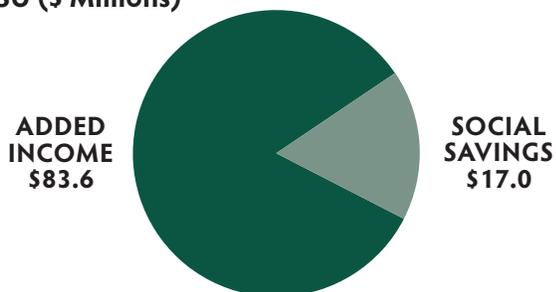




NDSU INCREASES STATE INCOME

- The activities of NDSU's 2010-11 student body will generate about **\$57.7 million** in labor income in the North Dakota economy each year.
- Once NDSU's current students become active in the workforce, they will promote business output, raise consumer spending, and increase property income in the state. All of this contributes an additional **\$26 million** in taxable income each year.
- Altogether, higher student income and associated effects on business productivity add **\$83.6 million** in income annually to the North Dakota economy.

Annual Benefits to the North Dakota Public Due to NDSU (\$ Millions)



NDSU REDUCES SOCIAL COSTS

- Education is statistically correlated with improved lifestyle behaviors, including reduced incidences of absenteeism, alcohol abuse, and smoking, lower probability of committing crime, and fewer welfare and unemployment claims.
- It is estimated that NDSU's 2010-11 student population will generate social savings to the North Dakota public equal to **\$17 million** a year.
- These savings accrue to all state and local residents—students, homeowners, businesses, and taxpayers.



EMSI is a leading provider of socioeconomic impact and strategic planning tools to colleges and universities in the U.S. and Canada. Visit us at www.economicmodeling.com for more information. To see the full documentation of the study, please contact NDSU.