

Robert S. Littlefield
Professor
Department of Communication
North Dakota State University
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Academic Preparation

1983 - Doctor of Philosophy - University of Minnesota
Major: Speech Communication; Minor: Political Science

1979 - Master of Arts - North Dakota State University
Major: Speech; Minor: Drama

1974 - Bachelor of Science: Education - Minnesota State University Moorhead, *cum laude*
Majors: Rhetoric-Public Address, Theatre, and English

North Dakota State University Administrative and Professional Experience

College of Humanities and Social Sciences (1990-1991)	
Interim Dean	18 months
Department of Communication (1991-present)	
Associate Chair	2 years
Professor	20 years (current)
Coordinator, On-Line Programming	7 (current)
Interim Director, Master's Program	1 semester
Chair	3 years
Associate Professor	4 years
Department of Mass Communication, Speech Communication Theatre Arts (MCSCA) (1984-1990)	
Chair	6 years
Associate Professor	1 year
Assistant Professor	6 years
Director of Forensics	4 years
Associate Director of Forensics	5 years
Managing Director, North Dakota Repertory Theatre	2 years
Department of Speech and Drama (1978-1984)	
Instructor	1 year
Director, Fundamentals of Public Speaking Program	2 years
Lecturer	2 years
Assistant Director of Forensics	2 years
Teaching Assistant	1 year
Great Plains Institute of Food Safety (2008-2013)	
Steering Committee	6 years

Institute for the Study of Cultural Diversity (1992-1995; 2013-present)	
Director	5 years (current)

Risk+Crisis Communication Project (1996-2013)	
Director	8 years

Department, College, and University Related Professional Experience

Department

Advisory Committee (Member)	5 years (current)
Assessment Committee (Chair or Member)	6 years
Awards and Events Committee (Chair or Member)	5 years
Communication Doctoral Program Planning Committee (Chair)	5 years
Distance and Continuing Education Committee (Chair)	6 years (current)
Graduate Studies Committee (Member)	5 years
North Dakota Delta Chapter of Pi Kappa Delta (Faculty Advisor)	36 years
North Dakota Repertory Theatre Advisory Committee (Chair)	4 years
Promotion, Tenure, and Evaluation Committee (Chair)	20 years (current)
Realignment Committees (Chair)	2 years
MCSCA (1 year)	
Communication and Division of Fine Arts (1 year)	
Search Committees (Chair or Member)	27 years
MCSCA (6 years)	
Communication (21 years)	
Summer Programs (Director)	2 years
Undergraduate Curriculum Committee (Chair or Member)	5 years
Undergraduate Scholarship Selection Committee	9 years
(Chair or Member)	
Web Course Development (Mentor)	10 years (current)

College

College Advisory Board Planning Committee (Chair)	1 year
Awards and Recognition Committee (Chair or Member)	8 years
Curriculum Committee (Chair or Member)	6 years
Parliamentarian	7 years
Policy and Planning Committee (Member)	3 years
Promotion, Tenure, Evaluation Committee (Chair or Member)	6 years
Student Progress Committee (Chair)	18 months
Women's Studies Committee (Member)	18 months

University

Academic Council (Member)	5 years
Academic Integrity Committee (Member)	3 years
Academic Standards Committee (Member)	18 months
Administrative Council (Member)	18 months
Arts Roundtable (Coordinator)	2 years
Assessment Committee (Member)	2 years
Bicentennial of the US Constitution Contest (Coordinator)	1 year
Distance Learning Council (Member)	2 years
English Education Advisory Committee (Member)	5 years (current)
Faculty Colleague Group on Improving Academic Advising	3 years
Faculty Honors Day Committee (Member)	4 years
General Education Committee (Member)	1 year

Graduate Council (Twice- Elected Member)	6 years
Human Resources Diversity Training (Presenter)	2 years
International Advisory Committee (Member)	3 years
Multicultural Colleague Group (Member)	2 years
North Dakota Boys State Advisory Committee (Member)	1 year
NDSU-Fargo Campus Lions Club (Advisor)	5 years (current)
Phi Kappa Phi NDSU Chapter	4 years
President-Elect, President , Immediate Past President, VP for Public Relations	
President's Commission on Retention (Chair)	1 year
Program Review Ad Hoc Committee (Member)	1 year
Promotion-Tenure-Evaluation Advisory Group for Provost/VP for Academic Affairs (Member)	1 semester
ROTC Advisory Board (Member)	18 months
Search Committee for Associate Dean for Enrollment Management (Member)	1 year
Service Learning Advisory Committee (Member)	6 years (current)
Standing Committee on Faculty Rights (Member)	1 year
Student Wellness Advisory Board	2 years (current)
Teaching & Learning Institutional Technology Advisory Group (Member)	2 years
Telecommunication Planning Committee (Member)	18 months
University Athletics Committee (Member)	4 years
University Senate	
Interim Dean	18 months
Elected Member	3 years

Other Related Professional Academic Experience

Barnesville Public Schools, MN	
Language Arts Teacher	4 years
Director of Forensics and Fine Arts	4 years
Concordia College, Moorhead, MN	
Part-time Instructor, Department of SCTA	1 year
Fargo Catholic Schools Network	
Director of Forensics	8 years
Debate Coach	2 years
Minnesota State University Moorhead	
Interim Alumni Director	1 year
University of Minnesota, Minneapolis	
Teaching Associate, Department of Speech Communication	1 year

Professional Development Activities

Diversity

American Council on Education Conference, "Educating One Third of a Nation: Making Our Reality Match Our Rhetoric," Houston, TX.
 Association of American Colleges, "Engaging Cultural Legacies," Washington, D.C.

Association of American Colleges & Universities' Diversity Conference, Ford Foundation
Philadelphia, PA.
Association of Communication Administrators 21st Annual Presidential Seminar,
"Internationalizing the Communication Discipline," Miami, FL.
Ford Foundation Campus Diversity Initiative Conference, "Diversity Education and the Public
Good," Seattle, WA.
Ford Foundation Working Conference on Diversity in Higher Education, Tucson, AZ.
Tomas Rivera Center: A National Institute for Policy Studies on Latino Education. Washington, D.C.
Western Interstate Commission for Higher Education, "Institute on Diversity," Bismarck, ND.
Western Interstate Commission for Higher Education Resource Team Consultant for Ford
Foundation Project on Diversity.

