###### MARK MEISTER

For a complete copy of my academic vita, please contact:

NDSU Department #2310

P.O. Box 6050

Fargo, ND 58108-6050

[Mark.Meister@ndsu.edu](mailto:Mark.Meister@ndsu.edu) (701) 231-7635 (office) (701) 231-7784 (fax)

**Education**

Ph.D. 1997. Communication Studies, University of Nebraska. Lincoln, NE

M.A. 1994. Speech Communication, North Dakota State University, Fargo,

ND

B.A. 1991. With Honors. Communication and Environmental Studies, Carroll College, Helena, MT

### Academic Experience

Walter F. and Verna Gehrts Endowed Professor, NDSU (2009)

Affiliated Faculty Member, Georgian Institute for Public Affairs, Tbilisi, Georgia

Associate Professor, NDSU (Early Tenure Granted, 2002)

Associate Professor, NDSU (Early Promotion, 2001)

Assistant Professor NDSU (Tenure Eligible, 1997)

Adjunct Faculty, Nebraska Wesleyan University, Lincoln, NE (1996)

Instructor, Southeast Community College, Lincoln, NE (1996)

Visiting Instructor, University of Great Falls, Great Falls, MT (1995)

GTA, University of Nebraska, Lincoln, NE (1993-95)

GTA, NDSU, Fargo, ND (1991-93)

**Administrative Experience**

Chair, Department of Communication, NDSU (2011-present)

Committee Member, NDSU Presidential Search Committee (2010)

President, NDSU University Senate (2009-2010)

President-elect, NDSU University Senate (2008-2009)

Chairperson, Lyceum for the Humanities and Liberal Arts, (2001-present)

Chairperson, NDSU College of Arts, Humanities, and Social Sciences Promotion and Tenure Evaluation Committee

Chairperson, NDSU College of Arts, Humanities, and Social Sciences Policy Coordination Committee (2007-2008)

Chairperson, NCAA Accreditation Task Force on Gender Issues, (2006-2007)

Director of NDSU Department of Communication Master’s Program (2005-2008)

**Academic, Teaching, and Service Awards**

2011 Fulbright (declined)

2010 NDSU, College of AHSS Outstanding Service Award.

2006, 2008 Fargo Forum, “Golden Pen” Award

2005 Outstanding Young Alumni Award, Carroll College, Helena, MT.

2004 Recipient, Larry Remele Fellowship, National Endowment for the Humanities and the North Dakota Humanities Council.

2004 Recipient, North Dakota Speech & Theatre Association, Outstanding Scholar Award.

* 1. Apple Polisher Award for Excellence in Teaching. NDSU Bison

Ambassadors.

1. Campus Compact Service-Learning Mentoring Award, University of St.

Thomas, St. Paul, MN.

2003 Service to the Profession Award, Conference on Communication and the Environment.

2001 Excellence in Advising Award, National Mortar Board Association.

2000 Faculty Institute for Excellence in Learning (FIEL), NDSU.

1999 Recipient, Emerging Scholar Award, Kenneth Burke Society.

1996 Recipient, Outstanding Graduate Teaching Assistant, International

Communication Association.

**Research Interests**

My primary area of scholarly interest is in how industrial cultures rhetorically construct visions of "nature" and economic austerity. I use rhetorical criticism and argumentation theory to critically evaluate historical and contemporary environmental, scientific, and corporate rhetoric. I am particularly interested in the rhetorical history of meteorology and how it shapes contemporary and popular rhetorical constructions of nature.

22 invited research and public lectures on environmental rhetoric, environmental ethics, critical pedagogy, and popular and commercial culture.

##### Refereed and Invited Journal Publications and Contributions

41 refereed (blind, peer-reviewed) journal articles, invited essays, book chapters and

book reviews appearing in *American Indian Quarterly, Communication Quarterly,*

*Quarterly Journal of Speech, Communication Review, Environmental Communication*

*Yearbook, Communication and Our Environment, Environmental History, Critical Studies*

*in Media Communication, Mass Communication and Society, Journal of Development*

*Communication, Public Relations Review, Rhetoric Society Quarterly, Communication*

*Research, Journal of American Culture, Journal of Popular Culture, Speaker and Gavel,*

*North Dakota Journal of Speech and Theatre, Qualitative Report.*

**Book**

Meister, M. (2011). *Transitions: Rhetorical leadership and emerging democracies in Georgia and Eurasia*. Tblisi: Karchkhadze Publishing.

##### Edited Books

Meister, M., Japp. P.M., & Japp, D.A. (2005). *Communication Ethics, Media, and*

*Popular Culture.* Peter Lang Publishers.

Mark Meister & Phyllis Japp. (2001). *Enviropop: Studies in Environmental Rhetoric*

*and Popular Culture.* Praeger Press.

##### Refereed Scholarly and Invited Presentations

48 competitively selected and invited presentations (16 “Top Paper” designations) at: Rhetoric Society of America (2000-2010); National Communication Association (1995-2006); Central States Communication Association, (1993-1997, 1999-2004); Western States Communication Association (1993-2004); Conference on Communication and the Environment (1999-2004); International Communication Association (2002-2004); Kenneth Burke Society (1999, 2001, 2003); National Communication Ethics Conference (2002-2005).

### Professional, University, and Public Service

Editorial Board Member and/or Guest Reviewer: *Quarterly Journal of Speech, Communication Monographs, Communication Studies, Journal of Environmental Communication, Speaker and Gavel, Argumentation and Advocacy*, *Journal of Advertising, Communication Studies, Rhetoric Society Quarterly.*

NDSU Service: Committee member, North Dakota State University Program Review Committee, Committee member, North Dakota State University Assessment Committee, Committee member, North Dakota State University Athletic Committee, Committee member, North Dakota State University Advance FORWARD Advocates, Committee member, North Dakota State University Provost Advisory Promotion and Tenure Committee, Committee member, North Dakota State University Program Coordination Committee (PCC), Committee member, NDSU Library Committee, Committee member, NDSU Commencement Committee, NDSU Commencement marshal, University Senate Task Force on Equity and Diversity, Committee member, NDSU and Bison Athletics NCAA Accreditation, Steering committee member, NDSU Environmental and Conservation Science Interdisciplinary Ph.D. program, Faculty advisor, North Dakota State University Mortar Board Chapter, Chairperson, North Dakota State University College of Arts, Humanities, Committee member, North Dakota State University College of Arts, Humanities, and Social Sciences, Promotion, Tenure, and Evaluation Committee, College Senator, North Dakota State University Senate, Committee member, College of Arts, Humanities, and Social Sciences, Curriculum Committee, Committee member, College of Arts, Humanities, and Social Sciences, Promotion and Tenure Committee, Committee member, College of Arts, Humanities, and Social Sciences, Policy, Planning, and Governance Committee, North Dakota State University, Committee member, College of Arts, Humanities, and Social Sciences, Lyceum for the Liberal Arts, North Dakota State University, Committee member, Department of Communication Graduate Curriculum Committee, Committee member, Department of Communication Program Assessment Committee, Graduate Teaching Assistant Mentor, COMM 110, Department of Communication, North Dakota State University, COMM 110 Advisory Board Member, Department of Communication, North Dakota State University.

Public Service: Volunteer and Board Member: Big Brothers/Big Sisters Program of the Village Family Services, Volunteer: Dorothy Day House of Fargo Moorhead, Churches United for the Homeless, Sharehouse Chemical Dependency Children’s Fund.