The world of communication impacts you every day. By participating in the 4-H communication project, you will explore the exciting world of communication, and learn more about yourself and others.

- Learn written, oral and visual communication skills.
- Develop self-confidence through public presentations.
- Practice self-expression and creativity.
- Learn how to organize and present information.

Here’s what you can do all year!

### Starting Out
**Basic/Level 1**
- Describe various modes of communication.
- Introduce a speaker at your club meeting.
- Learn the basic parts of a speech.
- Write a thank you note.
- Practice communicating with gestures.
- Develop and present an illustrated talk.

### Learning More
**Intermediate/Level 2**
- Prepare and deliver a speech.
- Learn and practice electronic etiquette.
- Learn to make good impressions.
- Practice using technology with presentations.
- Create exciting and effective visual aids.
- Identify listening styles; observe and record listening types at your next meeting.
- Write and present oral reasons.

### Expanding Horizons
**Advanced/Level 3**
- Select a speech topic to fit a specific audience.
- Write a speech.
- Present a persuasive speech.
- Evaluate another’s presentation.
- Prepare your resume.
- Prepare for an interview by practicing with your leader.

Pass it on!
Now that you know how, share it with others. Here are ideas to get you started.

#### Citizenship
- Volunteer to teach Cloverbuds a new skill.
- Create a presentation around a community issue you feel strongly about and present it at a 4-H club, school board or community meeting.
- Use your speaking skills to run for a school or 4-H club office.

#### Leadership
- Present a demonstration or speech at a 4-H club meeting.
- Help another member prepare his or her working exhibit or presentation.
- Volunteer to organize publicity for a community event.
- Apply to be a county or state 4-H ambassador.

#### Entrepreneurship
- Job shadow an author or journalist.
- Submit your short stories or articles to writing contests or magazines.
- Develop a list of speeches and offer your services to local organizations.

Learn more at [www.ndsu.edu/4h/](http://www.ndsu.edu/4h/) or contact your county NDSU Extension office.

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Here are other opportunities to explore communication:

- Give a presentation or working exhibit at your club meeting and county communication event.
- Write thank you notes to a speaker or donor to your club program.
- Record a radio ad or volunteer to be interviewed on a local radio station.
- Volunteer to read a book at the library.
- Teach a younger member how to give a presentation or prepare a working exhibit.
- Create an electronic presentation about your 4-H club activities for members to use in community presentations.
- Write a letter to the editor about the value of 4-H for National 4-H Week.

**Exhibit Ideas**

- Make a poster to demonstrate the use of visual aids.
- Prepare an exhibit describing the steps in preparing a speech.
- Write a short story (or a novel).
- Prepare a poster on a community issue you feel strongly about.
- Create a 4-H banner for display at the North Dakota State Fair.

### 4-H Resources

**National 4-H Curriculum:**
- Level 1: Picking Up the Pieces (BA101)
- Level 2: Putting It Together (BA102)
- Level 3: The Perfect Fit (BA103)

**Online Publications:**
- Communication Arts Program (BAA800)
- The 4-H Demonstrator (BAA806)
- Making Your Interpretive Readings Come Alive (BAA807)

Publications available at your local Extension office:
- Speaking Effectively in Public (BAA808)

### Other Resources

- Public Speaking Tips
- Toastmasters for Youth
- Effective Scientific Posters
- Designing Effective Posters
- Communications Toolkit

### Recordkeeping

- Planning for My Project Adventure (PA093)
- ND 4-H Project Plan (PA095)
- ND 4-H Plan of Action (PA096)
- ND 4-H Participation Summary for 11- to 19-year-olds (PA098)

### Contests and Events

- Communication Arts Contest
- Project Expo
- Extension Youth Conference

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