

## **MANAGEMENT COMMUNICATION**

Management Communication is one of four majors offered by the Department of Communication. Students study various communication techniques necessary for success in the workplace, including organizational communication, risk and crisis communication, leadership communication, team-based communication, and conflict communication.

### **The Program**

Students interested in pursuing an undergraduate degree offered by the Department of Communication must first complete all courses associated with the Pre-Communication requirements. Once all Pre-Communication courses and requirements are met, students submit the transition form, available on the department's website, to their advisor. After verification of accuracy, the student is accepted into the professional program and can continue pursuing a degree in the Department of Communication.

### **Admission to the Major**

Students must complete 19 credits of Pre-Communication courses with a minimum 3.0 GPA to become a management communication major. The courses are COMM 110, COMM 112, COMM 114, COMM 189, COMM 212, COMM 220, and ENGL 120.

### **Management Communication Major**

Students majoring in management communication may earn a Bachelor of Science degree (includes an approved minor) or a Bachelor of Arts degree (includes a modern language proficiency). A major in management communication trains students to be effective managers and leaders in corporate or non-profit environments. Students will complete an applied capstone course in their final semester.

### **Career Opportunities**

Coursework in the management communication major prepares students for careers in college admissions, corporate training, consulting, human resource administration, organizational communication, and project management. The coursework emphasizes written and oral communication skills and prepares students to communicate in meaningful and effective ways with a variety of audiences.

### **Management Communication Minor**

Other majors offered at North Dakota State University can be greatly enhanced by a management communication minor. The 21-credit minor includes a nine-credit core and twelve credits of communication professional specialization.

### **Internship Requirement**

Internships offer practical experience for management communication students. After securing an internship, students must gain approval from the departmental internship coordinator, have an on-site evaluation, and report on the internship experience. Three credits (120 hours) of this field experience are required for the major, and many students complete more than one internship. Students have interned with a variety of private companies, non-profit organizations, and government agencies. Internships often lead to jobs.

### **Scholarships**

The Department of Communication awards a number of scholarships to students who excel in academics and who have demonstrated career potential. Applications are due by March 1. Visit the department website for information.

### **Extra-Curricular Activities**

Students majoring in management communication are encouraged to join the Management Communication Club for undergraduate research and consulting opportunities. They may also be interested in joining the department's chapter of the Public Relations Student Society of America (PRSSA). NDSU has two honoraries for top students majoring in a degree program offered by the Department of Communication. Pi Kappa Delta is a national honor fraternity for students involved in human communication activities. Lambda Pi Eta is a national honorary for communication majors with high academic achievement.

### **High School Preparation**

A well-rounded high school education with experiences in high school music, forensics, theatre, journalism, student government, or scouting serves as good preparation for the management communication major. Students with interests in science and art, business and service, and publicity and promotion will find a major in this department to be a good fit.

### **The Faculty**

Faculty members in the Department of Communication are dedicated teachers, scholars, and practitioners who are committed to providing high-quality courses, hands-on learning experiences, and opportunities for undergraduate research. We encourage students who want to learn more about our faculty to reach out via email or schedule an appointment via Navigate.

## Management Communication Plan of Study

Please note this is a sample plan of study and not an official curriculum. Actual student schedules for each semester will vary depending on start year, education goals, applicable transfer credit, and course availability. Students are encouraged to work with their academic advisor on a regular basis to review degree progress and customize an individual plan of study.

| <b>First Year</b>                                    |                |  |                |
|--|----------------|--|----------------|
| <b>Fall</b>  | <b>Credits</b> | <b>Spring</b>  | <b>Credits</b> |
| COMM 112 Understanding Media and Social Change       | 3              | COMM 110 Fundamentals of Public Speaking                   | 3              |
| COMM 114 Human Communication                         | 3              | COMM 216 Intercultural Communication                       | 3              |
| COMM 189 Skills for Academic Success                 | 1              | ENGL 120 College Composition II                            | 3              |
| ENGL 110 College Comp I (or placement into ENGL 120) | 4              | Gen Ed Humanities & Fine Arts                              | 3              |
| Gen Ed Quantitative Reasoning                        | 3              | Gen Ed Science & Technology                                | 3              |
| Gen Ed Wellness                                      | 2              | Gen Ed Science & Technology Lab                            | 1              |
|  | <b>16</b>      |  | <b>16</b>      |
| <b>Second Year</b>                                   |                |  |                |
| <b>Fall</b>  | <b>Credits</b> | <b>Spring</b>  | <b>Credits</b> |
| COMM 212 Interpersonal Communication                 | 3              | COMM 315 Small Group Communication                         | 3              |
| COMM 220 Persuasion                                  | 3              | COMM 320 Communication Research Methods                    | 3              |
| Minor or Language Coursework                         | 3              | Minor or Language Coursework                               | 3              |
| Gen Ed Humanities & Fine Arts                        | 3              | Gen Ed Global Perspectives                                 | 3              |
| Gen Ed Science & Technology                          | 3              | Gen Ed Science & Technology                                | 3              |
|  | <b>15</b>      |  | <b>15</b>      |
| <b>Third Year</b>                                    |                |  |                |
| <b>Fall</b>  | <b>Credits</b> | <b>Spring</b>  | <b>Credits</b> |
| COMM 383 Organizational Communication I              | 3              | COMM 496 Field Experience                                  | 3              |
| Major Elective                                       | 3              | Major Elective   | 3              |
| Minor or Language Coursework                         | 3              | Major Elective   | 3              |
| AHSS Requirement                                     | 3              | Minor or Language Coursework                               | 3              |
| Gen Ed Upper Division Writing                        | 3              | AHSS Requirement   | 3              |
|  | <b>15</b>      |  | <b>15</b>      |
| <b>Fourth Year</b>                                   |                |  |                |
| <b>Fall</b>  | <b>Credits</b> | <b>Spring</b>  | <b>Credits</b> |
| COMM 431 Communication Ethics and Law                | 3              | COMM 483 Organizational Communication II                   | 3              |
| Major Elective                                       | 3              | Major Elective   | 3              |
| Major Elective                                       | 3              | Minor or Language Coursework                               | 3              |
| Minor or Language Coursework                         | 3              | Additional Coursework May Be Required to Reach 120 credits | 4              |
| Additional Coursework or Internship                  | 3              |  |                |
|  | <b>15</b>      |  | <b>13</b>      |
| <b>Total Credits: 122</b>                            |                |  |                |

View NDSU equivalencies of transfer courses at: [www.ndsu.edu/transfer/equivalencies](http://www.ndsu.edu/transfer/equivalencies)

### For Further Information

#### MAILING ADDRESS

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PO Box 6050  
Fargo, ND 58108-6050

#### DEPT PHONE

(701) 231-7705

#### DEPT WEBSITE

[www.ndsu.edu/communication/](http://www.ndsu.edu/communication/)