

N.D. Communication Arts Program

Website Design

Evaluation Form

Title of Presentation _____

Name of Presenter(s) _____ Junior Senior

Age _____ Years in 4-H _____ County _____ Placing _____

Individual Team (Junior time 2-12 minutes; Senior time 4-12 minutes) Time _____

	Things Done Well	Things That Could Be Improved
<p>Content (30%)</p> <p>A. Purpose of the site is shown through the content</p> <p>B. Correct paragraph structure, grammar, spelling, punctuation, etc.</p> <p>C. Language used on site is easy to understand</p> <p>D. All required sections included</p>		
<p>Appearance and Design (20%)</p> <p>A. Site navigation is easy to use and understand</p> <p>B. Multimedia elements contribute to site content and purpose</p> <p>C. Uniqueness</p> <p>D. Color combinations go well together</p> <p>E. Entire site shares the same layout</p>		
<p>Technical Performance (30%)</p> <p>A. All links are valid</p> <p>B. Multimedia components load properly and quickly</p> <p>C. Site looks good in multiple browsers</p>		
<p>Delivery and Presentation (20%)</p> <p>A. Vocal</p> <ul style="list-style-type: none"> - Voice - Enunciation-clarity, pronunciation - Volume - Sincerity - Conversational style - Emphasis where needed - Rate - Pitch - Grammar <p>B. Physical</p> <ul style="list-style-type: none"> - Gestures - Eye Contact - Stance, mannerisms, poise - Appropriately dressed <p>C. Overall Effectiveness</p> <ul style="list-style-type: none"> - Audience impact and appropriateness - Appeal - Impression <p>D. Team</p> <ul style="list-style-type: none"> - Both team members participated in the presentation (if applicable) 		