

NDSU

COLLEGE OF  
BUSINESS



N O R T H   D A K O T A   S T A T E   U N I V E R S I T Y



## ABOUT THE COLLEGE

With expert faculty and the highest possible accreditation, NDSU College of Business offers a truly global, student-focused educational experience.

Entrepreneurship is welcomed and encouraged through a wide array of programs and options. Leadership is developed on a daily basis. And with six majors to choose from, students are presented with a variety of options to meet their career goals.

Career opportunities abound. The job outlook is bright, according to the U.S. Department of Labor: Bureau of Labor Statistics. NDSU College of Business students boast a 95 percent placement rate six months after graduation, and starting salaries are nationally competitive.

The NDSU College of Business prepares students with the knowledge, skills and aptitude needed for a fulfilling and successful professional career. Take a look at what the NDSU College of Business has to offer.



### Mission Statement

As a community of scholars, educators and business professionals, the College of Business supports NDSU's mission as a student-focused, land-grant, research university by providing quality in the following areas:

- educational experiences through collaboration and community engagement
- research for the advancement of knowledge
- collaborations to benefit business and the greater community

NDSU's College of Business is accredited by AACSB International – the Association to Advance Collegiate Schools of Business. The college is committed to providing students with a quality education in the functional areas of business, a systematic exposure to the global business issues they will face

in their careers and an introduction to the technologies that will be a part of their work life. Richard H. Barry Hall, in beautiful downtown Fargo, serves as the college's home and accommodates more than 1,700 students, faculty and staff.





We're training  
our students  
to be ethical,  
entrepreneurial  
thinkers in all  
walks of life.

#### WELCOME NOTE



The College of Business is celebrating more than 30 years as a degree-granting unit within North Dakota State University, and we're proud to be accredited by the Association to Advance Collegiate Schools of Business (AACSB) International. Many congratulations are due to the faculty, staff and students who make our college great every day.

Our engaged faculty, first-class urban campus environment in downtown Fargo

and committed support staff allow our students to interact with industry leaders and nationally recognized scholars. We take great pride in the programs we provide our students, alumni and community. We understand profits and people can't be uncoupled, which is why ethics is a core aspect of our curriculum. We're training our students to be ethical, entrepreneurial thinkers in all walks of life.

Whether running their own business or working for a Fortune 500 company, our business students are prepared to be innovative. Our students graduate with strong training in their fields and a set of core values that guide them in their endeavors.

I encourage you to browse our website or stop by Barry Hall to learn more about what we have to offer.

Ronald and Kaye Olsen Dean of Business  
Scott Beaulier



FULLY ACCREDITED,  
GLOBALLY RECOGNIZED

Of 13,140 business schools globally, only 856 are accredited by the AACSB International – the Association to Advance Collegiate Schools of Business. NDSU's College of Business has maintained its status among this top 5 percent after a rigorous accreditation review since 2000, and is 1 of 2 accredited schools in North Dakota. Criteria for accreditation maintenance include faculty qualification, strategic management of resources, interactions of faculty and students, commitment to continuous improvement and achievement of learning goals in degree programs.



#### CENTER FOR PROFESSIONAL SELLING AND SALES TECHNOLOGY

The college offers a certificate in professional selling that is available to all NDSU undergraduates through the Center for Professional Selling and Sales Technology.

By expanding your personal understanding of sales, relationship building and critical sales processes, you provide yourself with access to a number of potential positions in a variety of industries.



## SHEILA AND ROBERT CHALLEY INSTITUTE FOR GLOBAL INNOVATION AND GROWTH

The Challey Institute was launched in spring 2019 with a goal to catalyze new discovery, learning and service to the state, region and world. The Institute will breed transformative, interdisciplinary research focused in areas of global innovation, trade and economic growth. It will tackle complex challenges across academic disciplines, drawing from numerous programs across the university. NDSU President Dean L. Bresciani has said of the Institute, "The problems we face in the global economy related to trade, immigration and economic volatility are some of the most pressing issues we face as a nation and certainly in the Midwest ... Establishing this institute allows us to bring together the disciplines and people needed, in the right part of our country and at the right institution in NDSU, to deal with these challenges."



## THE NICE CENTER

Entrepreneurs solve big problems and create dynamic communities. The Nice Center at NDSU develops entrepreneurs in the classroom and out in the community. It boasts a number of initiatives designed to foster connections across campus and throughout the region that will help to develop NDSU's

entrepreneurship program and support the overall entrepreneurial ecosystem locally and beyond. Some of these initiatives include Faculty Fellows, a production studio, entrepreneurial skills workshops, research competitions, scholarship and professional networking opportunities.

