**Derek G. Lehmberg**

College of Business

North Dakota State University

Richard H. Barry Hall

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**ACADEMIC EXPERIENCE**

***Associate Professor, Management*** (2016 – current)

***MBA Program Director*** (2017 – current)

***MBA Program Co-Director*** (2016 – 2017)

North Dakota State University, College of Business

Courses taught: International Management (undergraduate/graduate),

Strategic Management (Undergraduate capstone),

Advanced Strategic Management (MBA),

Strategic Management (component of CHS Executive Education Program)

***Assistant Professor, Management*** (2010 – 2016)

North Dakota State University, College of Business

Courses taught: International Management, Strategic Management

***Visiting Professor, Management*** (May – June, 2011)

Kelly School of Business, Indiana University, Indianapolis

Course taught: Global Environment of Business

***Instructor, Management*** (2009 – 2010)

North Dakota State University, College of Business

Courses taught: International Management, Strategic Management

***Visiting Lecturer***, **Management** (2007)

Sun Yat-Sen University, Guangzhou, China

Course taught: International Strategy

**EDUCATION**

***Ph.D., Strategic Management*** (2004-2010)

Richard Ivey School of Business, University of Western Ontario, London, Ontario, Canada

Ph.D. Thesis Title: Options under uncertainty: An empirical investigation of patterns of commitment in display technologies in the flat panel Television set industry

***Master of Business Administration*** (1998-1999)

INSEAD, Fontainebleau, France

***Master of Science, Agricultural Economics*** (1992-1994)

Kobe University, Kobe, Japan

***Non-degree Program in Japanese Language and Culture*** (1990-1991)

Konan-Illinois Center. Kobe, Japan.

***Bachelor of Arts, Economics*** (1985-1989)

Northwestern University, Evanston, IL. USA

**JOURNAL PUBLICATIONS**

***Lehmberg, D.*** & Tangpong, C. (Forthcoming). Do top management performance attribution patterns matter to subsequent organizational outcomes? A two-country study of attribution in economic crisis. *Journal of Management & Organization*.

***Lehmberg, D.*** & Hicks, J. (2018). A ‘glocalization’ approach to the internationalizing of crisis communication. *Business Horizons. https://doi.org/10.1016/j.bushor.2018.01.002*

***Lehmberg, D.*** & Davison, M. (2017). The impact of power distance and uncertainty avoidance on real options exercise: Potential for sub-optimal time delays and value destruction. *Journal of Behavioral Finance. DOI: 10.1080/15427560.2017.1366494*

**Lehmberg, D.** (2017) The process of industry exit in the Japanese context: Evidence from the flat panel display industry. *Journal of Management & Organization*. 23(1): 92-115. http://dx.doi.org/10.1017/jmo.2016.7.

***Lehmberg, D.*** &Tangpong, C. (2016). Employee primacy and corporate slogans in Japanese and American firms’ communication in times of crisis. *International Journal of Business Communication*. DOI: 10.1177/2329488416675840

**Lehmberg, D.** (2015). “Do Japanese electronics firms still follow traditional vertical integration strategies? Evidence from the liquid crystal display industry**.**”*Asia Pacific Business Review,* 21(3): 311-332.

***Lehmberg, D.*** (2014). “Fisdap: The Nursing Opportunity,” *Case Research Journal*, 34(4): 55-75.

***Lehmberg, D.*** (2014). “From Advantage to Handicap: Traditional Japanese HRM and the Case for Change.” *Organizational Dynamics*, 43(2): 146-153.

***Lehmberg, D.***, Dhanaraj, C., Funai, A. (2013). “What do we make of Japan? Myths and realities.” *Business Horizons*, 56(2): 219-229.

***Lehmberg, D.,*** Rowe, W. G., White, R.E. & Phillips, J. (2009). “The GE Paradox: Competitive Advantage Through Fungible Non-firm-specific Investment.” *Journal of Management*, 35(5): 1129-1153.

Rowe, W. G., ***Lehmberg, D.,*** White, R. & Philips, J. R. (2009) “General Electric: An Outlier in Developing CEO Talent. *Ivey Business Journal*: January/February, 2009.

**REFEREED CONFERENCE PRESENTATIONS AND PROCEEDINGS**

***Lehmberg, D.*** (2018). “A Study of Japanese Business Ethics: Observations from Japanese Made-for-Television Murder Mysteries.” Association of Japanese Business Studies 2018 Annual Conference.

Bhutiani, D., Nari, P., ***Lehmberg, D.,*** Groen, A. (2017). “Developing responsible management education through reframing social issues: An interview and discussion.” European Higher Education Society EAIR 2017 Annual conference.

***Lehmberg, D.*** (2017). “The Decline of the Japanese FPD industry: Causes of Failure and Implications.” Association of Japanese Business Studies 2017 Annual Conference.

