MBA Learning Goals and Objectives (adopted 4/8/13)

1) Demonstrate the ability to lead in organizational contexts.
   a. Analyze attitudinal and personality-based influences on leader and follower behavior.
   b. Develop techniques of interaction and coordination in social/team contexts.
   c. Evaluate and demonstrate different forms of effective influence and persuasion.
   d. Assess ethical and stewardship behavior in organizational settings.

2) Integrate knowledge about a global business context into business decisions and actions.
   a. Assess opportunities and risks inherent in global business landscapes.
   b. Evaluate organizational policies and practices regarding whether they are suitable for today’s global business environment.

3) Demonstrate an understanding of how innovative thought and processes add value to an organization.
   a. Identify and evaluate multiple solutions to business challenges.
   b. Understand innovations in business practices.
   c. Understand challenges and opportunities associated with disruptive innovation.

4) Demonstrate the ability to use management tools to address organizational uncertainties.
   a. Assess the risks associated with market and technological uncertainties.
   b. Assess the risks associated with operational uncertainties.
   c. Demonstrate various roles of different business functions in addressing organizational uncertainties.
   d. Leverage technology-enabled tools in planning and decision-making under organizational uncertainties.

5) Integrate knowledge across business disciplines in guiding business policies, processes, and practices.
   b. Articulate the importance of value-creation processes to organizational competitiveness.
   c. Design control mechanisms for value-creation processes of an organization through the use of strategic, behavioral, financial, and accounting analyses.