## BUSINESS CONNECTIONS

College of Business students can build relationships with local and regional business professionals as a part of a mentorship program we call Business Connections.

The program was launched in 2016. Undergraduate students can apply to be paired with professionals for a semester to learn about careers, industries and day-to-day job responsibilities. It's the kind of program that helps NDSU students successfully compete in the workforce.





## BISON FUND

NDSU's student-managed investment fund, the Bison Fund, allows students to develop investment policies and plans. Since it is real money and not a simulation, students learn the real impact of their investment recommendations. The fund's objectives are twofold: To provide a unique educational experience for advanced business students by providing an opportunity to actively manage a significant portfolio of real money, and to manage a portfolio in such a way as to provide competitive financial returns with appropriate levels of risk.

Other student organizations include:

- Accounting Club
- Collegiate DECA
- Entrepreneurship Club
- MIS Club
- NDSU Human Resource Association
- Phi Beta Lambda
- Women in Business



## ADMISSION REQUIREMENTS

Students enter the College of Business as a pre-major. Admission into the professional program requires completion of the following pre-college requirements with a grade of C or higher as well as a 2.5 institutional cumulative GPA:

- English 120
- Math 144
- Economics 201 or 202
- Sociology 110 or Psychology 111
- Communications 110

Students must be accepted into their major prior to the completion of the last 30 credits in required 300-400 level College of Business courses.

## SCHOLARSHIP OPPORTUNITIES

Students in the College of Business are encouraged to apply for a variety of general and major-specific scholarships within the college. The College of Business awarded nearly \$250,000 in scholarships for the 2019-2020 academic year. For scholarship and application information, visit [www.ndsu.edu/business](http://www.ndsu.edu/business).



Accounting is the analysis, interpretation and communication of financial information about the resources of an organization and the use of those resources. Accountants help individuals make business decisions and provide auditing and tax services, as well as fraud examination.



# ACCOUNTING

**career options** AUDITOR • TAX PLANNING/PREPARATION • FORENSIC ACCOUNTANT/  
FRAUD INVESTIGATOR • INDUSTRY CONSULTANT • INTERNAL AUDITOR • BANK EXAMINER  
• PERSONAL FINANCE ADVISER • TAX EXAMINER, COLLECTOR AND REVENUE AGENT

The accounting major prepares students for entry-level positions in managerial, corporate, government and forensic accounting.

## Accounting-related professionals

- Examine financial statements to be sure they are accurate and comply with laws and regulations
- Compute taxes owed, prepare tax returns and ensure taxes are paid properly and on time
- Inspect accounting books and accounting systems for efficiency and use of accepted accounting practices
- Organize and maintain financial records
- Assess financial operations and make best-practices recommendations to management
- Suggest ways to reduce costs, enhance revenues and improve profits

## ABOUT THE ACCOUNTING MAJOR AT NDSU

The accounting major is a four-year program that leads to a Bachelor of Science degree. The major prepares and qualifies students to take examinations required to become a certified management accountant, certified internal auditor and certified fraud examiner.

A minor in accounting is also available to any student at NDSU.

## Karlee Zablotney

Hometown: Minot, North Dakota

"NDSU's accounting program is one like no other and allows me to be as fast paced as I'd like which helps with the fact that I am very driven and would like to finish college as soon as possible. Also, I have expanded my network by attending the events and programs the college offers."



## PREPARE FOR THE CERTIFIED PUBLIC ACCOUNTING EXAM

NDSU accounting graduates currently have the highest pass rate for the certified public accounting (CPA) examination in the state of North Dakota. Students who plan to pursue public accounting will need to complete 30 credits beyond the bachelor's degree in order to meet the 150-credit requirement to take the exam. This can be accomplished in one additional year through our Master of Accountancy (MAcc) program. Students should consult their faculty adviser for further details.

## INDUSTRY EXPERIENCE

Accounting majors can gain experience at professional-level jobs through the Cooperative Education Program. Co-op experiences are most commonly taken during the final two years of the program. The experience can include employment during the summer, during the school year or both. To support student placement, the department sponsors an annual "Meet the Firms" hiring event early in the fall semester that brings together students and potential employers from public accounting, industry and government.

Students also may join the Accounting Club, which allows members to learn more about the profession and different employment opportunities. Guest speakers, an annual networking event with employers and an annual trip to Minneapolis to visit with accounting firms are some of the opportunities the group offers.



