

# COLLEGE OF ARTS, HUMANITIES, & SOCIAL SCIENCES

MAJOR: MANAGEMENT COMMUNICATION

ACADEMIC YEAR: 2013-2014 DEGREE TYPE: B.A. or B.S.

**REQUIRED DEGREE CREDITS TO GRADUATE: 122** 

# GENERAL EDUCATION REQUIREMENTS - 40 CREDITS

## **Lower Division Requirements – 37 Credits**

First Year Experience (F) - 1 Credit

UNIV 189 Skills for Academic Success 1 cr Students transferring in 24 or more credits do not need to take UNIV 189.

### Communication (C) - 9 Credits

| ENGL | 110 | College Composition I   | 3 cr |
|------|-----|-------------------------|------|
| ENGL | 120 | College Composition II  | 3 cr |
| COMM | 110 | Fund of Public Speaking | 3 cr |

#### Ouantitative Reasoning (R) - 3 Credits

Select from current general education courses www.ndsu.edu/registrar/gened/

### Science & Technology (S) - 10 Credits

A one-credit lab must be taken as a co-requisite with a general education science/technology course unless the course includes an embedded lab experience equivalent to a one-credit course. Select from current general education courses <a href="https://www.ndsu.edu/registrar/gened/">www.ndsu.edu/registrar/gened/</a>

### Humanities & Fine Arts (A) - 6 Credits

Select from current general education courses www.ndsu.edu/registrar/gened/

### Social & Behavioral Sciences (B) - 6 Credits

Social & Behavioral Science category met by courses taken within the major.

### Wellness (W) - 2 Credits

Select from current general education courses www.ndsu.edu/registrar/gened/

#### Cultural Diversity (D)

COMM 216 Intercultural Communication

### Global Perspectives (G)

Select from current general education courses www.ndsu.edu/registrar/gened/

### **Upper Division Requirements - Writing - 3 Credits**

ENGL 320, 321, 323, 324, 325, 357, 358, or 459 3 cr

## **Degree Requirements:**

**Bachelor of Science (BS) Degree** – The completion of a minor program of study is required.

**Bachelor of Arts (BA) Degree** – Proficiency at the second year level in a foreign language required.

## AH&SS COLLEGE REQUIREMENT - 12 CREDITS REQUIRED

Courses used to satisfy any general education requirement cannot be used toward AH&SS College Requirements. A minimum of three credits is required in each of the FOUR following areas for a total of 12 credits. Choose only those courses with the prefixes listed for each area. A course with the WGS prefix can only be used in one area.

#### Area One: Humanities - 3 Credits

ARB, ENGL, FREN, GERM, HIST, HUM, PHIL, RELS, SPAN, or WGS

## **Area Two: Social Sciences – 3 Credits**

ANTH, CJ, COMM, EMGT, POLS, SOC or WGS

### **Area Three: Fine Arts – 3 Credits**

ART, MUSC or THEA

#### Area Four: Outside Student's Major Area- 3 Credits

Three credits from Area 1, 2 or 3 that is outside the student's major area (i.e. If your major is COMM, the course to fulfill this area cannot be ANTH, CJ, EMGT, POLS, or SOC)

## PRE-COMMUNICATION REQUIREMENTS - 21 CREDITS REQUIRED

Students must complete 21 credits of selected courses with a grade of 'B' or above to become a communication major. These courses may be repeated only once for this major.

| 120    | College Composition II  | 3 cr   |
|--------|---|--|
| 110 or | Fund of Public Speaking or                                      | 3 cr   |
| 111    | Honors Public Speaking  |  |
| 112    | Understanding Media and Social Change                           | 3 cr   |
| 114    | Human Communication   | 3 cr   |
| 212    | Interpersonal Communication                                     | 3 cr   |
| 216    | Intercultural Communication                                     | 3 cr   |
| 110 or | Introduction to Sociology or                                    | 3 cr   |
| 110 or | Introduction to Political Science or                            |  |
| 111 or | Introduction to Psychology or                                   |  |
| 201    | Introduction to Criminal Justice                                |  |
|        | 110 or<br>111<br>112<br>114<br>212<br>216<br>110 or<br>5 110 or | 110 or Fund of Public Speaking or 111 Honors Public Speaking 112 Understanding Media and Social Change 114 Human Communication 212 Interpersonal Communication 216 Intercultural Communication 110 or Introduction to Sociology or 111 or Introduction to Political Science or 2111 or Introduction to Psychology or |

#### PROFESSIONAL MANAGEMENT COMMUNICATION MAJOR - 36 CREDITS

### **Management Communication Core: 15 Credits**

| COMM | 301 or | Rhetorical Traditions OR                   | 3 cr |
|------|--------|--|------|
|      | 321    | Introduction to Communication Theory       |      |
| COMM | 320    | Communication Analysis                     | 3 cr |
| COMM | 383    | Organizational Communication I             | 3 cr |
| COMM | 431    | Communication Ethics                       | 3 cr |
| COMM | 482    | Organizational Communication II (capstone) | 3 cr |

## **Professional Specialization - 21 Credits**

| COMM | 315 | Small Group Communication                  | 3 cr |
|------|-----|--|------|
| COMM | 316 | Conflict Communication                     | 3 cr |
| COMM | 386 | Organizational Interviewing                | 3 cr |
| COMM | 450 | Issues in Communication                    | 3 cr |
| COMM | 484 | Organizational Advocacy & Issue Management | 3 cr |
| COMM | 485 | Crisis Communication in Public Relations   | 3 cr |
| COMM | 486 | Principles of Risk Communication           | 3 cr |
| COMM | 487 | Organizational Power & Leadership          | 3 cr |
| COMM | 488 | Social Influence & Organizational Change   | 3 cr |

## **DEGREE REQUIREMENTS - 25 CREDITS TO REACH 122**