

# Jeongdoo Park – Profile

*Assistant Professor in Hospitality and Tourism Management*

## Education

- Ph.D. in Business Administration, 2014, Washington State University, Pullman, Washington
- M.S. in Hospitality and Tourism Management, 2009, Virginia Polytechnic Institute & State University, Blacksburg, Virginia
- B.B.A. in Hotel Administration, 2001, Kyonggi University, South Korea

## Course Taught

- ADHM 360 Lodging Operations Management
- ADHM 381 Hospitality Sales and Marketing
- ADHM 403 Resort Development and Management
- ADHM 406 Professional Club Management

## Research Emphasis

- Environmental management, Interpersonal mistreatment in the workplace, employee well-being.

## Research and Scholarship (Selected)

- Kim, H.J., **Park, J.**, & Wen, J. (2015). General managers' commitment and environmental involvement of lodging companies: The mediating role of environmental management capabilities. *International Journal of Contemporary Hospitality Management*, 27(7), 1499-1519
- Rahman, I., **Park, J.**, & Chi, G.Q. (2015). Consequences of "Greenwashing": Consumer reaction to hotels' green initiatives. *International Journal of Contemporary Hospitality Management*, 27(6), 1054-1081
- Moon, H., **Park, J.**, & Kim, S. (2015). The importance of an innovative product design on customer behavior: development and validation of a scale. *Journal of Product Innovation Management*, 32(2), 224-232
- Stumpf, T., **Park, J.**, & Kim, H.J. (2014). Appreciative and consumptive lodging attributes: Conceptualization and measurement. *International Journal of Hospitality Management*, 40, 71-80.
- **Park, J.**, & Kim, H.J. (2014). Environmental proactivity of hotel operations: antecedents and the moderating effect of ownership type. *International Journal of Hospitality Management*, 37, 1-10.
- **Park, J.**, Kim, H.J., & McCleary, K.W. (2014). The impact of top management's environmental attitudes on hotel companies' environmental management. *Journal of Hospitality & Tourism Research*, 38(1), 95-115.
- Kim, H.J., **Park, J.**, Kim, M., & Ryu, K. (2013). Does perceived restaurant food healthiness matter? Its influence on value, satisfaction and revisit intentions in restaurant operations in South Korea. *International Journal of Hospitality Management*, 33, 397-405.
- **Park, J.**, & Gursoy, D. (2012). Generational effects on work engagement among U.S hotel employees. *International Journal of Hospitality Management*, 31(4), 1195-1202.

#### Awards and Honors (Selected)

- Outstanding Graduate Student Research Award (2014), Carson College of Business, Washington State University
- The W. Terry Umbreit Distinguished Chair Research Grant (2011), School of Hospitality Business Management, Carson College of Business, Washington State University
- Best paper award (2010), 15th Annual Graduate Student Research Conference in Hospitality & Tourism, Washington D.C.