Leadership and Management

American Council on Education, "Enhancing Departmental Leadership: The Role of the
Chairperson," Boulder, CO.
District Governor's Training, Lions Clubs International, Sydney, Australia.
Great Plains Lions Leadership Institute, Buena Vista University, Storm Lake, IA.
USA/Canada Forum, Lions Clubs International, Milwaukee, WI.
USA/Canada Forum, Lions Clubs International, Overland Park, KS.
USA/Canada Forum, San Juan, Puerto Rico
USA/Canada Forum, Lions Clubs International, Saskatoon, Saskatchewan, Canada.

Political Communication

Eighth Presidential Conference, "JIMMY CARTER: Keeping Faith," Hofstra University, Hempstead,
NY.

Risk & Crisis Communication

NCA-F/START Conference on Emergency Pre-Event Communication, "Terrorist Threat to Sunny
City!" Co-sponsored by the National Communication Association, National Consortium for
the Study of Terrorism & Responses to Terrorism (START), and the Fred Friendly
Seminars, San Diego, California.
Risk and Crisis Communication Pre-Conference, National Communication Association Convention,
San Antonio, Texas
Risk Communication Webinar Briefings, National Center for Food Protection and Defense,
Department of Homeland Security.
School of Public Health Workshop Collaborator, University of Minnesota
U.S. Department of Homeland Security University Summit, Washington, D.C.
Meanings of Remembering and Memorializing Crises: Understanding the Pentagon Memorial in
Washington, D.C., National Communication Association Special Programming (2013)
Setting the Research Agenda for Communicating Climate Science, Preconference, National
Communication Association, Washington, D.C. (2013)

Teaching and Learning

Center for Faculty Evaluation and Development and National Issues in Higher Education, "Faculty
Evaluation and Development: Lessons Learned," Manhattan, KS.
Faculty Brown Bag Luncheons, NDSU.
Faculty Development Day(s), NDSU.
New Faculty Mentoring Program, NDSU.
Peer Teaching Mentor Program, NDSU.
Team-Based Learning Conference, University of Texas, Austin, TX.

Instructional Experience and Graduate Advising

College/University Courses Taught

North Dakota State University

Undergraduate

COMM 110: Fundamentals of Public Speaking
 COMM 150: Forensic Practice
 COMM 212: Interpersonal Communication
 COMM 214: Persuasion
 COMM 216: Intercultural Communication
 COMM 301: Rhetorical Traditions
 COMM 308: Business & Professional Speaking
 COMM 312: Oral Performance Studies
 COMM 315: Small Group Communication
 COMM 316: Problem-Solving Discussion
 COMM 317: Leadership & Parliamentary Procedure
 COMM 318: Argumentation & Debate
 COMM 321: Introduction to Communication Theory
 COMM 401: Survey of Rhetorical Theory
 COMM 402: Contemporary Rhetoric
 COMM 450: Issues in Communication/Diplomatic Communication
 COMM 451: Directing Forensics
 COMM 486: Risk Communication
 COMM 489: Communication Capstone
 COMM 492: Advanced Forms of Oral Interpretation
 SAFE 406: Food Safety Crisis Communication

Graduate

COMM 600: Continuing Studies Workshop Courses (CSTAND High School Teachers)
 COMM 602: Contemporary Rhetoric
 COMM 650: Issues in Communication/Diplomatic Communication
 COMM 651: Directing Forensics
 COMM 700: Research Methods in Communication
 COMM 704: Qualitative Research Methods in Communication
 COMM 708: Advanced Qualitative Research Methods
 COMM 711: Communication Theory
 COMM 721: Advanced Intercultural Communication
 COMM 725: Communication & Change
 COMM 750: Advanced Issues In Communication/Argumentation
 COMM 750: Qualitative Research Methods
 COMM 752: Theory of Argument
 COMM 761: Survey of Rhetorical Theory (formerly 601)
 COMM 767: Rhetorical Criticism
 COMM 782: Theories of Persuasion
 COMM 785: Advanced Crisis Communication in Public Relations
 COMM 786: Risk Communication
 SAFE 606: Food Safety Crisis Communication

Concordia College

DISC 109: Discourse

University of Minnesota
COMM 100: Public Speaking

NDSU Graduate Advising (as Committee Chair)

James Brey, M.A.
Pamela Joraanstad, M.A.
Heidi Lieder, M.A.
Amy Lassila, M.A.
John D'Arginio, M.S.
Fred Sternhagen, M.S.
Cordell Hanson, M.A.
Carol Lindberg, M.A.
Todd Rasumson, M.A.
Jacqueline Cox, M.A.
Brian Crane, M.S.
Donna Stack, M.A.
Theresa Krier, M.A.
Lavonne Wahl, M.A.
Daniel Pullen, M.A.
Merrie Sue Holtan, M.A.
Sristi Paulson, M.A.
Brian Beeke, M.A.
Bonnie Cooper, M.S.
Roberta Egersdorf, M.A.
Leah Heide, M.A.
Janice Krefting, M.A.
Benita Saur, M.A.
Frank Anderson, M.A.
Gayle Hyde, M.A.
Garvis Semore, M.A.
Margaret Marcusen, M.A.
Richard Lodewyk, M.A.
Sucheta Bhattacharya, M.A.
Janet Kruckenberg, M.A.
Andrea Quenette, M.S.
Lisa Moon, M.A.
Brian Hough, M.A.
Margaret Derksen, M.A.
Diane Levin, M.A.
Carol Hart, M.A.
Vanessa Wasserman, M.A.
Kimberly Beauchamp, M.S.
Deborah McGregor Pflieger, M.A.
Angela Hatton, M.A.