A portrait of Berea Mohr, a young woman with long blonde hair, smiling. She is wearing a black dress with white polka dots. The background is a blurred indoor setting.

## Berea Mohr

Hometown: Fargo, ND

"I chose business administration because it gives me a wide variety of business knowledge. The program is very flexible, which allows me to tailor my education to my future and goals. I always knew I wanted to be a business major, and the program fit perfectly into my future career plans."

The global economy offers a vast array of career opportunities for professionals with a collegiate education in business. Businesses need individuals who not only understand the fundamentals of business practice, but who can compete effectively in an increasingly sophisticated and complex world. The business administration major has evolved to meet the needs of business firms by providing our students with a broad knowledge base in economics,



accounting, management, marketing, management information system and finance – with the blend of theory and practice.

**career options** ADMINISTRATIVE SERVICE MANAGER • ENTREPRENEUR  
• RETAIL MANAGER • HUMAN RESOURCES MANAGER • INDUSTRIAL PRODUCTION MANAGER  
• OPERATIONS MANAGERS • BUSINESS ANALYST • MEDICAL AND HEALTH SERVICES  
MANAGER • SMALL BUSINESS OWNER

# BUSINESS ADMINISTRATION

The four-year program is carefully designed to ensure students are well equipped for the highly competitive global marketplace and have the flexibility to tailor their program to fit their specific area of interest.

Business administration-related professionals

- Establish and carry out departmental or organizational goals, policies and procedures
- Direct and oversee an organization's budgetary activities
- Manage general activities related to making products and providing services
- Negotiate or approve contracts and agreements

- Analyze financial statements, sales reports and other performance indicators
- Consult with other executives, staff and board members about general operations
- Identify places to improve performance, policies and programs

## BUSINESS MINOR

Minors in business administration can be a perfect choice for students with non-business majors who want to enhance their marketability through business knowledge and skills.

# FINANCE



Finance professionals monitor companies' finances, conduct data analysis and advise managers on ideas to maximize profits and build wealth. Their tasks are often specific to their organization or industry, such as banking, corporate finance and international finance.

Finance-related professionals

- Serve as intermediaries (such as broker/dealer) in the financial market
- Review company financial reports and seek ways to reduce cost
- Value and make recommendations for investment decisions
- Help management make financial decisions

## ABOUT THE FINANCE MAJOR AT NDSU

The finance major is a four-year program that leads to a Bachelor of Science degree.

## Hannah Lange

Hometown: Paynesville, MN

"The finance program at NDSU has provided me with learning opportunities outside of the classroom and a network of professionals who work in the industry. I have been able to get real-world experience managing money during my time in the Bison Fund and create meaningful relationships with my instructors and advisors."

**career options** BUDGET ANALYST • CHIEF FINANCIAL OFFICER • FINANCIAL ANALYST  
• LOAN OFFICER • PERSONAL FINANCIAL ADVISER • RISK MANAGER • SECURITIES,  
COMMODITIES AND FINANCIAL SERVICE SALES AGENT



# MANAGEMENT

The management curriculum has been designed carefully to ensure students will be well equipped for the demand of today's business and organizational landscapes. Management is an exciting and ever-developing field and our students are supported by curriculum that fosters critical thinking, interpersonal and communication skills, leadership, analytic skill and global awareness. Students also have the option to take the human resource management or supply chain management track through this major.

A portrait of Christel Dieumerci, a young Black man with short dark hair, wearing a red and white long-sleeved shirt. He is sitting at a wooden table, looking directly at the camera with a slight smile. The background is a blurred indoor setting with warm lighting.

## Christel Dieumerci

Hometown: West Fargo, ND

"I chose to pursue management because I always wanted to be a business owner. Pursuing management has helped me understand how to properly run and manage a business and all it entails. This major has helped me make informed decisions that I have been using tirelessly in my current entrepreneurial journey."

### Management-related professionals

- Analyze data to determine effectiveness of programs
- Supervise staff who provide services to clients
- Develop and manage budgets for programs and organizations
- Suggest and carry out improvements to programs and services
- Design and oversee programs to meet the needs of the target audience or community
- Plan and implement projects



### ABOUT THE MANAGEMENT MAJOR AT NDSU

The management major is a four-year program that leads to a Bachelor of Science degree.

