Apparel, Retail Merchandising and Design Program

Design Contest for Reusable Bag Graphic

Are you currently high school or college students? Do you like being creative? If so, the Apparel, Retail Merchandising and Design (ARMD) Program at North Dakota State University (NDSU) invites you to enter the 2023 ARMD Program Design Contest for Reusable Bag Graphic. Get that creative mind going and enter today!

The winning designs will be printed on reusable bags and other ARMD program merchandise, including, but not limited to t-shirts, stickers, pouches, notebooks, etc.

Official Rules:

- To be eligible, each entrant must be currently enrolled in a high school, college or university.
- Individuals may submit more than one entry (a separate Entry Form must accompany each submission).
- All submitted work must be the original work of the entrant and must not include, be based on, or derived from any pre-existing or third-party designs, trademarks, or copyrighted images.
- All entries will become the property of the Apparel, Retail Merchandising and Design Program at North Dakota State University. By submitting an entry, each entrant agrees that any and all intellectual property rights in the graphic design are deemed assigned to the Apparel, Retail Merchandising and Design Program at North Dakota State University.
- The Apparel, Retail Merchandising and Design Program reserves the right to modify the winning design to better fit the needs of the initiative.
- The selected winner MUST submit a scalable vector version of the winning design so that it is adaptable to electronic and print media, to reproduction on small and large surfaces, and to use in color and in grayscale.

Design Guidelines:

- Designs can be anything as long as they encapsulate the ARMD program mission and goals.
  Visit the program website to read the program mission and goals. https://www.ndsu.edu/adhm/apparel_retail_merchandising_design/overview/
- Designs MUST include at least one NDSU color:
  - **NDSU Green** (RGB: R=42, G=64, B=51)
  - **NDSU yellow** (RGB: R=216, G=192, B=73).
- Designs MUST be adaptable to be used in both color and grey scale.
- Designs MAY include:
  - The program name, Apparel, Retail Merchandising and Design
  - The program acronym, ARMD.
- Designs MUST NOT incorporate or use any NDSU trademark, logo or other university indicia.
- Designs MUST be only for the front of the bag.
- Image size and file format: 12” x 16”; 300dpi; jpeg, jpg, png or gif.
How to Enter:

- Complete the Official Entry Form.
- Create a design in jpeg, jpg, gif, or png. If you are chosen as a winner, you MUST be able to provide a high-resolution vector file (e.g., in Adobe Illustrator, Photoshop, or InDesign).
- Submit your completed Entry Form and design to Jaeha.lee@ndsu.edu by April 17, 2023. Please indicate “ARMD Design Contest for Reusable Bag Graphic Submission” in the subject line of your email.

Selection Criteria:

A Selection Committee comprised of the ARMD faculty and students will evaluate all entries based on the following criteria:

- Concept and originality
- Captures the mission and goals of the ARMD program
- Completeness of design and readiness for printing
- Feasibility of reproduction
- Adherence to design and submission rules and guidelines

Prize:

The winners will receive cash award: First place - $250; Second place - $150; Third place - $100. The Selection Committee reserves the right not to select a winner, if in its sole discretion, no suitable entries are received.

Important Dates:

April 3, 2023 – Submission Begins
April 17, 2023 – Last Day to Submit
April 19, 2023 – Finalists notified
April 26, 2023 – Winners announced.

Finalists will be invited to the 2023 Fashion Apparel & Business Organization (FABO) Fashion Show, which will be held in the NDSU Memorial Union Ballroom at noon on April 26, 2023. The winners will be announced at the show. It is not required to attend the show to win the award.

Any questions, email Dr. Jaeha Lee, jaeha.lee@ndsu.edu.

How Finalists and Winner Will Be Notified:

Finalists and winners will be notified by email, via the information provided during entry. At the sole discretion of the selection committee, disqualification, forfeiture and the selection of an alternate winner may result from any of the following:

- Winner’s failure to respond to notification within three (3) business days after its transmission.
- The return of an email notification as undeliverable after three (3) attempts.
- Winner’s failure to provide original design files.
ARMD Program Design Contest for Reusable Bag Graphic Entry Form

Contact Details

Name:
Address:

Phone:
Email:

Design Description

Please describe the meaning behind your design:

Required Signature

Signature:
Date:

By participating in the Apparel, Retail Merchandising and Design Program Design Contest for Reusable Bag Graphic, each entrant represents and warrants that s/he has read and agrees to be bound by the contest’s official rules. Each entrant further understands that if her/his design is selected as the winner, s/he will relinquish all claims, rights (including any moral rights), and benefits related to the display, modification, reproduction, publication, distribution, use, and other exploitations of the work, other than the prize awarded to the winning entry. This form must accompany all contest submissions.