



Citizenship and Leadership

4-H Careers & Entrepreneurship

North Dakota 4-H Project Sheet



The 4-H Careers project will help you explore what it takes to get your first “paying” job, while working towards your ultimate dream job or career. The 4-H Entrepreneurship project will help you explore what it takes to start and own a business.

- Practice self-awareness, critical thinking and ethical decision making.
- Explore personality types and learning styles.
- Identify your talents and interests.
- Acquire the ability to apply critical life skills to real life experiences.
- Define your vision for starting a business of your own.

Pass it on!
 Now that you know how, share it with others. Here are ideas to get you started.

Communication

- Identify two jobs that interest you and interview adults in those positions.
- Write a story or create a video about someone’s typical day at their job.
- Give a presentation about career planning to your 4-H Club.
- Learn to create a great resume and teach other youth to do the same.

Here’s what you can do all year!

Starting Out Basic/Level 1	Learning More Intermediate/Level 2	Expanding Horizons Advanced/Level 3
<ul style="list-style-type: none"> • Learn about decision-making. • Learn how to communicate effectively. • Identify your personal learning style. • Research jobs that fit your personal interests. • Learn the definition of entrepreneurs. • Learn characteristics of entrepreneurs. • Learn about time-management skills. • Learn about the different types of businesses. • Learn about business basics. • Learn how to refine an idea into a business opportunity. 	<ul style="list-style-type: none"> • Learn the importance of confidentiality • Learn the value of performing as a team member. • Job shadow or interview an adult about their career. • Understand basic economic terms. • Learn how to use technology for research. • Learn how to identify your target customer. • Develop skills to sell a product. • Learn about hiring/ selecting the right employee for your business. • Learn about credit. 	<ul style="list-style-type: none"> • Learn the connection between school and work. • Learn to set academic and personal goals. • Understand the importance of being a lifelong learner. • Learn to evaluate an opportunity. • Learn to market your business idea. • Learn how to analyze customer satisfaction. • Learn how to record financial information. • Learn about collecting and paying sales tax. • Learn about exiting strategies. • Practice business ethics and social responsibility.

Citizenship

- Volunteer to help plan a career fair at your school.
- Work with a small business in your community to identify a product that they can carry. Conduct research to see if there is a larger market for the item.
- Invite business owners to a 4-H Club meeting to talk about their businesses and answer questions.

Leadership

- Volunteer to lead the fundraising committee of your 4-H club and suggest products or services to sell.
- Lead a group of friends in preparing a business idea and business plan.



Learn more at www.ndsu.edu/4h/ or contact your county NDSU Extension office.



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Here are other opportunities to explore Careers & Entrepreneurship:

- Make a list of careers that interest you and research them.
- Talk to your school counselor or parents about taking learning styles tests, personality test assessments, and/or career aptitude tests.
- Attend a career day fair at your local high school or college.
- Attend [Extension Youth Conference](#) and participate in workshops, motivational speakers and a community service project, bringing ideas back to your community.



Exhibit Ideas

- Take a personal inventory to analyze your learning style and share a journal or display about what you learned.
- Write a story or create a video about someone's typical day at his or her job.
- Identify two jobs that interest you and interview adults in those positions.
- Prepare a presentation about your dream job.
- Give a presentation on the elements of a career search.
- Create a display of the timeline and your process of leading a community service project.
- Create a series of workshops teaching other 4-H'ers a project skill. Videotape the workshops and put them on the Web so others have access.
- Create a resume showcasing your skills and strengths.
- Make a poster with a timeline to demonstrate an entrepreneur's accomplishments.
- Create a business plan and/or marketing strategy for a business idea.

4-H Resources	Other Resources	Recordkeeping
<ul style="list-style-type: none"> • National 4-H Workforce Readiness Curriculum (<i>grades 9-12</i>) - Build Your Future 	<ul style="list-style-type: none"> • NDWIN Career Planning and Exploration • ND Career and Technical Education Career Resource Network • RUPrepareND.com • North Dakota Youth Forward • Marketplace for Kids • ND Youth Entrepreneurship Education Program • Youth Venture • Learning Styles Definitions 	<ul style="list-style-type: none"> • Planning for My Project Adventure — www.ndsu.edu/fileadmin/4h/pa093.pdf • ND 4-H Project Plan — www.ndsu.edu/fileadmin/4h/pa095.pdf • ND 4-H Plan of Action — www.ndsu.edu/fileadmin/4h/pa096.pdf • ND 4-H Participation Summary for 11- to 19-year-olds — www.ndsu.edu/fileadmin/4h/pa098Fillable.pdf

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