

Report on the State Association Survey

Prepared for the

International Association of Emergency Managers United States Council

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Introduction

On June 1, 2010, IAEM-USA asked state associations of emergency management to complete a survey designed to give IAEM-USA a general sense of the form and function of the associations. The survey was also viewed as a way to begin identifying ways IAEM-ISA might formalize relationships with state associations and/or support state association efforts.

The survey, hosted by Survey Monkey, remained open for completion until the 16th of July. When the survey closed, representatives from 29 out of the 43 state associations of emergency management had completed the survey for a completion rate of 67%.

This very brief report summarizes the findings from the state association survey data.

Age of Associations

The oldest state emergency management associations are the Association of Minnesota Emergency Managers and Florida Emergency Preparedness Association—established in 1955 and 1956 respectively. The Maine Association of Local Emergency Managers and the Rhode Island Association of Emergency Managers are the newest associations—established in 2009 and 2008 respectively.

The year in which six of the responding Associations was established is unknown (the Kentucky Emergency Management Association, Emergency Management Association of Ohio, Keystone Emergency Management Association, New York State Emergency Management Association, Arkansas Emergency Management Association, and West Virginia Emergency Management Council).

Interestingly, the age of the state associations does not appear to be related to size of membership, how active the association is, or the amount of dues collected by the association on an annual basis. The years in which each association was established are listed in the table below from the oldest to the newest.

Association Name	Year Established
Association of Minnesota Emergency Managers	1955
Florida Emergency Preparedness Association	1956
Alabama Association of Emergency Managers	1960
South Dakota Emergency Management Association	1962
Virginia Emergency Management Association	1963
Arizona Emergency Services Association	1964
Colorado Emergency Management Association (CEMA)	1965
Kansas Emergency Management Association (Incorporated 1977)	1965
Washington State Emergency Management Association	1970
North Carolina Emergency Management Association	1971
Iowa Emergency Management Association	1972

Louisiana Emergency Preparedness Association	1978
Oregon Emergency Management Association	1978
Wisconsin Emergency Management Association	1982
Maryland Emergency Management Association	1986
Emergency Management Association of Texas (EMAT)	1987
Mississippi Civil Defense Emergency Management Association	1990
California Emergency Services Association	1990
Utah Emergency Management Association (UEMA)	1992
Idaho Emergency Management Association	1995
Connecticut Emergency Management Association Inc.	2004
Rhode Island Association of Emergency Managers	2008
Maine Association of Local Emergency Managers	2009

Membership

There are a total of 7, 177 individuals who currently belong to the state associations of emergency management that participated in this survey.

The average number of members a state association has is 248 but this number is misleading because the largest associations skew the statistic. The associations with the smallest memberships are the Idaho Emergency Management Association (n=44), the Maine Association of Local Emergency Managers (n=56), and the West Virginia Emergency Management Council (n=57). The North Carolina Emergency Management Association (n=537), Florida Emergency Preparedness Association (n=580), California Emergency Services Association (n=600), and Louisiana Emergency Preparedness Association (n=850) have the largest memberships. The table below contains each association name and the number of members each association has currently.

Size of Membership			
State Association	# Members	State Association	# Members
Idaho	44	South Dakota	200
Maine	56	Utah	201
West Virginia	57	Kentucky	225
Rhode Island	65	Oregon	238
Iowa	92	Kansas	243
Maryland	95	Arizona	250
New York	100	Alabama	269
Ohio	125	Arkansas	300
Connecticut	130	Texas	416
Pennsylvania	150	Minnesota	450
Colorado	150	North Carolina	537
Washington	172	Florida	580
Wisconsin	182	California	600
Virginia	200	Louisiana	850
Mississippi	200		

Many associations offer more than one type of membership. Most associations appear to offer membership to both individuals and organizations (e.g., businesses, nonprofits, or emergency management agencies).

Terms such as delegate, associate, corporate, student, auxiliary, individual, organizational, and institutional are used by associations to describe different types of membership. There appears to be no pattern across state associations with respect to the terms used to describe different types of membership.

