Major Requirements

Major: Apparel, Retail Merchandising & Design
Option: Retail Merchandising

Degree Type: B.A. or B.S.
Required Degree Credits to Graduate: 122

General Education Requirements

First Year Experience (F):

HD&E 189 Skills for Academic Success (Students transferring in 24 or more credits do not need to take HD&E 189.) 1

Communication (C):

ENGL 110 College Composition I 3
ENGL 120 College Composition II 3
ENGL 320 Business and Professional Writing 3
COMM 110 Fundamentals of Public Speaking 3

Quantitative Reasoning (R): Select from current general education list.
STAT 330 Introductory Statistics 3

Science & Technology (S):

CSCI 114 Microcomputer Packages 3-4
or CSCI 116 Business Use of Computers
A one-credit lab must be taken as a co-requisite with general education science/technology course unless the course includes an embedded lab experience equivalent to a one-credit course. 6-7
(Select from current general education list).

Humanities & Fine Arts (A): Select on focus area 6
Focus Area One: Textile Product Merchandising
ADHM 310 History of Fashion
Select additional course from current general education courses
Focus Area Two: Interior Merchandising
ADHM 315 History of Interiors I
ADHM 316 History of Interiors II

Social & Behavioral Sciences (B):
ECON 105 Elements of Economics 3
PSYC 111 Introduction to Psychology 3

Wellness (W): Select from current general education list 2

Cultural Diversity (D): Select from general education list

Global Perspectives (G):
ECON 105 Elements of Economics 3

Total Credits 40
Major Requirements

General Education Requirements
Retail Merchandising Option Requirements

- ADHM 171  Fashion Dynamics  3
- ADHM 271  Visual Merchandising an Promotion  3
- ADHM 272  Products Development  3
- ADHM 366  Textiles  3
- ADHM 367  Textiles Laboratory  1
- ADHM 372  Global Retailing  3
- ADHM 375  Professional Development  1
- ADHM 470  Retail Financial Management and Control  3
- ADHM 481  Capstone in Apparel, Retail Merchandising and Design  3
- ADHM 485  Global Consumer Analysis  3
- ADHM 489  Study Tour  1-3
- ADHM 496  Field Experience  3-6

Select one of the following:  3

- COMM 216  Intercultural Communication
- COMM 271  Listening and Nonverbal Communication
- COMM 383  Organizational Communication I

Business Minor requires an application to the College of Business and a minimum 2.5 GPA in courses used for the minor.  24

- ACCT 102  Fundamentals of Accounting
- MGMT 320  Foundations of Management
- MRKT 320  Foundations of Marketing
- MRKT 362  Foundations of Retailing

College of Business 300-400 level courses as approved by ADHM Department o total 24 credits.

(RADHM 372/MRKT 372 may be used as an elective.)

Retail Merchandising Focus Area: Select Focus Area One – Textile Product Merchandising – or Focus Area Two – Interior Merchandising:  20-21

**Focus Area One – Textile Product Merchandising Focus: 21 Credits**

- ADHM 181  Aesthetics and Visual Analysis of Apparel Products
- ADHM 310  History of Fashion
- ADHM 370  Sewn-Products Manufacturing and Analysis
- ADHM 385  Global Fashion Economics
- ADHM 486  Dress and Human Behavior

Focus Area One Professional Electives: 6-8 Credits  6-8

- ADHM 410  Dress in World Cultures
- ADHM 425  Experiential Retailing
- ADHM 491  Seminar (Photoshop/Illustrator for ARMD Majors)

Total professional electives must bring total credits to 122. Additional courses to reach this credit total will be chosen with approval from advisor from the list below or from BUSN, MRKT, MGMT, THEA, COMM, or ART to meet students' professional/personal objectives.

**Focus Area Two – Interior Merchandising Focus: 20 Credits.**

- ADHM 151  Design Fundamentals
- ADHM 160  Interior Design Careers
- ADHM 161  Introduction to Manual Drafting
- ADHM 251  Interior Design Studio I-Residential
- ADHM 264  Residential Systems
- ADHM 315  History of Interiors I
- ADHM 316  History of Interiors II
- ADHM 368  Interior Materials

Degree Requirements: Potential of 11 credits to reach 122  11

Total Credits  122-129

- Degree Requirements and Notes Courses taken Pass/Fail will not be used to satisfy any requirements other than total credit