



BE THE one

LIVE UNITED

**United
Way**



It takes just **ONE** person
to change our community.

When we **LIVE UNITED**, together we help
create opportunities for a better life for all.



ALEX

When first time mom, Alex, found out she was pregnant, United Way helped pair her with a nurse and meet weekly to work toward improving her family's chances for a better life. Today, little Wren is almost two years old and Alex is working as a CNA at a local nursing home.

Of the **125** local mothers paired with nurses, employment increased by **32%**.
The goal is to help moms provide their babies with the best possible start in life.

1 OUT OF 8 PEOPLE
in Cass & Clay Counties
**LIVE IN
POVERTY**
6,000
ARE CHILDREN

Slowing the cycle of poverty
IS POSSIBLE...
if you help United Way

**INVEST IN
EDUCATION**



When Julie noticed her daughter Kate was struggling with reading and her test scores were lower than her peers, United Way helped connect her with a tutor to read one on one for twenty minutes each school day. Today, she is reading chapter books and excelling at her homework each night.



KATE

Of the **500** local children paired with tutors, **89%** are now reading at grade level. The goal is to help every child become a successful reader by 3rd grade.

WHEN YOU GIVE
YOU INVEST
IN YOUR COMMUNITY IN THESE AREAS:

PROMOTING FINANCIAL
STABILITY & INDEPENDENCE

INCOME

EDUCATION

PREPARING CHILDREN & YOUTH
FOR SUCCESS IN SCHOOL & LIFE

HEALTH

EMPOWERING PEOPLE
TO LEAD HEALTHY LIVES

BASIC NEEDS

FOOD

SAFETY

SHELTER

VULNERABLE
INDIVIDUALS

It takes just **ONE** person to change our community. Be the **ONE**.

GIVE NOW in your workplace or at UnitedWayCassClay.org

United Way of Cass-Clay is the
ONE organization
in our community
focusing on
EDUCATION
INCOME STABILITY
HEALTH and
BASIC NEEDS to:

- Invest in PROACTIVE RESEARCH-BASED solutions to community needs
- LEVERAGE our resources to bring the right people to the table to SOLVE community issues
- Utilize our RELATIONSHIPS to meet the needs of people TODAY while focusing on solutions for TOMORROW
- RESEARCH the best ways to drive CHANGE through our INVESTMENTS



Learn more at
UnitedWayCassClay.org
701.237.5050