**career options** ADMINISTRATIVE SERVICES MANAGER • ADVERTISING, PROMOTIONS AND MARKETING MANAGER • AGRICULTURAL MANAGER • BANK RELATIONSHIP MANAGER • COMPENSATION AND BENEFITS MANAGER • ELEMENTARY, MIDDLE AND HIGH SCHOOL PRINCIPAL • HUMAN RESOURCE MANAGER • SUPPLY CHAIN AND OPERATIONS MANAGER • SOCIAL AND COMMUNITY SERVICE MANAGER

The management information systems major emphasizes the collection, organization, analysis and dissemination of information for planning and control of business or organizational operations. The program prepares graduates to build information systems for the present and the future. Students learn how to handle the complex problems of building a bridge between the computer science professional, who has a technical orientation, and the managerial individual, who has a functional perspective.



# MANAGEMENT INFORMATION SYSTEMS

Management information systems-related professionals

- Create information solutions to support and improve successful business operations
- Mine and analyze large data sets to discover trends for improving business outcomes and decisions
- Design and implement cyber security systems and procedures to safeguard organizational systems and information
- Integrate enterprise systems into business operations

ABOUT THE MANAGEMENT  
INFORMATION SYSTEMS MAJOR AT NDSU

The management information systems major is a four-year program that leads to a Bachelor of Science degree.

A minor in management information systems also is available.

## Shawn Schwandt

Hometown: Grafton, ND

"This program has taught me how important a strong work ethic is, and how the challenges and solutions I've learned in class will apply in a work setting after college. Additionally, the college of business truly emphasizes the importance and value of social connections, which are used throughout your lifetime."

**career options** DATABASE ADMINISTRATION • INFORMATION TECHNOLOGY  
MANAGEMENT • DATA MINING PROFESSIONAL • SALES AND SALES TECHNOLOGY  
• SYSTEMS OR NETWORK ADMINISTRATION • TECHNICAL COMPUTING, SUCH AS  
PROGRAMMER, SYSTEMS ANALYST OR SYSTEMS DESIGNER • CYBER SECURITY EXPERT



## Daniella Jasper

Hometown: Calgary, Alberta

"I'm definitely a people person and I wanted to pursue a major that would allow me to interact with others in different areas of business. At NDSU, I've been given the opportunity to sit in on seminars from world-renowned business people, join clubs and participate in a program called Business Connections that allowed me to get a day-to-day view of what my career could like after graduate."

# MARKETING



Marketing is a primary function of organizations to ensure that the needs of customers and external constituents are met. The curriculum is carefully designed to ensure students have understanding of how to successfully manage products, price, place and promotion, and have analytical and interpersonal skills.

### Marketing-related professionals

- Monitor and forecast marketing and sales trends
- Measure the effectiveness of marketing programs and strategies
- Gather data about consumers, competitors and market conditions
- Analyze data using statistical software
- Convert complex data and findings into understandable tables, graphs and written reports
- Prepare reports and present results to clients or management

### ABOUT THE MARKETING MAJOR AT NDSU

The marketing major is a four-year program that leads to a Bachelor of Science degree.

**career options** SALES • ADVERTISING AND PROMOTION MANAGER • PRICING SPECIALIST • MARKET RESEARCH ANALYST • PURCHASING AGENT AND BUYER • CONVENTION AND EVENT PLANNER • RETAIL MANAGER • BRAND MANAGER





## ABOUT NDSU

Established in 1890 as a land-grant university, NDSU has a reputation for academic and research excellence. It offers 100 majors, 87 master's and 52 doctoral degrees and is accredited by the North Central Association of Colleges and Schools.

The university boasts enrollment of more than 13,000 students from 47 states and 75 countries, ensuring vitality and diversity. NDSU maintains individualized student attention by adding dedicated faculty and top-notch facilities. NDSU's student-to-faculty ratio stands at 17:1 and the average undergraduate class size is 35.



## ABOUT FARGO-MOORHEAD

Fargo-Moorhead is a growing metro area with a population of more than 230,000. With three universities and several technical schools, more than 24,000 students help make Fargo-Moorhead a vibrant place to live, work and study.

Fargo-Moorhead is that perfect combination of not-too-big, not-too-small. It's large enough to offer big-name concerts, four movie theater complexes, hundreds of restaurants, cultural activities and sporting events, but small enough to be safe and to navigate easily.







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Follow the College of Business on LinkedIn, Facebook and Twitter @NDSUBusiness.  
For more information, visit [www.ndsu.edu/business](http://www.ndsu.edu/business) or call 701-231-8561.



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