Lisa Flesjer-Seekins, M.A.
Sandra Alvasta, M.S.
Lori Liebl, M.A.
Julie Austin, M.A.
Patricia Venette, M.S.
Mary Sherman, M.A.
Nancy Lill, M.A.
Kim Kozicki, M.A.
Diane Frandson, M.A.
David Wahlberg, M.S.
Dennis Neumann, M.S.
Kelly Larson, M.A.
Bonnie Smith, M.A.
Constance Nelson, M.S.
Pamela Zaug, M.A.
Kathy Coyle, Ph.D.
Tatyana Thweat, Ph.D.
Jody Mattern, Ph.D.
Kerri Spiering, Ph.D.
Lori DeWitt, Ph.D.
Scott Barrett, Ph.D.
Jennifer Reiersen, Ph.D.
Kimberly Cowden, Ph.D.
Nadene Vevea, Ph.D.
Kathryn Hasbargen, Ph.D.
Stella Opendi, Ph.D. Co-Chair
Joseph Chianakis, M.S.
Andrea Weber, M.S.
Jude Geiger, M.A.
Cindy Larson-Casselton, Ph.D.
Matthew Attansay, Ph.D.
Nigel Haarstad, M.A.
Nathan Sand, M.A.
Jean Ostrom-Blonigen, Ph.D.

Professional Publications, Research, and Grants

Published Articles in Refereed Journals (65)

Littlefield, R. S., Beauchamp, K., Lane, D., Sellnow, D. D., Sellnow, T. L., Venette, S., & Wilson, B. (2014).
Instructional crisis communication: Connecting ethnicity and sex in the assessment of receiver-

oriented message effectiveness. *Journal of Management and Strategy*, 5(3), 1-6. doi: 10/5430/jms.v5n3p

- Cowden, K., McDonald, L., & Littlefield, R. S. (2013). Using community based participatory action research as service-learning for tribal college students. *Journal of Indigenous Research*, 2(1), 1-4.
- Farrell, L., Littlefield, R. S., & Sasanya, S. O. (2013). Menu Foods pet-food recall: Social media at the intersection of emotion in crisis. *Iowa Journal of Communication*, 45(2), 92-112.
- Sasanya, S. O., Olet, S., Littlefield, R. S., Stoltenow, C. L., & Khaita, M. L. (2013). Spatial-temporal distribution of the 2007 melamine-associated nephrotoxic renal failure among pets and factors associated with pet survival. *Food Protection Trends*, 33(1), 32-41.
- Reierson, J. L., & Littlefield, R. S. (2012). History, healing, and hope: Reconceptualizing crisis renewal theory by developing a model for marginalized communities. *Review of European Studies*, 4(4), 29-44.
- Littlefield, R. S., Fried, T. B., & Rick, J. M. (2012/13). "Getting out of your bubble": Incorporating service learning in diversity courses. *Journal of the Communication, Speech & Theatre Association of North Dakota*, 25, (in press).
- Littlefield, R. S., & Hinderaker, A. (2012). Constructing social reality: An examination of contemporary perceptions of 20th century forensic leadership. *The Forensic of Pi Kappa Delta*, 97(1), 1-21.
- Farrell, L. C., & Littlefield, R. S. (2012). Identifying communicating strategies in cases of domestic terrorism: Applying cultural context to the Fort Hood shooting. *Journal of Homeland Security and Emergency Management*, 9(1), Article 20. DOI: 10.1515.1547-7355.1949
- Beauchamp, K. A., & Littlefield, R. S. (2011). The Maple Leaf Foods recall: Best practice interaction during a food-related crisis. *International Journal of Business Continuity and Risk Management* 2(4), in press.
- Beck, S. J., Littlefield, R. S., & Weber, A. (2011). Public meeting facilitation: A naïve theory analysis of crisis meeting interaction. *Small Group Research*. Doi:10.1177/1046496411430531.
- Sellnow, T. L., Sellnow, D. D., Lane, D. R., & Littlefield, R. S. (2011). The value of instructional communication in crisis situations: Restoring order to chaos. *Risk Analysis* 31(8), (in press). DOI: 10.1111/j.1539-6924.2011.01634.x
- Vevea, N., Littlefield, R. S., Fudge, J., & Weber, A. (2011). Portrayals of dominance: Local newspaper coverage of a natural disaster. *Visual Communication Quarterly*, 18, 1-17.
- Littlefield, R. S., & Bartanen, M. D. (2010). The public oratory period of American forensics. *Journal of the Speech and Theatre Association of Missouri* 40(1), 48-75.
- Miller, A. N., & Littlefield, R. S. (2010). Product recalls and organizational learning: ConAgra's responses to the peanut butter and pot pie crises. *Public Relations Review* 36(4), 361-366. doi:10.1016/j.pubrev.2010.06.001
- Vevea, N., & Littlefield, R. S. (2010). Hurricane Gustav: Disassociation as evidence of organizational learning. *Journal of Emergency Management* 8(6), 51-63. doi:10.5055/jem.2010.0000
- Vevea, N. N., Littlefield, R. S., Fudge, J., Weber, A. (2010). Portrayals of dominance: Local newspaper coverage of a natural disaster. *Visual Communication Quarterly* 18(2), 84-99.

