

## **BUSINESS ADMINISTRATION**

The global economy offers a vast array of career opportunities for professionals with a collegiate education in business. Businesses need individuals who not only understand the fundamentals of business practice, but who can compete effectively in an increasingly sophisticated and complex world. Our business administration program has evolved to meet the needs of business firms and students by providing our students with a broad knowledge base in the humanities, social and behavioral sciences, communication, mathematics and computer science, as well as in the principles of economics, accounting, management, marketing and finance.

### **Background Information**

AACSB International-The Association to Advance Collegiate Schools of Business accredits the undergraduate and graduate programs in the College of Business at North Dakota State University. The College of Business is one of only two accredited schools of business in North Dakota.

AACSB International is one of higher education's most prestigious and rigorous accrediting bodies, stressing academic excellence and a commitment to continuous improvement. As a member of this select group of approximately 400 accredited business programs that represent 24 nations, the college is committed to providing high quality undergraduate and graduate business and management education.

The curriculum has been carefully designed to ensure that students will be well equipped for the highly competitive, 21<sup>st</sup> Century global marketplace. It is a broad-based, professional education in all aspects of management theory and practice, integrating practical business experience as a key graduation requirement. A measure of the success of our business administration program is the successful placement of our graduates in business, industry and non-profit organizations.

### **The Program**

Students begin the business program with two years of general education, including course work in the liberal arts, quantitative methods and technology, economics and the behavioral sciences. With this broad academic foundation in place, students are then exposed to the functional areas of business—management, marketing, finance and accounting. The integrated approach to the study of business and business issues built into the program demands an understanding of the interrelationship among these functional areas of business, as well as sensitivity to the economic, social, technological, legal and international environment in which businesses must operate. The objective of the program is not simply to impart basic business knowledge, but to instill and nurture important qualities and skills in students that are essential for future business leadership and organizational success. These attributes include analytical and problem solving skills, communicative capacity, interpersonal and teamwork skills, an understanding of quantitative methods and information technology, and a sense of community and civic responsibility.

### **Selective Admission**

Students who wish to study business administration at NDSU enroll as pre-business majors in the College of Business for their freshman and sophomore years. Pre-business majors apply for admission to the professional program during their second year. Transfer students with sufficient credits and appropriate course work also may apply. Admission to the professional program requires the successful completion of the pre-professional course requirements, a minimum cumulative grade point average (GPA) of 2.5 and junior standing.

### **The Faculty**

In order to provide a rigorous and timely educational experience in business administration, we have recruited and attracted faculty who are highly qualified to teach in their respective disciplines. Dedicated to student learning, our faculty have often been recognized for their teaching excellence by their students and colleagues. They employ a wide variety of instructional techniques and are considered especially strong in experiential approaches to the study of organizations and management decision making. They remain current in their fields by actively engaging in research and constantly assisting firms in identifying and solving business problems.

### **The Practicum**

Business administration majors are encouraged to complete a three-credit practicum. The practicum is designed to enable our students to relate business concepts learned in the classroom to actual business situations and to give them a competitive edge in job placement.

### **For Further Information**

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## Career Opportunities

Graduates of our program have been employed in business, industry, government service and the non-profit sector in North Dakota, Minnesota and literally all around the world. Some students have had success in small business management, others in industrial sales, human resource management, insurance and security sales, retail marketing, bank and financial institution management, agribusiness, purchasing, health services management, law enforcement and government administration. Some students have also gone on to graduate study in business administration and to careers in other professions.

## The Minor

Majors outside the College of Business often select a minor in business administration. A minor includes ACCT 102 or ACCT 200 and 201; ECON 105 or ECON 201 and 202; two of the following: FIN 320, MGMT 320 or MRKT 320; plus 12 credits of 300- or 400-level business, finance, management or marketing courses, excluding accounting courses and management information courses beyond MIS 370. In addition, students must earn a 2.5 cumulative GPA based upon the minor courses. A minor approval form is required by the College of Business.

Completion of a minor in business administration helps to enhance the range of employment opportunities for many majors.

## The College

The College of Business also offers majors in accounting, finance, management, marketing and management information systems, as well as Master of Business Administration and Master of Accountancy degrees.

## High School Preparation

It is recommended that high school students interested in studying business at the university level take mathematics courses at least through pre-calculus. High school electives in the social sciences, English and communication also would be of benefit.

## Sample Curriculum

General Education	Credits
First Year Experience	
BUSN 189 - Skills For Academic Success .....	1
Communication	
COMM 110 - Fundamentals of Public Speaking .....	3
ENGL 110, 120 - College Composition I, II.....	3, 3
ENGL 320 - Business and Professional Writing.....	3
Quantitative Reasoning	
STAT 330 - Introductory Statistics.....	3
Science & Technology	
CSCI 116 - Business Use of Computers .....	4
Science and Technology Electives.....	6
Humanities & Fine Arts	
PHIL 216 - Business Ethics .....	3
Humanities & Fine Arts Elective.....	3
Social & Behavioral Sciences	
ECON 201 - Principles of Microeconomics .....	3
ECON 202 - Principles of Macroeconomics.....	3

Wellness.....	2
Cultural Diversity.....	-
Global Perspective	
ECON 201 - Principles of Microeconomics <i>or</i>	
ECON 202 - Principles of Macroeconomics.....	-
<b>Total .....</b>	<b>40</b>
<b>Pre-Professional Requirements</b>	<b>Credits</b>
ACCT 200 - Elements of Accounting I.....	3
ACCT 201 - Elements of Accounting II.....	3
MATH 144 - Mathematics for Business.....	4
PSYC 111 - Introduction to Psychology .....	3
SOC 110 - Introduction to Sociology .....	3
STAT 331 - Regression Analysis .....	2
Free Electives.....	9
<b>Total .....</b>	<b>27</b>
<b>Professional Requirements</b>	<b>Credits</b>
BUSN 430 - Legal and Social Environment of Business .....	3
BUSN 487 - Managerial Economics .....	4
BUSN 489 - Strategic Management .....	4
ECON 324 - Money and Banking .....	3
FIN 320 - Principles of Finance .....	3
MGMT 320 - Foundations of Management.....	3
MGMT 330 - Foundations of Organizational Behavior .....	3
MGMT 360 - Operations Management .....	3
MIS 320 - Management Information Systems.....	3
MRKT 320 - Foundations of Marketing.....	3
300-400 Level Courses.....	18
300-400 College of Business Electives .....	6
<b>Total .....</b>	<b>56</b>
<b>CURRICULUM TOTAL.....</b>	<b>126</b>

**This sample curriculum is not intended to serve as a curriculum guide for current students, but rather an example of course offerings for prospective students. For the curriculum requirements in effect at the time of entrance into a program, consult with an academic advisor or with the Office of Registration and Records.**