The 4-H Careers project will help you explore what it takes to get your first “paying” job, while working towards your ultimate dream job or career. The 4-H Entrepreneurship project will help you explore what it takes to start and own a business.

- Practice self-awareness, critical thinking and ethical decision making.
- Explore personality types and learning styles.
- Identify your talents and interests.
- Acquire the ability to apply critical life skills to real life experiences.
- Define your vision for starting a business of your own.

Here’s what you can do all year!

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- Learn about decision-making.
- Learn how to communicate effectively.
- Identify your personal learning style.
- Research jobs that fit your personal interests.
- Learn the definition of entrepreneurs.
- Learn characteristics of entrepreneurs.
- Learn about time-management skills.
- Learn about the different types of businesses.
- Learn about business basics.
- Learn how to refine an idea into a business opportunity.
- Learn the importance of confidentiality.
- Learn the value of performing as a team member.
- Job shadow or interview an adult about their career.
- Understand basic economic terms.
- Learn how to use technology for research.
- Learn how to identify your target customer.
- Develop skills to sell a product.
- Learn about hiring/ selecting the right employee for your business.
- Learn about credit.
- Learn the connection between school and work.
- Learn to set academic and personal goals.
- Understand the importance of being a lifelong learner.
- Learn to evaluate an opportunity.
- Learn to market your business idea.
- Learn how to analyze customer satisfaction.
- Learn how to record financial information.
- Learn about collecting and paying sales tax.
- Learn about exiting strategies.
- Practice business ethics and social responsibility.

Pass it on!
Now that you know how, share it with others. Here are ideas to get you started.

**Communication**
- Identify two jobs that interest you and interview adults in those positions.
- Write a story or create a video about someone’s typical day at their job.
- Give a presentation about career planning to your 4-H Club.
- Learn to create a great resume and teach other youth to do the same.

**Citizenship**
- Volunteer to help plan a career fair at your school.
- Work with a small business in your community to identify a product that they can carry. Conduct research to see if there is a larger market for the item.
- Invite business owners to a 4-H Club meeting to talk about their businesses and answer questions.

**Leadership**
- Volunteer to lead the fundraising committee of your 4-H club and suggest products or services to sell.
- Lead a group of friends in preparing a business idea and business plan.

Learn more at [www.ndsu.edu/4h/](http://www.ndsu.edu/4h/) or contact your county NDSU Extension office.
Here are other opportunities to explore Careers & Entrepreneurship:

- Make a list of careers that interest you and research them.
- Talk to your school counselor or parents about taking learning styles tests, personality test assessments, and/or career aptitude tests.
- Attend a career day fair at your local high school or college.
- Attend Extension Youth Conference and participate in workshops, motivational speakers and a community service project, bringing ideas back to your community.

4-H Resources

- National 4-H Workforce Readiness Curriculum (grades 9-12) - Build Your Future

Other Resources

- NDWIN Career Planning and Exploration
- ND Career and Technical Education Career Resource Network
- RUReadyND.com
- North Dakota Youth Forward
- Marketplace for Kids
- Youth Venture
- Learning Styles Definitions

Recordkeeping

- Planning for My Project Adventure (PA093)
- ND 4-H Project Plan (PA095)
- ND 4-H Plan of Action (PA096)
- ND 4-H Participation Summary for 11- to 19-year-olds (PA098)

Exhibit Ideas

- Take a personal inventory to analyze your learning style and share a journal or display about what you learned.
- Write a story or create a video about someone’s typical day at his or her job.
- Identify two jobs that interest you and interview adults in those positions.
- Prepare a presentation about your dream job.
- Give a presentation on the elements of a career search.
- Create a display of the timeline and your process of leading a community service project.
- Create a series of workshops teaching other 4-H’ers a project skill. Videotape the workshops and put them on the Web so others have access.
- Create a resume showcasing your skills and strengths.
- Make a poster with a timeline to demonstrate an entrepreneur’s accomplishments.
- Create a business plan and/or marketing strategy for a business idea.

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