

APPAREL and TEXTILES/APPAREL STUDIES

Students interested in the apparel and textiles industry find opportunities in design, product development, marketing, sales, product quality assurance, consulting, business ownership and research. Apparel studies graduates develop and deliver products to the global market place. They create innovative and sensitive solutions to meet consumer and societal needs. Apparel studies at North Dakota State University provides students a theoretically-based education with practical application.

Background Information

The world textile and apparel industries are made up of companies that produce fibers, yarns, textiles and apparel and accessory products for industrial, wholesale and individual consumers around the world. These industries are some of the largest and most productive in the world. Because of the size and nature of the apparel textile industry, and the interconnectedness with many other industries, the career opportunities are limitless.

Career Opportunities

Graduates are able to choose challenging careers that build on their particular interests. For example, graduates have accepted positions in production development and management, visual merchandising, technical design, fashion writing and editing, quality control, museum collection management, and theatrical costuming. Other graduates have used their skills to successfully run their own businesses.

The Program

An option in apparel studies focuses on developing, designing and marketing materials and products within the market and industry. The curriculum incorporates an international and historical focus. Students pursuing a B.S. degree in apparel and textiles with the apparel studies option have flexibility in their program of study. They combine apparel and textiles with a minor in hospitality and tourism management, communication, public history, visual arts, theater arts or other areas based on their planned career path. Those with well-defined career goals can combine an apparel studies major with a second minor or second major that builds upon their interests. (The apparel and textiles/retail merchandising focus allows students to prepare themselves for a career in retailing; see the Apparel and Textiles/Retail Merchandising Fact Sheet).

Our Contacts Beyond College Walls

The Department of Apparel, Design and Hospitality Management regularly plans travel and study programs to fashion, design and/or business centers. Off-campus study provides students contact with practicing professionals. Study tours to national and international destinations expose students to the fast pace of the changing global apparel textile industry and allow them to earn college credit. The department's affiliation with the Fashion Institute of Technology (FIT) in New York City permits NDSU students who qualify to earn credits as visiting students and to gain experience in the heart of the fashion and textiles business world. Students study at NDSU for their first three years and attend FIT their fourth year of study, if accepted by FIT into the visiting student program, to earn an associate degree at FIT and bachelor's degree from NDSU. North Dakota students pay out of state tuition (based on FIT's tuition structure) for this program. Through the Tri-

College University, students may take advantage of course offerings and facilities provided by Minnesota State University Moorhead and Concordia College. In addition, NDSU offers many study abroad programs in which students are encouraged to participate.

The Facilities

The Department of Apparel, Design and Hospitality Management is housed in the Evelyn Morrow Lebedeff Hall and the Family Life Center on the NDSU campus. The Emily P. Reynolds Historic Costume Collection provides an excellent resource for students' projects and reports. Clusters of computers are located in the Family Life Center and E. Morrow Lebedeff Hall for students' convenience. Wireless internet can be accessed throughout campus.

Co-Curricular Activities

The Fashion, Apparel and Business Organization (FABO) allows interested students additional contacts with professionals and opportunities for leadership. Other organizations in the college and University provide further opportunities for personal and professional growth.

Apparel and Textiles Research

Recent research of benefit to North Dakota and the region includes adolescent issues related to dress and consumer behavior, retail strategies for small retailers and factors relating to impulse buying and historic clothing as evidence of the social history of the Upper Great Plains. A computer-based cataloging system for historic apparel and material culture is available at NDSU for the historic clothing/textiles collection. A special focus of the collection includes items from the Germans from Russia ethnic group. Linkage with culturally diverse populations through exchanges of apparel and textiles information has been a recent theme of research.

Scholarships

A limited number of scholarships are designated for students majoring in the department; additional scholarships are available to all college majors. For further information on scholarships, contact the Director of Student Services and Development.

Transfer Students

A suggested curriculum is provided; other combinations are possible. Students who plan to transfer to NDSU should contact the Department of Apparel, Design and Hospitality Management for guidance in selecting courses before or during the first year.

Sample Curriculum

General Education	Credits
First Year Experience	
HD&E 189 - Skills for Academic Success	1
Communication	
Comm. 110 - Fundamentals of Public Speaking.....	3
Engl. 110, 120 - College Composition I, II.....	3, 3
Engl. 320 - Business and Professional Writing.....	3
Quantitative Reasoning	
Math. 104 - Finite Mathematics <i>or</i>	
Math. 146 - Applied Calculus I or Higher	3 or 4
Science & Technology	
CSci. 114 - Microcomputer Packages <i>or</i>	
CSci. 116 - Business Use of Computers	3 or 4
Science and Technology Electives	7
Humanities & Fine Arts	
ADHM 310 - History of Fashion.....	3
ADHM 410 - Dress and World Culture	3
Social & Behavioral Sciences	
Econ. 105 - Elements of Economics	3
Psyc. 111 - Introduction to Psychology <i>or</i>	
Soc. 110 - Introduction to Sociology	3
Wellness	2
Cultural Diversity	
ADHM 410 - Dress and World Culture	-
Global Perspective	
Econ. 105 - Elements of Economics	-
Total.....	40

College/Department Requirements	Credits
HD&E 320 - Professional Issues	1
Totals	1

Major Requirements	Credits
ADHM 150 - Design Fundamentals-Lecture.....	1
ADHM 155 - Apparel Construction and Fit <i>or</i>	
ADHM 370 - Sewn-Product Manufacturing	
and Analysis	3
ADHM 171 - Fashion Dynamics.....	3
ADHM 181 - Aesthetics and Visual Analysis of	
Apparel Products	3
ADHM 271 - Visual Merchandising and Promotion.....	3
ADHM 272 - Product Development.....	3
ADHM 366 - Textiles.....	3
ADHM 367 - Textiles Laboratory.....	1
ADHM 385 - Global Fashion Economics.....	3
ADHM 481 - Apparel and Textile Experience.....	3
ADHM 486 - Dress and Human Behavior.....	3
Comm. 216 - Intercultural Communication <i>or</i>	
Comm. 271 - Listening and Nonverbal Communication <i>or</i>	
Comm. 308 - Business and Professional Speaking <i>or</i>	
Comm. 315 - Small Group Communication <i>or</i>	
Comm. 383 - Organizational Communication I.....	3
Totals	32

Related Requirements	Credits
Professional Electives.....	19
Minor and Elective Requirements	30
Totals	49
CURRICULUM TOTAL.....	122

This sample curriculum is not intended to serve as a curriculum guide for current students, but rather an example of course offerings for prospective students. For the curriculum requirements in effect at the time of entrance into a program, consult with an academic adviser or with the Office of Registration and Records.

For Further Information

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