The issue of high-risk drinking among our students is personal to me, both as a parent and as the president of this university. I appeal to you to take this issue seriously. We are all invested in seeing our students reach their full potential.”

President Chapman
State of the University Address, 2006

The Problem
NDSU students report higher than national averages for:

- High-risk drinking (5 or more drinks, in one sitting in the past two weeks)
- Average number of drinks per week
- Having been in trouble with police or residence hall staff due to drinking

President’s Council on Alcohol & Other Drugs (AOD)

- Established October 2007
- 25 members (faculty, staff & students)
- Not out to eliminate the use of alcohol
- Reduce high-risk drinking consequences
- Community problem, requires a community solution

Outcomes - Reduce

<table>
<thead>
<tr>
<th>Behavior</th>
<th>Current (2008)</th>
<th>Goal (5% reduction by 2012)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Students who engage in high-risk drinking</td>
<td>51.0%</td>
<td>48.5%</td>
</tr>
<tr>
<td>Average number of drinks per week</td>
<td>5.37</td>
<td>5.1</td>
</tr>
<tr>
<td>Underage students who consumed alcohol in the past 30 days</td>
<td>64.2%</td>
<td>60%</td>
</tr>
<tr>
<td>Students who report missing class due to AOD use</td>
<td>33.8%</td>
<td>30.4%</td>
</tr>
<tr>
<td>Students who report performing poorly on a test or important project because of AOD use</td>
<td>24.2%</td>
<td>23%</td>
</tr>
<tr>
<td>Students who used marijuana in past 30 days</td>
<td>7.5%</td>
<td>7.2%</td>
</tr>
</tbody>
</table>
Outcomes continued…

Increase:

<table>
<thead>
<tr>
<th>Behavior</th>
<th>Current (2008)</th>
<th>Goal (5% increase by 2012)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Students who abstained from alcohol in the past 30 days</td>
<td>25.8%</td>
<td>27.1%</td>
</tr>
<tr>
<td>Faculty/staff members’ knowledge on where to refer students or colleagues with AOD problems</td>
<td>69.5%</td>
<td>73%</td>
</tr>
<tr>
<td>Faculty/staff members’ who wish to be involved in AOD prevention</td>
<td>38.6%</td>
<td>40.5%</td>
</tr>
</tbody>
</table>

Areas of focus

Academics & Education

Priorities
- Research about Alcohol & Other Drugs
- Media campaign reinforcing positive social norms
- Incentives for student organizations to develop alcohol-free events

Community

Priorities
- Saturday night and event-specific programming
- Student input on AOD prevention efforts
- Family/parent role in AOD prevention efforts
- Alumni role in AOD prevention

Individual

Priorities
- Online alcohol education for all first-year students
- Research-based interventions with second time policy violators
Campus Policy & Law

Priorities
- Publicize prospective employers' AOD policies
- Consistently review and enforce campus policy

Next steps…
- Finalize the plan
- Implementation
- Accountability
- Continuous Assessment

Questions and Input…
- Entire plan can be found online at: www.ndsu.edu/alcoholinfo
  - click on 'President's Council on Alcohol & Other Drugs'
- Feedback, Questions or Concerns can be sent directly to:
  Gene Taylor
  - (701) 231-8985
  - NDSU.Prevention@ndsu.edu