

2020 NORTH DAKOTA 4-H CONSUMER DECISION MAKING CONTEST

When & Where: The state 4-H Consumer Decision Making contest will be held on **Tuesday, July 21**. All times are listed in Central Time. **Each county Extension office will host its own participants in a location suitable to allow for social distancing following Phase II Guidance.** Face coverings are encouraged. Hand sanitizer should be provided. The contest area should be cleaned and disinfected, focusing specifically on frequently touched surfaces. Every effort should be made to limit mixing. Families/household units should not mix prior to the contest and they should leave immediately when the contest concludes.

Eligibility: Participants must be enrolled in 4-H in the county they represent. Participants in a previous national contest are not eligible. For the state contest, counties may enter an unlimited number of teams (3-4 members) in both the junior division and the senior division. Substitutions of county participants can be made on the day of the contest, as long as the substitutions are youth who are from the same county or county combination that was registered.

Senior Teams: Participants on senior teams must be 14-18 years of age as of December 31, 2019. The team eligible for the national contest will be the first place team in the state contest. A team consists of at least three or four individuals from a county or county combination.

Junior Teams: Participants on junior teams must be 10-13 years of age (age 10 before September 1, 2019, and up to age 13 as of December 31, 2019). Youth who are 8-9 years of age before September 1, 2019, MAY choose to participate in the junior division. A team consists of at least three or four individuals from a county or county combination.

Individuals: 4-H members are eligible to participate as an individual if their county does not have enough participants to make up a team. The top 10 individuals (junior and senior divisions) will be recognized at the state contest. Individuals are not eligible to represent North Dakota at the national contest.

County Combination Teams: Two counties may combine to form a team provided that neither of the counties involved has more than two members participating on the team. Combined county teams must be registered together prior to the contest. No combination teams will be formed on the day of the contest. Counties that have a team or teams (3-4 members) may enter individual participants in the state contest. However, those individual participants may not combine with another county to form an additional team.

Dress Code: The 4-H dress code will be observed. Participants will be neatly dressed and must wear a solid colored white, yellow, gray or green shirt or blouse with the 4-H emblem prominently displayed and fastened securely on the front. A 25 point deduction will be made per individual, and 25 points will be deducted from the team's score if any participant does not observe the dress code.

Classes and Oral Reasons: Six classes will be placed. Two classes will be selected from each of the following topics: **Activewear, Beverages and Cell Phones.** Twelve minutes will be allowed for placing a class. Oral reasons will be presented in each of the three topic areas for a total of three sets of reasons.

Scoring for Class Placings and Oral Reasons: Each class will have a value of 50 points for the correct placing. Oral reasons will be scored by three judges for each topic area. The average of the three scores will be calculated to determine the oral reasons score for each topic area. Each set of oral reasons will have a value of 50 points. **Each individual can score a maximum of 450 points.**

Team Scores: For both the junior and senior divisions, the top three individual scores from a county or county combination team will be used to determine the overall team score.

Tiebreakers: In the event of a tie, the following order will be used to break the tie:

1. Overall Reasons Score
2. Overall Placings Score
3. Activewear Reasons Score
4. Beverages Reasons Score
5. Cell Phones Reasons Score
6. Activewear Placings Score
7. Beverages Placings Score
8. Cell Phones Placings Score

Contest Materials: Participants are to bring a pencil with an eraser to the contest. Mechanical pencils work well since they do not need to be sharpened. **No cell phones will be allowed.** Scratch paper will be provided.

Awards: A zoom meeting will be held on **Wednesday, July 22, at 1:00 p.m. CT** to recognize all participants. The zoom link will be emailed to participating counties when the judging classes are released on Monday, July 20. Placing ribbons will be given to the top scoring 10 individuals and to the top scoring 5 teams in each age division. Plaques will be awarded to the highest scoring individuals in each age division. All participants will receive a participation ribbon. Awards will be mailed to county Extension offices. The first place senior team (three participants plus an alternate) may represent North Dakota in the 4-H Consumer Decision Making Contest at the Western 4-H Roundup in Denver, Colorado in January 2021. The 4-H Foundation will provide \$1,000 toward expenses for the trip.

References: Please refer to CC616, *4-H Consumer Decision Making*, for information and help with this event. CC618, *4-H Consumer Decision Making Junior/Senior Study Guides*, provides further information on the selected topics.

