College of Business Learning Goals and Outcomes (Effective - May 2017)

1. Our students will be effective communicators
   1.1. Students will deliver oral presentations that are well organized, informative, and persuasive.
   1.2. Students will write grammatically correct, well-organized, and persuasive reports.

2. Our students will demonstrate effective critical thinking & decision making
   2.1. Students will evaluate available information, determine its relevance, and use it in conjunction with business theory to solve a business problem.
   2.2. Students will utilize information technology tools such as spreadsheets and databases to aid in making a decision.

3. Our students will be knowledgeable about key business domains
   3.1. Students will apply marketing, management, MIS, accounting, finance, business law and economic theories to business problems.

4. Our students will show sensitivity to ethics/ethical reasoning
   4.1. Students will identify and apply ethical perspectives to business decisions.

5. Our students will be effective collaborators
   5.1. Students will work with others to complete a project in a team setting.
   5.2. Students will explain the role of leadership in collaboration.

6. Our students will be sensitive to issues of globalization
   6.1. Students will evaluate the impact of the global environment on business.
   6.2. Students will analyze the impact of global factors in making a business decision.