

## MESSAGES TO SHARE

1. No aspect of our state, other than agriculture, affects the future of North Dakota more than higher education, and no institution in the state better does so than NDSU.

*Moody's Investment, and rankings by both the National Science Foundation and the Carnegie Commission on Higher Education confirm that.*

2. Ironically and in spite of that, NDSU has been underfunded relative to its sister institutions; that is irrefutable, inexplicable and simply bad business for our state and its residents. If doubled, current per student funding would still be less than several of our in-state sister institutions that could argue they are underfunded.

3. If funded as one of the best and most productive campuses in the state – as is the case – our contributions will provide a return on investment that already provides an almost \$7 economic return on every \$1 of state support and as such is without comparison.

*Study: Economic Impact of NDSU Growth, FY 2000-2009. F. Larry Leistritz, Dean A. Bangsund, and Nancy M. Hodur.*

4. We sincerely appreciate the legislative support we receive, and the legislative support we anticipate will increase in the future. Alumni and friends of NDSU have promised to track and lend their encouragement of that support from our civic and legislative representatives in particular.

# NDSU NORTH DAKOTA STATE UNIVERSITY



STUDENT FOCUSED



LAND GRANT



RESEARCH UNIVERSITY

[www.ndsu.edu](http://www.ndsu.edu)