- Littlefield, R. S., Reiersen, J., Cowden, K., Stowman, S., & Long Feather, C. (2009, August). A case study of the Red Lake, Minnesota, school shooting: Intercultural learning in the renewal process. *Communication, Culture and Critique*, 2(3), 361-383.
- Sellnow, T. L., Littlefield, R. S., Vidoloff, K. G., & Webb, E. M. (2009). The interacting arguments of risk communication in response to terrorist hoaxes. *Argumentation & Advocacy*, 45(3), 135-150.
- Veil, S., Littlefield, R. S., & Rowan, K. E. (2009). Dissemination as success: Local emergency management communication practices. *Public Relations Review*, 35(4), 449-451.
- Littlefield, R. S., & Quenette, A. M. (2007). Crisis leadership and Hurricane Katrina: The portrayal of governmental authorities by the media in natural disasters. *Journal of Applied Communication Research*, 35(1), 26-47.
- Quenette, A. M., Casselton, C. L., & Littlefield, R. S. (2007). Competitors' perceived advantages and disadvantages to participation in collegiate individual events. *The Forensic*, 92(1), 9-18.
- Littlefield, R. S., McRoberts, D. A., Novak, J. M., & Spiering, K. L. (2007). Visualizing the *other*: A content analysis of illustrations depicting perceptions of incompetent communication. *The Journal of International Communication*, 13(2), 31-50.
- Littlefield, R. S., Sellnow, T. L., & Attansey, M. I. (2006). Mysticism and crisis communication: The use of ambiguity as strategy by the Roman Catholic Church in response to the 2004 tsunami." *Kenneth Burke Society [KB] Journal*, 3(1).
- Littlefield, R. S., & Bornsen, S. A. (2006). Censorship or free Speech? The controversy over the broadcasting of *The Reagans* mini-series. *Free Speech Yearbook* 43, 67-78.
- Littlefield, R. S. (2006). Beyond education vs. competition: On viewing forensics as epistemic. *The Forensic*, 91(2), 3-16.
- Littlefield, R. S., & Ball, J. A. (2004, Winter). Factionalism as argumentation: A case study of the indigenous communication practices of Jemez pueblo. *Argumentation & Advocacy*, 41(2), 87-101.
- Littlefield, R. S., & Larson-Casselton, C. (2004, Summer). Reducing uncertainty for college students making the transition between high school and collegiate individual events competition. *The Forensic*, 89(2), 1-14.
- Littlefield, R. S., & Venette, S. J. (2004). Perceptions of high school opinion leaders about the role of college debaters in the high school debate community. *Argumentation & Advocacy*, 40(4), 259-266.
- Littlefield, R. S., & Thweatt, T. S. (2004). The use of cultural agents as data collectors in Bosnian, Roma, Sudanese, and Somali groups. *Journal of Intercultural Communication Research*, 33(2), 77-87.
- Littlefield, R. S., Egersdorf, R., Saur, B., Stark, G., & Wynia, E. (2001). Identifying outcomes for oral interpretation events, *North Dakota Journal of Speech & Theatre*, 14, 45-59.
- Littlefield, R. S. (Fall 2001). High school student perceptions of the efficacy of debate participation, *Argumentation & Advocacy*, 38(2): 83-97.
- Littlefield, R. S. (November 2001). The challenge of communication, *Principal Leadership*, 2(3), 52-57.
- Littlefield, R. S. (2000). The use of lay judges in forensic competition. *The Forensic Educator*, 15(1), 41-45.

- Littlefield, R. S. (1999). Outreach programs for high school debate: National applications of the North Dakota model. *The Forensic Educator*, 14(1), 17-22.
- Hindman, D. B., Littlefield, R. S., Preston, A., & Newmann, D. (1999). Structural pluralism, ethnic pluralism, and North Dakota newspapers. *Journalism & Mass Communication Quarterly*, 76(2), 250-263.
- Littlefield, R. S., Egersdorf, R., Kalka, Y., Pearson, N., Ringdahl, K., Tuchscherer, S., & Wynia, E. (1998). Assessing outcomes for original public speaking events: A pilot study. *North Dakota Journal of Speech & Theatre*, 11, 4-14.
- Hindman, D. B., Littlefield, R. S., Preston, A., & Newmann, D. (1997). Community structural pluralism and North Dakota newspaper coverage of ethnic minority groups. *North Dakota Journal of Speech & Theatre*, 10, 16-28.
- Littlefield, R. S., & Sarabakhsh, M. (1997). Enhancing multicultural education training for the hospitality management student. *Journal of Hospitality & Tourism Education*, 9(2), 53-55.
- Littlefield, R. S., & Iverson, J. O. (1996). Limited Current Issue Debate (LCID): A new generation of policy debate for rural America. *The Forensic Educator*, 10(1), 5-10.
- Sellnow, D. D., & Littlefield, R. S. (1995). The Speech of Diversity: A tool to integrate cultural diversity into the Basic Course. *Basic Communication Course Annual*, 8, 185-196. Littlefield, R. S. (1995). An historical review of public speaking as a component of the language arts curriculum in North Dakota. *North Dakota Journal of Speech & Theatre*, 8, 28-33.
- Littlefield, R. S., Sellnow, T. L., & Meister, M. A. (1994). Controlling speech anxiety: Academic recommendations and forensic applications. *National Forensic Journal*, 11(2), 15-28.
- Sellnow, T. L., Littlefield, R. S., & Sellnow, D. D. (1994). A national profile of experiential education trends in communication master's degree programs. *Journal of the Association for Communication Administration*, 2, 68-76.
- Littlefield, R. S. (1993). The challenge and opportunity of finding a new administrative role for an ex-Director of Forensics. *The Forensic*, 78(4), 23-31.
- Littlefield, R. S. (1992). Argument by comparison: The public communication of the Shakers. *Journal of Communication and Religion*, 15(2), 117-130.
- Littlefield, R. S., & Sellnow, T. L. (1992). Assessing competition and stress: The perceived effect of tournament atmosphere on students and coaches. *National Forensic Journal*, 10(1), 1-10.
- Littlefield, R. S. (1992). Competition versus education: Are we coaching what we are teaching? *North Dakota Journal of Speech & Theatre*, 5(1), 70-84.
- Littlefield, R. S. (1992). An assessment of university administrators: Do they value competitive debate and individual events programs? *National Forensic Journal*, 9(2), 87-96.
- Littlefield, R. S., & Palowski, D. R. (1991). Tournament management via interactive video communication systems: Models and motives. *The Forensic*, 77(1), 7-14.
- Littlefield, R. S. (1991). Building communication competency in North Dakota schools: A review of existing curricula. *North Dakota Journal of Speech & Theatre*, 4(1), 17-23.

