



TAU SIGMA DELTA

## Beaux Arts 2015

REGISTRATION FORM | SPONSORSHIP FORM

DATE: FRIDAY, APRIL 10, 2015  
WHERE: Avalon Events Center Downtown, 613 1<sup>st</sup> Avenue North, Fargo, ND 58102  
TIME: 5:00PM to 9:00PM (Social, meal, awards, speaker)  
SPEAKER: James Cramer  
Due Date: March 23, 2015 (payment must be received in full)

\$20 (student)       \$25 (adult)

\$350 (Sponsor a table)

### SPONSORSHIP TABLE:

- Your company or personal name will be listed in the program for the evening
- 8 tickets to Beaux Arts
- Name signage on table

Name \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_

State \_\_\_\_\_ ZIP \_\_\_\_\_

Telephone \_\_\_\_\_

Email \_\_\_\_\_

Signature \_\_\_\_\_

Table Guests \_\_\_\_\_

### PAYMENT

Check Enclosed (Payable to TAU SIGMA DELTA and mail check to: Department of Architecture and Landscape Architecture, PO BOX 6050, Fargo, ND 58108)

Cash

Questions: Email Teresa Enderson at [Teresa.Enderson@ndsu.edu](mailto:Teresa.Enderson@ndsu.edu) or phone: 701.231.6151



## Topic: How the Professions Will Grow

**BEAUX ARTS SPEAKER | Friday, April 10, 2015 @ 5PM**

**Avalon Events Center, downtown Fargo**

**James P. Cramer** is the Chairman and Principal of the Greenway Group, Inc., a management consulting, research, and publishing organization specializing in the architecture, real estate, and management. He is a foresight advisor, futurist, and trends authority. He is the editor of *Design Intelligence*, a design management change and innovation journal and the author of four books including the critically acclaimed book *How Firms Succeed: New Horizons for the Professional Services Firm*.

He is the founding co-chairman (with Dr. Jonas Salk) of the La Jolla, California and Washington DC based think tank, The Design Futures Council. The Council's mission is to explore trends, changes, and new opportunities in design, architecture, engineering, and building technology.

Cramer is an expert on global trends and shifts. His strategic consulting clients have included organizations in 46 states and nine foreign countries. Clients have included Steelcase, The National Building Museum, the Aga Khan Foundation (Geneva), IBM, The State of New York, Business Week, The Royal Institute of British Architects, The National Museum of American Art (Smithsonian), The Salk Institute, as well as many national and international award winning architecture and engineering firms.

Jim Cramer has lectured at MIT (Aga Khan Lecturer), Clemson (Honors Lecturer), University of Pisa in Italy (Design Media Lecturer), the University of Minnesota (Commencement Speaker), University of Nebraska (Hyde Lecturer and Commencement Speaker) and elsewhere. He recently delivered the commencement address at Virginia Tech, Virginia Commonwealth University, University of Arkansas, Kansas State, Northern State and Mississippi State.

He has frequently appeared in the print and broadcast mediums to discuss and comment upon real estate, design and business trends and has been interviewed in USA Today, The Wall Street Journal, The New York Times; NPR's All Things Considered, C-Span, and the major broadcast networks: NBC, CBS, ABC, and CNN.

Jim Cramer served as the Chief Executive Officer (CEO) of The American Institute of Architects for six years from 1988 to 1994. He is the former President and CEO of the American Architectural Foundation. He is the former chairman of the National Design Council in Washington, DC.

He received the University of Minnesota's Distinguished Service Medal for his work advocating the value of design benefiting productivity and community. He received honors from the Royal Australian Institute of Architects, The International Interior Design Association, and others. He is a Richard Upjohn Fellow of the American Institute of Architects (AIA) and a Fellow of the Western Behavioral Sciences Institute (WBSI) in LaJolla, California.