

N.D. Communication Arts Program

Video Production

Evaluation Form

Title of Presentation _____

Name of Presenter _____ Junior Senior

Age _____ Years in 4-H _____ County _____ Placing _____

 Individual Team (Junior time 2-12 minutes; Senior time 4-12 minutes) Time _____

	Things Done Well	Things That Could Be Improved
Creativity (20%) A. Various images used throughout the video B. Uniqueness		
Flow of Video (25%) A. Good transitions from scene to scene B. Used storyboard to aid process of making video C. Video goes well with music (if applicable)		
Technical Performance (25%) A. Camera Operation B. Audio/Video quality		
Miscellaneous (15%) A. Has knowledge of equipment used B. Credits are included C. Video is appropriate length		
Presentation (15%) A. Vocal <ul style="list-style-type: none"> - Voice - Enunciation-clarity, pronunciation - Volume - Sincerity - Conversational style - Emphasis where needed - Rate - Pitch - Grammar B. Physical <ul style="list-style-type: none"> - Gestures - Eye Contact - Stance, mannerisms, poise - Appropriately dressed C. Overall Effectiveness <ul style="list-style-type: none"> - Audience impact and appropriateness - Appeal - Impression D. Team <ul style="list-style-type: none"> - Both team members participated in the presentation (if applicable) 		