- Littlefield, R. S. (1991). Who is writing for the *Speech Communication Teacher* and where are they from? *The Speech Communication Teacher*, 5(3), 5.
- Littlefield, R. S. (1990). Attendance patterns at national forensic tournaments: Factors influencing school participation. *The Forensic*, 75(3), 1-10.
- Littlefield, R. S. (1990). Telecommunication systems and forensics in North Dakota. *North Dakota Journal of Speech & Theatre*, 3(1), 65-68.
- Littlefield, R. S. (1989). Predicting rankings in individual events tournaments: Do the outcomes justify current practices? *National Forensic Journal*, 7(1), 21-28.
- Littlefield, R. S. (1989). Integrating communication into the curriculum: Back to the basics. *North Dakota Journal of Speech & Theatre*, 2(1), 52-54.
- Littlefield, R. S. (1989). A survey of attendance preferences for national individual events and debate tournaments: A preliminary report. *The Forensic*, 75(1), 14-15.
- Littlefield, R. S. (1988/89). The case for debate at the elementary school level. *The Forensic Educator*, 3(1), 23-26.
- Littlefield, R. S. (1988). Public speaking activities for elementary school teachers. *The Communication Teacher*, 3(1), 12-13.
- Littlefield, R. S. (1987). An analysis of tabulation procedures used to produce contestants for elimination rounds at national individual events tournaments. *Journal of the American Forensic Association*, 23(4), 202-205.
- Littlefield, R. S., & Sellnow, T. L. (1987). The use of self-disclosure as a means for reducing stage fright in beginning speakers. *Communication Education*, 36(1), 62-64.
- Littlefield, R. S. (1986). The use of undergraduates in tournament management: Some ethical considerations. *The Forensic*, 72(1), 2-6.
- Littlefield, R. S. (1986). A comparison of tabulation methods used by two 1985 national forensic tournaments: Pi Kappa Delta and the AFA-NIET. *National Forensic Journal*, 4(1), 35-43.
- Lassila, A. L., & Littlefield, R. S. (1985). Minimizing stage fright through impromptu speaking activities. *Virginia Journal of Communication*, 6, 33-41.
- Littlefield, R. S. (1985). The participation course: What is it really for? *The Forensic*, 70(3), 69-74.
- Petronio, S., Martin, J., & Littlefield, R. (1984). Prerequisite conditions for self-disclosure: A gender issue. *Communication Monographs*, 51(3), 268-273.
- Littlefield, R. S. (1983). Competitive live discussion: The effective use of nonverbal cues. *The Forensic*, 69(2), 14-20.
- Littlefield, R. S. (1979). Strategies designed to overcome the control of dominant members in competitive discussion. *Speech Association of Minnesota Journal*, 6, 1-9.

Books and Monographs (5)

- Littlefield, R. S., Currie-Mueller, J., Ghazal-Awad, N., & Vevea, N. N. (Eds.). (2014) *Intercultural competency: Learning, communicating, and serving*. San Diego, CA: Cognella Inc.
- Bartanen, M. D., & Littlefield, R. S. (2013). *Forensics in America: A History*. New York: Rowman & Littlefield, Publishers.
- Sellnow, T. L., Ulmer, R. R., Seeger, M. W., & Littlefield, R. S. (2009). *Effective risk communication: A message-centered approach*. New York: NY: Springer.
- Sellnow, T. L., & Littlefield, R. S. (Eds.). (2005). *Lessons learned protecting America's food supply: Case studies in crisis communication*. Fargo, ND: Institute for Regional Studies.
- Littlefield, R. S. (1998). *Voices on the prairie: Bringing speech and theatre to North Dakota*. Fargo, ND: Institute for Regional Studies.

Book Chapters and Inclusion in Proceedings (11)

- Littlefield, R. S. (2013). Risk and crisis communication with multiple publics. In A. J. DuBrin (Ed.), *Handbook of research on crisis leadership in organizations* (pp. xx-xx). Northampton, MA: Edward Elgar Publishing Ltd.
- Littlefield, R. S. (2013). Focusing on the future: The formation of the Pi Kappa Delta Endowment Fund. In S. Millsap (Ed.), *Centennial celebration book* (pp. xx-xx). Oberlin College: Pi Kappa Delta.
- Bartanen, M. D., & Littlefield, R. S. (2012). The cultural influences of forensics practice: The Cold War and its influence on American forensics. Refereed proceedings from the 4th Tokyo Conference on Argumentation, Tokyo, Japan.
- Littlefield, R. S., Rowan, K., Veil, S., et al. (2010). "We tell people. It's up to them to be prepared": Public relations practices of local emergency managers. In W. T. Coombs (Ed.), *Handbook of crisis communication* (pp. 245-260). Malden, MA: Blackwell Publishing LTD.
- Littlefield, R. S., & Larson-Casselton, C. L. (2009). Coaching your own child: An exploration of dominance and affiliation in parent-child communication. In T. J. Socha & G. H. Stamp (Eds.), *Outside of home: Parents and children communicating with society* (pp. 189-206). New York: Routledge.
- Littlefield, R. S. (2005). Jack in the Box: The lessons learned by accepting organizational responsibility. In T. L. Sellnow & R. S. Littlefield (Eds.), *Lessons Learned Protecting America's Food Supply: Case studies in crisis communication* (pp. 33-46). Fargo, ND: North Dakota Institute for Regional Studies.
- Littlefield, R. S. (1995). Teaching argumentation and debate skills to young children: Bridging theory and practice. In F. H. van Eemeren and R. Grootendorst (Eds.), *Reconstruction and Application: Proceedings from the 3rd International Conference on Argumentation* (pp. 287-297). Amsterdam: International Centre for the Study of Argumentation.
- Littlefield, R. S. (1993). Carter and the media: An analysis of selected strategies used to manage the public communication of the administration. In A. Ugrinsky and H.D. Rosenbaum (Eds.), *Jimmy Carter: Keeping Faith* (pp. 423-435). NJ: Greenwood Press.

- Littlefield, R. S. (1991). Ethics and forensics: A dichotomous appraisal. In S. Roden (Ed.), *Commitment to forensic education: The challenge to the Twenty-First century, Proceedings of the Pi Kappa Delta Development Conference, West Long Branch, NJ* (pp. 13-19). Conway, AR: University Press.
- Littlefield, R. S. (1988). The cultivation of administrative and general support for individual events programs: Some practical suggestions. In L. Schnoor and V. Karns (Eds.), *Proceedings of the Developmental Conference on Individual Events: Denver, CO* (pp. 73-77). Mankato, MN: University Press.
- Littlefield, R. S., & Hanson, C. T. (1986). Evaluating faculty performance: Developing a comprehensive approach. In W. E. Cashin & A. Noma (Eds.), *Issues in Higher Education* (pp. 281-290). Manhattan, KS: Kansas State University.

