

N.D. Communication Arts Program

# 4-H Broadcasting

## Evaluation Form

Title of Broadcast \_\_\_\_\_

Name of Presenter \_\_\_\_\_  Junior  Senior

Age \_\_\_\_\_ Years in 4-H \_\_\_\_\_ County \_\_\_\_\_ Placing \_\_\_\_\_

Individual  Team (Maximum 8 minutes)  Radio  Television Time \_\_\_\_\_

	Things Done Well	Things That Could Be Improved
<p><b>I. Material Organization (35%)</b></p> <p>A. Introduction</p> <ul style="list-style-type: none"> <li>- Attention getter</li> <li>- Preview of main points</li> </ul> <p>B. Body</p> <ul style="list-style-type: none"> <li>- Information presented</li> <li>- Accurate</li> <li>- Up-to-date</li> <li>- Complete</li> <li>- Logical order</li> <li>- Age-appropriate</li> </ul> <p>C. Conclusion</p> <ul style="list-style-type: none"> <li>- Summary</li> <li>- Closing statement</li> <li>- Knowledge of subject</li> </ul>		
<p><b>II. Delivery and Presentation (65%)</b></p> <p>A. Vocal</p> <ul style="list-style-type: none"> <li>- Voice</li> <li>- Enunciation - clarity, pronunciation</li> <li>- Volume</li> <li>- Sincerity</li> <li>- Conversational style</li> <li>- Emphasis where needed</li> <li>- Rate</li> <li>- Pitch</li> <li>- Grammar</li> </ul> <p>B. Visual (television broadcast)</p> <ul style="list-style-type: none"> <li>- Look at audience (camera)</li> <li>- Facial expression</li> <li>- Professional appearance</li> <li>- Handling of papers/notes</li> </ul> <p>C. Overall Effectiveness</p> <ul style="list-style-type: none"> <li>- Audience impact</li> <li>- Appeal</li> <li>- Opinion</li> <li>- Impression</li> <li>- Appropriate for audience present</li> </ul> <p>D. Team</p> <ul style="list-style-type: none"> <li>- Shared roles</li> <li>- Transitions</li> </ul>		