While most state emergency management associations allow a range of individuals and/or organizations to be a member of the association, the majority of members are local city or county emergency managers. The association with the broadest membership is the Louisiana Emergency Preparedness Association while the associations with the narrowest membership are the Idaho Association of Emergency Managers and Iowa Emergency Management Association (100% of members are local city or county emergency managers). The membership of the Connecticut Emergency Management Association, Inc., Maryland Emergency Management Association, and West Virginia Emergency Management Council are also almost exclusively local city and county emergency managers (representing over 90% of their total membership).

The table below lists the overall percentage of state association membership in each category.

Overall Percentage of Membership in Each Category	
Membership Category	Overall Percentage*
Local Government Emergency Managers	65%
First Responders	11%
Business Representatives	7%
Nonprofit Representatives	3%
Education Emergency Management Representatives	1.5%
Academia	1.3%
Students	.7%
Military	1.5%
State Employees	7%
Federal Employees	2%
Other	0%
*Data from AZ and CO could not be used because the association did not provide data on membership categories.	

Dues

All of the state associations of emergency management collect membership dues. The dues structure varies across the associations surveyed and within most of the associations surveyed. Most associations collect between \$51-100 annually from members (50%), and an additional 43% collect less than \$50 per year from members. The amount of dues paid by members depends on the type of membership in most associations.

Dues Collected	
Range	% of Associations
less than \$50 per year	43.3% (13)
\$51-100 per year	50.0% (15)
\$101-150 per year	3.3% (1)
\$151-200 per year	3.3% (1)
more than \$200 per year	0.0%

The amount of dues collected does not appear to be related to the geographic location of the association, the association's membership size, or the age of the association.

The estimated amount of dues collected by associations on an annual basis ranged from \$1,400 for the Colorado Association to \$63,310 for the Louisiana Association. An estimate of the annual dues collected could not be made for the state associations in California, Colorado, Idaho, Minnesota, Rhode Island, or West Virginia.

Beyond dues, most associations generate additional income from fees charged for vendor booths at annual conferences.

The table below lists the exact amount of dues or range of dues collected by state associations if provided, the number of members of the association, and an estimation of the dues collected by the association on an annual basis if such an estimate could be made.

Estimated Dues Collected			
State Association	Dues	# Members	Estimated Dues Collected
California	UK	600	UK
Colorado	\$45-\$250	150	UK
Idaho	\$101-\$150	65	UK
Minnesota	\$35-\$100	450	UK
Rhode Island	\$51-\$100	65	UK
West Virginia	\$51-\$100	57	UK
Maine	\$25	56	\$1,400
Maryland	\$35	95	\$3,325
Wisconsin	\$20	182	\$3,640
New York	\$50	100	\$5,000
Utah	\$25	201	\$5,025
Mississippi	\$5-\$100	200	\$6,250
South Dakota	\$30-\$70	200	\$6,400
Pennsylvania	\$15-\$120	150	\$6,480
Connecticut	\$50-\$100	130	\$6,675
Iowa	\$100	92	\$9,200
Kentucky	\$50-\$200	225	\$11,550
Arkansas	\$40	300	\$12,000
Kansas	\$50	243	\$12,150
Arizona	\$50	250	\$12,500
Alabama	\$10-\$100	269	\$13,450
Virginia	\$25-\$150	200	\$15,900
Ohio	\$25-\$300	125	\$24,925
North Carolina	\$25-\$200	537	\$28,500
Oregon	\$25-\$300	238	\$34,975
Washington	\$75	172	\$35,450
Florida	\$75-\$1200	580	\$41,400
Texas	\$30-\$350	416	\$43,760
Louisiana	\$20-\$75	850	\$63,310

Governance

Most state associations of emergency management are governed by a board of directors. The average board of directors appears to have offices of a President, Vice President, Secretary, and Treasurer elected from the state at-large. Many associations also have regional representation on their boards.

The length of term for key positions in most associations is one year (n=16); the term of office for key positions in eleven associations is two years. Key positions can be understood to be President, Vice President, President Elect, and/or Immediate Past President.

The term for most association's key positions begins in the fall at the association's annual conference.

Only the Florida, Louisiana, Mississippi, North Carolina, Texas, and Virginia associations employ administrative staff. The associations employing administrative staff are among those that collect the most dues annually and have the largest memberships.