Workbooks (12)

- Hanson, C. T., Joraanstad, P. J., Littlefield, R. S., & Oberembt, C. L. (1991). *The practice of public speaking: A practical guide for beginning speakers* (2nd ed). Dubuque, IA: Kendall/Hunt.
- Littlefield, R. S., & Ball, J. A. (1991). *Let's work together!* Moorhead, MN: KIDSPEAK Publishing.
- Littlefield, R. S., Ball, J. A., & Littlefield, K. M. (1991). *The teacher's guide to KIDSPEAK*. Moorhead, MN: KIDSPEAK Publishing.
- Littlefield, R. S., & Ball, J. A. (1990). *Tell me the way it was*. Moorhead, MN: KIDSPEAK Publishing.
- Littlefield, R. S., & Ball, J. A. (1990). *Who am I? Who are they?* Moorhead, MN: KIDSPEAK Publishing.
- Littlefield, R. S., & Littlefield, K. M. (1990). *What's your point?* Moorhead, MN: KIDSPEAK Publishing.
- Littlefield, R. S., & Littlefield, K. M. (1990). *Read to me!* Moorhead, MN: KIDSPEAK Publishing.
- Littlefield, R. S., & Littlefield, K. M. (1989). *Let's debate!* Moorhead, MN: KIDSPEAK Publishing.
- Littlefield, R. S., & Littlefield, K. M. (1989). *Tell me a story!* Moorhead, MN: KIDSPEAK Publishing.
- Littlefield, R. S., & Littlefield, K. M. (1989). *What did you say?* Moorhead, MN: KIDSPEAK Publishing.
- Littlefield, R. S., & Littlefield, K. M. (1989). *Speak up!* Moorhead, MN: KIDSPEAK Publishing.
- Hanson, C. T., Joraanstad, P. J., Littlefield, R. S., & Oberembt, C. L. (1989). *The practice of public speaking: A practical guide for beginning speakers*. Dubuque, IA: Kendall/Hunt.

Invited Publications (7)

- Littlefield, R. S., Cowden, K., & Hueston, W. (2007). *Crisis and risk communication: 10 tips for public health professionals when communicating with native and new Americans*. Fargo, ND: Institute for Regional Studies.
- Littlefield, R. S., Cowden, K., Farah, F. M., McDonald, L. R., & Sellnow, T. L. (2006). *10 tips for risk and crisis communicators when working and conducting research with Native and New Americans*. Fargo, ND: NDSU Institute for Regional Studies.

Littlefield, R. S., & Fetzik, S. (1992). *Cutting and marking literature for oral interpretation*. Kansas City, MO: National Federation of State High School Associations.

Littlefield, R., Larson, N., and Mathison, Z. (Eds). (1991). *Elim Lutheran Church: Remembrances and records*. Fargo, ND: Elim Lutheran Church/Fine Print, Inc.

Littlefield, R. S. (1987). *Guidelines for the judge of oral interpretation*. Kansas City, MO: National Federation of State High School Associations.

Littlefield, R. S. (1977). *Federal health care costs: A collection of 100 pamphlets with analysis for high school debaters*. Barnesville, MN: Library Reference Service.

Littlefield, R. S. (1976). *Federal energy policy: A collection of 100 pamphlets with analysis for high school debaters*. Barnesville, MN: Library Reference Service.

Papers Presented at Professional Meetings

88+ selected through referee process for presentation at conferences (including 4th Tokyo Conference on Argumentation, 3rd International Conference on Argumentation in The Netherlands, International Communication Association, National Speech Communication Association, Eastern Communication Association, Central States Communication Association, Minnesota Leadership Educators Conference, Hofstra University Eighth Presidential Conference, North Dakota Speech and Theatre Association, 16th Regional Plains Conference of the International Reading Association, and Southern States Communication Association).

100+ invited papers/presentations at conferences/programs (including National Speech Communication Association, North Dakota Humanities Council Remele Public Programs, NDSU YMCA Brown Bag Seminars, Communication, Speech, and Theatre Association of ND, ND Multicultural Association, NDSU Diversity Weeks, FM Communiversity, Red River Student Communication Conferences, NDUS Issues in Education Workshop, Faculty Development Institute, South Dakota Speech Communication Association, North Dakota Education Association).

External Grants and Contracts Support as PI or Co-PI (\$3,115,066)

2011-2015 Renewal on the Standing Rock Reservation. United States Department of Agriculture (Co-PI with R. Maddock, K. Sedivec, C. Schauer, & J. Garden-Robinson).
Award: \$1,210,177.

2010-2013 Refining and enhancing risk message testing for use with vulnerable populations and the general population. Department of Homeland Security, University of Minnesota (PI).
Award: \$417,250.

2009-2011 Understanding Barriers Which Limit Productivity and Sustainability on Forage and Natural Beef Production on the Standing Rock Indian Reservation. United States Department of Agriculture-CSREES (Co-PI with G. Halvorson, Guinn, Hendrickson, G. Lardy, R. Maddock & K. Sedivec). **Award: \$150,000.**

2009-2010 Psychological and social dimensions of Native American receptivity to risk messages. Department of Homeland Security, University of Minnesota (PI). **Award: \$43,584.**

2008-2013 Great Plains Portal to Food Safety: Educating Tomorrow's Leaders, Part II. USDA-CSREES-Food and Agricultural Sciences National Needs Graduate and Postgraduate Fellowship (NNF) Grants Program (Co-PI with C. Wolf-Hall, J. Garden-Robinson, P. Gibbs, R. Goswami,

