

NAME: _____

ID: _____

Date: _____

NORTH DAKOTA STATE UNIVERSITY • COLLEGE OF ARTS HUMANITIES & SOCIAL SCIENCES

PUBLIC RELATIONS & ADVERTISING MINOR

Fall 2012

Requirements: 21 credits (above general education requirements)

(A minimum of 8 credits must be taken at NDSU)

Required Courses: 15 credits

Dept	Number	Course Title	Credits	Grade	Sem/Year Completed	TR Course <input checked="" type="checkbox"/>	Transfer Institution
COMM	112	Underst Media & Social Change	3				
COMM	114	Human Communication	3				
COMM	212	Interpersonal Comm	3				
COMM	216	Intercultural Communication	3				
COMM	375	Principles and Practices of Advertising & Public Relations	3				

Professional Specialization: 6 credits

(Select 6 credits from the following courses)

Dept	Number	Course Title	Credits	Grade	Sem/Year Completed	TR Course <input checked="" type="checkbox"/>	Transfer Institution
COMM	313	Editorial Processes (Prereq: COMM 200)	3				
COMM	376	Advertising Creative Strategies	3				
COMM	377	Advertising Media Planning	3				
COMM	472	Public Relations Campaigns	3				
COMM	476	Advertising Campaign Practicum	3				
COMM	477	Research for Strategic Communication	3				
COMM	485	Crisis Communication in Public Relations	3				
COMM	486	Principles of Risk Communication	3				

Be sure to officially declare your minor by completing the **Change of Undergraduate Major, Minor, Certificate or Advisor** form online.