Instructions for Agents:

1. Agents with registered participants will receive an email on **Monday, July 20, at 12:00 noon CT**. The email will include the six junior and six senior classes to be placed. The link for the awards zoom meeting will be included.
2. Print enough copies so that each participant has his or her own set of all six classes. Copies should be printed one-sided and in color. **Please, no sharing of papers.**
3. Print one [judging card](#) per participant. Instructions for completion are [here](#).
4. Seat participants at least six feet apart. Provide each participant with scratch paper for writing notes for their oral reasons. Have extra pencils available.
5. Give each participant one judging card and review how to fill it out correctly. Be sure that participant and county names are **clearly written** on each card. Be sure participants write either **junior or senior** on the judging card.
6. Present ONE class to participants at a time. **Do not give all classes to participants at the beginning of the contest.** Classes 2, 4 and 6 are oral reasons classes. Remind participants to take notes.
7. Allow 12 minutes per class for placing and taking notes. At the end of 12 minutes, collect the class. Repeat the process for each class.
8. Collect judging cards after all six classes have been placed.
9. Scan the judging cards and **email to BOTH** Alicia Hellman Lund at alicia.hellman@ndsu.edu and Meagan Scott Hoffman meagan.scott@ndsu.edu **no later than 12:00 noon CT on Tuesday, July 21.**
Late judging cards will not be accepted.

10. Oral reasons will begin **no earlier than 12:00 noon CT** using zoom. The zoom link will be emailed to participating counties on Monday, July 20, with the classes. There will be three junior judges and three senior judges. Each judge will listen to all topic areas for all participants in each age division. The average of the three judges' scores will be calculated to determine the oral reasons score for each topic area.
11. Designate separate junior and senior rooms away from the large group room for participants to present oral reasons. Counties with both junior and senior participants should have two different computers in two different rooms connected to the same zoom link. Agents will open the same zoom link on two different computers. Two different zoom breakout rooms will be used: one for the junior division and one for the senior division. Please change the meeting name on the computers to "junior" or "senior" to indicate the age division. Junior and senior participants will present oral reasons simultaneously using the breakout rooms. **Computers should be positioned so participants can stand and present their oral reasons to the judges.**
12. Decide on an order of participants for each age division. Participants will follow this order for each set of oral reasons presented. Agents will cycle through the order three times. **Participants should not present all three sets of oral reasons one after the other.**
13. Counties will be grouped into clusters. Clusters will include approximately a total of 8 to 12 participants for each age division in the counties included in the cluster. Each cluster will receive a zoom time slot for presenting oral reasons. For example, counties A, B and C would be in a cluster. County A's participants would rotate through to present oral reasons on one topic area followed by County B, then County C. The same process would repeat for the remaining two topic areas. This will allow youth adequate time to prepare their oral reasons, while keeping the process moving efficiently with little lag time between participants. Counties will be notified of their oral reasons zoom time slot by **Friday, July 17**. This will allow counties to plan for breaks and lunch if needed.
14. A sample county schedule is included on the next page. It is **only** a guide to help with planning. Adjust times accordingly to suit county needs.

4-H youth development is a program of North Dakota State University and NDSU Extension. We work with NDSU officials charged with the responsibility to monitor the COVID-19 pandemic situation. Participation in face-to-face activities poses an unknown level of risk for participants. Conditions associated with the pandemic may result in postponement or cancellation of planned activities.

Sample County Schedule

(All times are listed in Central Time)

9:00 a.m. – Registration

9:30 a.m. – Review How to Complete Judging Cards

9:45 a.m. – Class 1

10:00 a.m. – Class 2

10:15 a.m. – Class 3

10:30 a.m. – Class 4

10:45 a.m. – Class 5

11:00 a.m. – Class 6

11:15 a.m. – Placing of Classes Complete

Classes are scheduled every 15 minutes. 12 minutes for placing the class and 3 minutes for transitioning to the next class (collect papers and distribute a new class)

11:15 a.m. – Break for lunch/snacks/study oral reasons until assigned zoom time slot

12:00 noon – Judging Cards Due (Scanned and Emailed to Alicia and Meagan)

12:00 noon – Oral Reasons Begin for Cluster 1: Stutsman, Barnes, Kidder

Topic	Time	County	Participant
Activewear	12:00 noon	Stutsman	Alicia
			Christina
			Robin
		Barnes	Randy
			Sue
			Amy
Beverages	12:30 p.m.	Kidder	Penny
			Emily
			Alicia
		Barnes	Christina
			Robin
			Randy
Cell Phones	1:00 p.m.	Kidder	Sue
			Amy
			Penny
		Stutsman	Emily
			Alicia
			Christina
		Barnes	Robin
			Randy
			Sue
		Kidder	Amy
			Penny
			Emily