- C. Hall III, M. Khaita, R. Maddock, D. Sawosky, G. Secor, & C. Wachenheim). **\$13,500.**
- 2008-2011 Recruitment and Retention of a Diverse Population of Food Safety Students Using Market Research for Enhanced Programs. USDA-CREES (Co-PI with C. Wolf-Hall, J. Garden-Robinson, C. Hall III, S. Panigrahi, D. Saxowski, C. Wachenheim, D. Myers, & M. Eighmy). **Award: \$450,000.**
- 2007-2009 Learning Styles and Risk Communication: Communicating Food Safety Messages to Underrepresented and Teenage Audiences. National Center for Food Protection and Defense, Department of Homeland Security (Co-PI with T. Sellnow). **Award: \$213,750.**
- 2007-2008 Food Safety Risk Assessment. USDA Earmark (Co-PI with T. Sellnow). **Award: \$154,010.**
- 2006/07 Forensics in the 20th Century: An uneasy fusion of competition and democracy. Douglas Ehninger Research Fellowship, American Forensic Association (PI). **Award: \$1,000.**
- 2006 National Center for Food Protection & Defense. Department of Homeland Security, University of Minnesota (Co-PI with T. Sellnow). **Award: \$132,621.**
- 2006 North Dakota Humanities Council: Larry Remele Fellowship. **Award: \$5,000.**
- 2005 National Center for Food Protection & Defense: Department of Homeland Security (Co-PI with T. Sellnow). **Award: \$81,225.**
- 1996 North Dakota Speech and Theatre Association, "Limited Current Issue Debate Project, Renewed" (PI). **Award: \$500.**
- 1996 Campus Outreach Project, Office of the President, "Let's Talk': Community Dialogues on Diversity and Democracy" (PI). **Award: \$5,000.**
- 1995 North Dakota Speech and Theatre Association, "Limited Current Issue Debate Project" (PI). **Award: \$300.**
- 1995 PEW Charitable Trust Foundation's Community Diversity Project, "Media Relations Project" (PI). **Award: \$9,075.**
- 1994 U.S. West Foundation, "Using Technology to Educate Rural Teachers on Issues of Diversity in a Multiethnic/Multicultural Society" (PI). **Award: \$125,000.**
- 1994 Association of American Colleges and Universities, "Campus Leadership and American Pluralism" (with colleagues in Humanities & Social Sciences, NDSU). **Award: \$4,500.**
- 1994 Association of American Colleges and Universities, "American Commitments Diversity Initiative," (with colleagues in Humanities & Social Sciences, NDSU). **Award: \$4,500.**
- 1993 U.S. West Foundation, "Planning Grant: Using Technology to Educate Rural Teachers on Issues of Diversity in a Multiethnic/Multicultural Society" (PI). **Award: \$25,000.**
- 1991 North Dakota Council for the Arts, "Shaker Collection" for NDSU Women's Week (PI). **Award: \$11,000.**
- 1991 Association of American Colleges, "Making of the Modern World and Global

Interdependence': Two Courses to Enhance the General Education of NDSU Students" (Co-PI with L. Peterson and H. McCaul). **Award: \$4,500.**

- 1990 U.S. Department of Education, "Teaching Kids to Speak: A Program to Enhance Oral Literacy" (PI). **Award: \$36,574.**
- 1988 VFW, Fargo, North Dakota Repertory Theatre. **Award: \$1,000.**
- 1986 Burlington Northern Foundation, North Dakota Repertory Theatre. **Award: \$2,500.**
- 1986 Alex Stern Family Foundation, North Dakota Repertory Theatre. **Award: \$2,500.**
- 1985 Clearinghouse Banks, Fargo, ND, North Dakota Repertory Theatre. **Award: \$1,500.**
- 1985 Alex Stern Family Foundation, North Dakota Repertory Theatre. **Award: \$2,500.**
- 1985 AT&T Foundation, North Dakota Repertory Theatre. **Award: \$1,000.**
- 1985 Northwestern Bell, North Dakota Repertory Theatre. **Award: \$1,000.**
- 1984 Dayton Hudson Corporation, North Dakota Repertory Theatre. **Award: \$2,500.**
- 1984 Alex Stern Family Foundation, North Dakota Repertory Theatre. **Award: \$2,500.**

Internal Grant Support (\$23,482)

- 2007 Developing a web-based masters degree program in the Department of Communication. Distance and Continuing Education. **Award: \$7,900.**
- 1994 Faculty Contingency Funds: International Travel Supplement to Support Presentation of Refereed Paper at 3rd International Conference on Argumentation 1994 in Amsterdam, The Netherlands. **Award: \$400.**
- 1993 NDSU Planning, Priorities, and Resources Committee: "Integrating Campus Weeks of Awareness into the Curriculum." **Award: \$1,500.**
- 1992 Faculty Development Institute: "Native American Culture: Turtle Mountain': A Course to Promote the Understanding of Native American Culture." **Award: \$1,507.**
- 1990-91 Faculty Development Institute: "Faculty Exchange Between North Dakota State University and Native American Institutions: A Pilot Project," (with J. Strandness). **Award: \$4,000.**
- 1990 Research Council Contingency Fund: "Promoting Awareness of Human Diversity through Public Programs in the Humanities," (with T. Klobberdanz). **Award: \$1,500.**
- 1988 Faculty Development Institute: Developmental Leave Supplement to Study at Shaker Museum in New York and Jimmy Carter Library in Georgia. **Award: \$1,000.**
- 1985 Research Council Grant-in-Aid: "The Effect of Interpersonal Communication Skills Training on Physician Satisfaction." **Award: \$1,000.**
- 1985 Faculty Development Institute: "Predicting Communication Competence of Teacher Candidates." **Award: \$1,500.**

- 1985 Faculty Development Institute: "Departmental Evaluation of Faculty." **Award: \$400.**
- 1983 Faculty Development Institute: "Improving Oral Communication Skills in the Classroom." **Award: \$2,775.**

Editorships and Editorial Boards for Scholarly Journals

<i>Argumentation and Advocacy</i>	
Editorial Board	5 years
<i>Communication Studies</i>	
Editorial Board	6 years
Editor 2013-2015	3 years (current)
<i>Communication Teacher</i>	
Editorial Board	5 years
<i>Journal of Applied Communication Research</i>	
Editorial Board	4 years
<i>Journal of the Communication, Speech, and Theatre Association of ND</i>	
Editor	3 years
Co-Editor	4 years
Editorial Board	7 years
<i>The Forensic of Pi Kappa Delta</i>	
Guest Editor	1 issue

Elected and Appointed Offices in Professional Associations

State

Communication, Speech & Theatre Association of North Dakota

President

Immediate Past President

Historian

Convention Planner

Coordinator of Continuing Education Course Offerings

North Dakota Forensic Activities

Founder/Coordinator, NDSU Summer Speech and Debate Camps

Founder/Executive Secretary, Valley Forensic League

North Dakota Office of Public Instruction

Representative for Higher Education, Large Scale Assessment of Oral Communication Project

Representative for Higher Education, Listening Assessment Project

National

American Forensic Association

Secretary

National Individual Events Tournament Official

Interstate Oratorical Association
Executive Advisory Committee Member

National Communication Association States Advisory Council
Chair
Immediate Past Chair
SAC Convention Planner

