MBA Subplan/Concentration: Health Care Industry Concentration

Required/Core MBA courses = 24 credits:
ACCT 720 – Strategic Cost Management (3 credits)
FIN 740 – Advanced Financial Management (3 credits)
MGMT 750 – Advanced Organizational Behavior (3 credits)
MGMT 751 – Advanced Operations Management (3 credits)
MRKT 760 – Strategic Marketing Management (3 credits)
MIS 770 – Information Resources Management
BUSN 780 – Business Conditions Analysis (3 credits)
BUSN 789 – Strategic Management (3 credits)

Subplan courses = 9 credits:
MPH 704 – Leading and Managing Public Health Systems (3 credits)

and 6 credits selected from the following courses:

MPH 710 – Health Care Delivery in the U.S. (3 credits)
MPH 720 – Environmental Health for Public Health Professionals (3 credits)
MPH 741 – Social and Behavioral Sciences in Public Health (3 credits)
MPH 765 – Cultural Competence in Health Professions (3 credits)
BUSN 793 or MPH 793 – Independent Study: health care industry research project or community project (3 credits)