ that was started in August. This promotion includes beer cans with team colors. Gene has had a few conversations with the local distributor regarding the concern that the green and yellow cans will send the wrong message in our community.

Late-Night Events

David Wells requested that a list of all late-night activities be sent to the Council. Jane will take care of sending that out. The next Club NDSU event will be September 19 immediately following the first home football game in the upper level of the Fargo Dome.