Hello LIVE REAL Mentors,

I hope the beginning of the Fall semester is going well for you all. We have had a very successful start to the semester on campus, with excellent attendance at our Weeks of Welcome events. There were over 1,400 students in attendance at the first Club NDSU, held on Saturday, August 21st. What a great way to welcome our new students to NDSU!

As our new students become acclimated to campus life, they will have many decisions to make – from how much time they will need to study for class to how they want to spend their free time. One of the major decisions each student has to make will be whether or not to use alcohol or other drugs. The good news is that over 15% of our student body chooses to abstain from alcohol use completely, and the vast majority of those who choose to drink do so in low-risk ways. To assist those students who do make high-risk drinking decisions, a new, student-designed campaign called “Before One More” was recently launched. Before One More is a campaign that focuses on reducing the harmful consequences that can result when students make high-risk drinking decisions. This campaign helps students understand when 'one more' can become 'one too many' by teaching them how to make low-risk decisions regarding alcohol use. For students under the age of 21, one is one too many. For students who do choose to drink, it is important to know how to do so in ways that keep them and those around them out of harm’s way. Here are a few of the exciting things happening with the Before One More campaign:

- Before One More t-shirts were handed out to all 1,400+ attendees at Club NDSU on Opening Weekend - watch for them on campus!
- Herd Hauler key tags will become available to students in early September with Before One More information included, along with the information for Doyle's cab service
- All student tickets for Fall 2010 Bison Football games will have a Before One More advertisement on the back of the ticket
- We are currently working with Bison Information Network to put together a student-designed and directed video that incorporates the Before One More message

You can learn more about the campaign by visiting www.ndsu.edu/alcoholinfo and clicking on the Before One More logo on the top of the page.

In other prevention news, NDSU recently hired Sarah Dodd as Assistant Director for Sexual Assault Prevention Programs. Just under 3% of all college women become victims of rape throughout a single academic year (United States Department of Justice, 2005). On the NDSU campus, where 46% of roughly 14,000 students are women, we can estimate that each academic year around 193 female students are victims of completed or attempted rape on the NDSU campus. Unfortunately, the vast majority of these offenses go unreported. In 2008, only three students reported forcible sexual offenses. Based on these statistics, it is clear that sexual assault is a highly underreported crime on our campus.
So what can you do about this? Get informed! Check out the information at the bottom of this email regarding a training opportunity for faculty and staff members. Not a faculty or staff member? Students are encouraged to contact Sarah.Dodd@ndsu.edu for more information on how to get involved and get informed.

Have a great September, and watch for more campus and prevention updates coming in October!

Best,

Erika

Why attend another training?

Because we know 1 in 5 college women have been victims of rape or attempted rape. Because survivors confide in people they trust. Because someone could confide in you.

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Responding to Disclosures of Sexual Assault:
A Faculty and Staff Training
Monday, September 20th, 12:00 - 1:00 (MU Hidatsa Room)
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Please RSVP to Sarah Dodd at sarah.dodd@ndsu.edu to attend.

**Can't make the September training? Additional training will be offered on the days below. Just e-mail Sarah to attend!
Tuesday, October 19th, 2010, 3:00 - 4:00, Room of Nations (Memorial Union)
Wednesday, November 17th, 2010, 12:00 - 1:00, Hidatsa (Memorial Union)
Thursday, December 9th, 2010, 12:00 pm - 1:00 pm, Hidatsa (Memorial Union)