
Committee members absent: Amber Altstadt, Najla Amundson, Brad Cogdill, Ross Collins, Corey Ernst, Carolyn Schnell, Jane Schuh, Miska Sobon, Janna Stoskopf, Bill Vandal, Nona Wood.

Introductions
Ann Stark-Booth and Jill Zaruba were introduced as new PCAOD members. Ann, a counselor in the NDSU Counseling Center, is a new appointment while Jill replaces Becky Iwanicki as the student-athlete representative.

Report on Student Drug Use
Karla Thoennes and Bradley Mohs, Thompson Hall Director, provided the results of a report they worked on during the summer to track drug incidents occurring over the past seven years. The numbers were compared to the results of the Core Drug & Alcohol Survey.

Update from the Alumni Board Meeting
Sherri Schmidt distributed a handout of comments and feedback following the Strategic Plan presentation to the Alumni Association Board of Directors at their October 1 meeting. At that meeting the Alumni Board also discussed what their role should be and noted their appreciation for being included.

Updates from Subcommittee Chairs
Campus Policy & Law (Kevin Thompson)
It was reported that 55% of employers recruiting at NDSU career events conduct background checks on all applicants. Students also need to be aware that future employers do check their Facebook sites.

Community (Karla Thoennes)
Student media was discussed. Representatives from the Spectrum will be invited to the next committee meeting regarding their advertising. The committee is discussing ways to reach out and engage parents and families.

Individual (Bill Burns)
Placing messages inside pizza boxes is being considered. First year students were invited to complete the E-CHUG assessment.

Academics & Education (Check Peterson)
The committee is working with Publication Services to design media options and a media campaign to educate students. Media messages will be presented to students in focus groups prior to implementation. Plans are to roll out the "Live Real Mentor" program in January.

Other
Attendance at the last "Club NDSU" was not as good as hoped; how to better market the event to students is being discussed. The Wellness Center is hosting a "Campus Live" Gladiator Show on October 17 and will be open until 1:00 p.m.

Feedback on the alcohol presentation to students by Will Kime was positive.

Student-athletes will be sent an email encouraging them to attend the "Can I Kiss You" presentation on October 20.

New PCAOD members are encouraged to join a sub-committee of their choice and are welcome to contact Laura or Jane if they would like to know more about each sub-committee.

Next Meeting
Wednesday, November 18
4:00 – 5:00 p.m.
Hidatsa Room – Memorial Union