MBA Subplan/Concentration: Health Care Industry Concentration

Required/Core MBA courses = 24 credits:
- ACCT 720 Strategic Cost Management (3 credits)
- FIN 740 Advanced Financial Management (3 credits)
- MGMT 750 Advanced Organizational Behavior (3 credits)
- MGMT 751 Advanced Operations Management (3 credits)
- MRKT 760 Strategic Marketing Management (3 credits)
- MIS 770 Information Resources Management
- BUSN 780 Business Conditions Analysis (3 credits)
- BUSN 789 Strategic Management (3 credits)

Subplan courses = 9 credits:
- PH 704 Leading and Managing Public Health Systems (3 credits)

and 6 credits selected from the following courses:
- PH 710 Health Care Delivery in the U.S. (3 credits)
- PH 720 Environmental Health for Public Health Professionals (3 credits)
- PH 741 Social and Behavioral Sciences in Public Health (3 credits)
- PH 765 Cultural Competence in Health Professions (3 credits)
- PH 793 Independent Study: health care industry research project or community project (3 credits) – cross listed with BUSN 793