ABSTRACT
The purpose of this study was to gain a better understanding on individuals’ comfort and safety levels while dining out during a pandemic, specifically focused on Generation Z.

With COVID-19’s appearance, there has been little research done on this topic. However, research has shown that dining-out is still a major priority to the public.

This study provides key information to post-pandemic health and safety trends that should be implemented in order to establish a comfortable dining experience.

METHODOLOGY
The methodology of this research included a survey that was distributed to the general public. The survey included questions with a Likert scale, fill in the blank, and multiple-choice options for a total of 28 questions for participants to complete. This survey was opened on November 17 and closed on December 2, 2020.

PARTICIPANTS
The participants of this study include the staff and students at North Dakota State University as well as individuals interested in completing our survey by using a weblink posted on social media platforms. Any individual 18 years old or older were encouraged to participate.

• 75% OF PARTICIPANTS WERE BETWEEN AGES OF 18 TO 24.
• 68% OF PARTICIPANTS HAVE AN ANNUAL INCOME OF $25,000 OR LESS.

RESULTS
Do You Feel Safe Dining In A Restaurant Today?
- Very Unsafe: 27.79%
- Unsafe: 11.39%
- Somewhat Safe: 37.87%
- Safe: 16.72%
- Very Safe: 7.63%

Would you be interested in eating at a farm-to-table style restaurant?
- Not Interested: 14.71%
- Somewhat Interested: 37.87%
- Interested: 27.79%
- Very Interested: 11.99%

TOP CONCERNS WHILE DINING OUT DURING COVID-19
1 | CLEANING PROTOCOLS
2 | SOCIAL DISTANCING
3 | NUMBER OF PEOPLE ALLOWED IN THE SPACE

“Connect the neighborhood to a dining experience in the same way ingredients are connected to food” (edible beats, 2019, para. 1).

REFERENCES:

THE FUTURE OF DINING OUT
GENERATION Z’S RESPONSE TO COVID-19

ULRAS THNED DAVIN SEP OUT
GENDER Z’S RESPONSE TO COVID-19

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