MBA Program Goals and Objectives

1. PERSUASIVE COMMUNICATION
   a. Students will prepare and deliver persuasive written and oral presentations on an issue pertinent to a business organization.

2. CONTEMPORARY BUSINESS KNOW-HOW
   a. Students will demonstrate an understanding of fundamental business theory and practice by analyzing an integrated business case.

3. RESOURCEFUL BUSINESS PROBLEM-SOLVING
   a. Students will creatively apply available resources to derive alternatives to address a business problem scenario, and recommend a course of action to solve the problem.

4. EFFECTIVE COLLABORATION
   a. Students will be able to coordinate and collaborate with others from diverse backgrounds to meet common goals.

5. PRINCIPLED LEADERSHIP
   a. Students will accurately identify ethical issues in business decisions and provide ethically sound business solutions.
   b. Students will learn to lead by example and motivate others to act.

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