

COMM 496 New Media and Web Design Capstone (Internship)
3 Credits

This capstone course offers students the opportunity to put into practical use the knowledge gained through web major coursework by building a working web site for an actual client. Students are encouraged to choose an on-campus group, or off-campus non-profit/small business which needs a web site, but normally wouldn't be able to afford services of a commercial web design firm. Because it would not offer genuine client/designer interaction, students may not choose to design a site for a family member, friend, or their own business.

After choosing a possible client, the student approaches one of his or her web design minor instructors to act as a project advisor. The role of the advisor is to offer suggestions, to evaluate the site map and the final site, but not to provide extensive technical, design, or problem-solving assistance. Students proceed to establish a professional relationship with the client, work out a site map, build the site within a reasonable time frame (about three months), and submit the site map and final site to the advisor for evaluation.

Note: credit cannot be given for capstone work completed without prior approval. To apply, contact web minor coordinator Ross Collins, or complete the on-line web minor capstone/internship application.