National Communication Association Doctoral Honors Conference
Co-Chair and Local Host

National Council of Forensic Organizations
Secretary-Treasurer

National Forensic League
Chair, North Dakota Rough Rider District Committee
Chair of National Junior Forensic League Initial Steering Committee
Developer of National Junior Forensic League Initiative
NFL National Tournament Staff

Pi Kappa Delta National Forensic Honorary
National President
Founder and Member of National Endowment Fund Board of Directors
Centennial Planning Steering Committee
Secretary-Treasurer
President-Elect
Primary Planner, PKD National Developmental Conferences
Primary Planner for PKD, National Speech Communication Association Conventions
Province Coordinator
National Council Member
National Tournament Director
National Tab Room Staff Member for PKD National Tournaments
Secretary-Treasurer of Sioux Province

Lions Clubs International

Fargo Lions Club

President (1990 and 2005)
President Elect
1st Vice President
2nd Vice President
Immediate Past Club President
Chair, Lions Clubs International Foundation Model Club Campaign SightFirst II Program
Co-Chair, “Community Art of Giving Project” sponsored by the Plains Art Museum
Chair or **Co-Chair**, major fundraisers, including Journey for Sight, Take the Cake Auction, and
“For Your Eyes Only” February Fundraiser.

Lions District 5NE (59 Clubs in Eastern North Dakota)

District Governor (2010-2011)
District Governor Elect
Vice District Governor
Zone Chair

Leadership Development Chair

District Coordinator, Lions Clubs International Foundation Development Fund
Chair, Campaign Sight First
Certified Guiding Lion Mentor

Multiple District 5 (6 Districts from North Dakota, South Dakota, Saskatchewan)

Council Chair (2011-2012)

Immediate Past Council Chair (Long Range Planning)

Administration and Finance Committee (Member)

Co-Chair, Convention Planning Committees

Presenter, Leadership Development Training

Lions Clubs International (Worldwide)

International Director (2014-2016)

Public Relations Committee

Local, State, National, and International Awards and Honors

Local

Fargo Lions Club

Lion of the Year (1987 and 2005)

Outstanding Service Award

Fargo-Moorhead Convention and Visitor's Bureau

Heartland Pride Award

Prospector Award

Fargo North High School

Hall of Fame Inductee

John Paul II Catholic Schools

Hall of Fame Inductee

Minnesota State University Moorhead Heritage Education Commission

G. K. Haukebo Heritage Resource Award

North Dakota State University

Chamber of Commerce NDSU Distinguished Professor

Faculty Achievement Award, Burlington Northern Foundation

Fred Waldron Award for Outstanding Research, NDSU Development Foundation

Tapestry of Diverse Talents Inductee

NDSU College of Arts, Humanities and Social Sciences

Outstanding Educator Award

Outstanding Research/Creative Activity Award

Outstanding Service Award

University of Minnesota

Phi Kappa Phi

State

Communication, Speech and Theatre Association of North Dakota
Hall of Fame Inductee
Scholar of the Year (1989 and 1998)
Teacher of the Year
Student Congress Coach of the Year
Debate Coach of the Year (2000, 2003, 2014)
Class “A” Speech Coach of the Year

North Dakota Humanities Council
Larry Remele Fellowship

National

American Forensic Association
Wayne Brockreide Award for Research

National Federation High School Activities Associations
Outstanding Speech Educator Award

National Forensic League
Ralph E. Carey Award for Distinguished Career Service
Double Diamond Coach Award
Top New District Chair
Distinguished Service Award
Distinguished Service Key Award
Third Diamond Coach Award
Hall of Fame Inductee (2013)

Pi Kappa Delta National Forensic Honorary
Hall of Fame Inductee
L. E. Norton Award for Outstanding Scholarship
Exemplary Service to Pi Kappa Delta Award

International

Lions Clubs International
International President’s Medallion (2)
International Leadership Medallion
Nine (9) International President’s Citations of Exemplary Service
Melvin Jones Fellow Award
Progressive Melvin Jones Fellow Award

Optimist International Association
Friend of Youth Award

Citations

Who’s Who in America (51st ed.)
Who’s Who in the Midwest (24th ed.)
Outstanding Young Man in America

Community Service Activities

Communiversity

Presenter of several public lectures on Shaker culture for Communiversity.

Cub Scouts

Den Leader and Awards Chairperson, Cub Scout Pack 632, Moorhead.

Diversity Awareness

Consultant for the Fargo-Moorhead Family YMCA on youth development for Native American children.

Elim Lutheran Church

President (2005 and 2006)

Church Council Member (multiple three-year terms)

Council Secretary

Parliamentarian

Adult Choir Director

Senior Choir Member

Chair, Community Outreach Committee

Chair, Centennial Planning Committee

Co-Chair, Archives Committee

New Eyes Witness Team Member

Forensic Activities

Chair, Local Host Committee, National Forensic League's High School Speech and Debate National Tournament, June 14-20, 1992, Fargo, ND, bringing 3,000 contestants and coaches to Fargo, economic impact cited by FM-CVB at \$3 million.

Chair, Local Host Committee, American Forensic Association's National Individual Events Tournament, April 7-10, 1989, Fargo, ND, bringing 700 contestants and coaches to Fargo.

Chair, Local Host Committee, Pi Kappa Delta National Convention and Tournament in March, 1999, bringing 1,000 contestants and coaches to Fargo.

Host/promoter of numerous forensic tournaments bringing hundreds of high school students and coaches to Fargo annually.

Manager, North Dakota Intercollegiate Speech League Tournaments.

Manager, Region 2 Speech Contests for North Dakota High School Activities Association, Fargo, ND.

Manager, North Dakota High School Activities Association's State Policy and Lincoln Douglas Debate Tournaments, Fargo, ND.

Founder and Tournament Director, NDSU High School Speech and Debate Invitational, Fargo, ND.

Adjudicator at over 200 individual events tournaments (invitationals, district, region, state, and national qualifying events).

Adjudicator at over 100 debate tournaments (invitationals, region, state, and national qualifying events).

Tournament Manager for over 150 local high school speech and/or debate competitions.