Governance Details			
State Association	Month Takes Office	Length of Key Office Terms*	Administrative Staff? Y/N
Alabama	May/June	1 year	N
Arizona	July	1 Year	N
Arkansas	September	2 years	N
California	January	1 year	N
Colorado	February	2 years	N
Connecticut	July	2 years	N
Florida	January/February	1 year	Y
Idaho	February	3 years	N
Iowa	November	2 years	N
Kansas	September	2 years	N
Kentucky	September	2 years	N
Louisiana	July	1 year	Y
Maine	NA	NA	N
Maryland	January	1 year	N
Minnesota	September	1 year	N
Mississippi	November	2 years	Y
New York	February	2 years	N
North Carolina	October	1 year	Y
Ohio	September	2 years	N
Oregon	July	1 year	N
Pennsylvania	September	2 years	N
Rhode Island	October	1 year	N
South Dakota	September	1 year	N
Texas	October	1 year	Y
Utah	January	1 year	N
Virginia	April	1 year	Y
Washington	October	1 year	Y
West Virginia	January	1 year	N
Wisconsin	November	2 years	N
*Key offices should be understood to be the President of the Association and/or the Immediate Past President, Vice President, President Elect.			

Benefits of Membership

State associations of emergency management listed benefits of membership similarly. The most frequent benefits of membership identified in the survey data were the opportunity for communication and exchange of information among those involved in emergency management, the opportunity for those involved in emergency management to network, and access to emergency management related education and/or training.

The table below lists the benefits of membership as identified by state associations in order of frequency mentioned.

Benefits of Membership in Order of Frequency Mentioned
Communication and Information Exchange
Opportunity to Network
Access to Education and/or Training
Advocacy Related to Emergency Management
Intrastate and/or Interorganizational Cooperation
Improvement of Emergency Management Practice and/or Professionalism in Emergency Management
Liaison with the State and Discounts (e.g., conferences, certification etc.) Tied
Membership Directory and Certification Tied
Access to Scholarships, Resource Library, Technical Assistance, Job Postings Tied

Activities

Most state associations of emergency management hold an annual conference in the fall. According to the survey data conferences are attracting between 80-500 attendees.

Most associations maintain a website but do not publish a newsletter. The Arizona, Florida, and Louisiana associations publish a quarterly newsletter and the Maine Association appears to publish a newsletter on an annual basis. Other activities sponsored by state associations include training seminars, social gatherings, legislative advocacy, and professional certification.

Detail of Activities				
State Association	Annual Conference Month	Average # of Attendees	Newsletter Publication	Website Address?
Alabama	May	200	NA	www.aeem.us
Arizona	June	150	Quarterly	www.azaesa.org
Arkansas	September	400	NA	www.adem.arkansas.gov/ADEM/AEMA
California	September	250	NA	www.cesa.net
Colorado	?	275	NA	www.cemacolorado.com
Connecticut	NA	NA	NA	www.cemaonline.org
Florida	January/ February	500	Quarterly	www.fepa.org
Idaho	February	UK	NA	NA
Iowa	November	80-100	NA	www.iowaema.com
Kansas	September	300	NA	www.kema.org
Kentucky	September	300-400	NA	www.kyema.org or www.kyema.us
Louisiana	May	300	Quarterly	www.lepa.org
Maine	April	400	Annually(?)	NA
Maryland	May	115	NA	www.mdema.org
Minnesota	September	400	NA	www.amemminnesota.org
Mississippi	?	250	NA	www.mcdema.org
New York	February	125	NA	www.nysema.org
North Carolina	May and October	UK	NA	https://ncema.renci.org/default.aspx
Ohio	September	150	Quarterly	www.ohioema.org
Oregon	October	150	NA	www.oregonemergency.com

Pennsylvania	September	100	Semi-periodically	www.kema-pa.org
Rhode Island	NA	NA	NA	NA
South Dakota	September	200-300	NA	www.sdema.org
Texas	August	150	NA	www.emat-tx.org
Utah	January	140	Monthly	www.uemaonline.org
Virginia	March	375	Quarterly	www.vemaweb.org
Washington	September	175	NA	www.wsema.org
West Virginia	May	70-80	NA	NA
Wisconsin	October	170	NA	www.wema.us