***Lehmberg, D.*** and Tangpong, C.(2016). “Turnaround in Large Complex Legacy Organizations.” Proceedings of the 2016 Decision Sciences Institute Annual Conference.

Tangpong, C., ***Lehmberg, D***., and Li, Z. (2016). "Turmoil in the C-Suite: Top Management Change and Corporate Turnaround." Academy of Management 2016 Annual Conference.

***Lehmberg, D.*** and Hicks, J. (2016). “Crisis Communications in Host Country Subsidiaries: Examining Cross-National Issues and the Japanese Case.” Proceedings of the 2016 Association of Japanese Business Studies Annual Conference.

***Lehmberg, D.*** and Tanpong, C. (2015). “An examination of performance attribution patterns of Japanese and American management in economic crisis.” Proceedings of the 2015 Association of Japanese Business Studies Annual Conference.

Tangpong, C., ***Lehmberg, D***. and Li, Z. (2015). "New CEOs in Turnaround Situations: What to Do or Not to Do in Their First Year?” Academy of Management 2015 Annual Conference. *Winner of Strategizing, Activities, and Practices (SAP) Best Practice-Oriented Paper Award.*

**Lehmberg, D.** “McDonald’s Japan in 2014.” North American Case Research Association 2014 Annual Conference.

Tangpong, C., Li, Z. and ***Lehmberg, D***. (2014). “Stability-Change Dialectical Dynamics and Corporate Turnaround.” Academy of Management 2014 Annual Conference.

***Lehmberg, D.*** (2013). “FISDAP: Allied Healthcare Opportunities.” Decision Sciences Institute 2013 Annual Conference.

***Lehmberg, D.*** & Davison, M. (2013). “The mediating impact of national culture on real options exercise: potential for sub-optimal time delays and value destruction.” Academy of International Business 2013 Annual Conference.

***Lehmberg, D.*** (2013). “Patterns of Cooperation in the Japanese Flat Panel Display Industry.” Association of Japanese Business Studies 2013 Annual Conference Proceedings.

***Lehmberg, D.*** (2012). “Usugata disupurei gijutsu-kaihatsu ni riaru-opushon-ronri ha tekiyō dekiru no ka: terebi mēkā no jittai chōsa.” Soshiki gakkai 2012-nendo kenkyū happyō taikai (Translation: 2012 Annual Research Presentation Conference of The Academic Association for Organizational Science - Japan). *Accepted for presentation.*

***Lehmberg, D.*** & Dhanaraj, C. (2011). “The role of adjacent markets in technological development and adoption: the case of LCD TV.” Strategic Management Society 2011 Annual Conference*.*

***Lehmberg, D.*** & Tangpong, C. (2011). “Management in the Face of Crisis: A Comparison the Foci and Attributions of Japan and US based firms after Lehman’s Bankruptcy Announcement.” Proceedings of the Association of Japanese Business Studies 2011 Annual Conference.

***Lehmberg, D.*** (2011). “The role of adjacent markets in the adoption of liquid crystal display technology as a TV set display technology.” Industry Studies Association 2011 Annual Conference.

***Lehmberg, D.*** & White, R.E. (2010). “Lucky or Smart? Display Technology Investments under Uncertainty in the Flat Panel Television Set Industry” Strategic Management Society 2010 Annual Conference*.*

***Lehmberg, D.*** (2008). “Do Japanese Firms have a Bias Towards Making Capability Commitments?” Association of Japanese Business Studies 2008 Annual Conference.

***Lehmberg, D.,*** Rowe, W. G. & White, R. (2006). “The GE Effect: Myth or Reality?” Academy of Management 2006 Annual Conference.

***Lehmberg, D.*** & Rowe, W. G. (2006). "The Impact of Cooperation upon Performance." Administrative Sciences Association of Canada 2006 Annual Conference.

**PUBLISHED CASE STUDIES AND TECHNICAL NOTES**

***Lehmberg, D.*** (2018). “Uniqlo: Re-examining American Expansion.” Ivey Case number 8B18M067.

***Lehmberg, D.*** (2015). “McDonald’s Japan (A): The Shanghai Hushi Debacle” and “McDonald’s Japan (B): A Crisis of Trust.” Ivey Case number 9B15M083.

***Lehmberg, D.***(2013). “Human resources practices and the Labour Market in Japan.” Ivey Case number 9B13C023. (Technical note).

***Lehmberg, D.*** (2012). “Boots PLC: Japan Market Entry.” Ivey Case number: 9B12M048.

Hicks, J. and ***Lehmberg, D.*** (2012). “Collision Course: Selling European High Performance Motorcycles in Japan.” Ivey Case number 9B12M025.

***Lehmberg, D.*** (2011). “Pioneer Corporation: The NEC Plasma Opportunity” (A & B). Ivey Case number 9B11M093.

***Lehmberg, D.*** (2011). “Sharp Corporation: Beyond Japan.” Ivey Case number 9B11M007***.***

White, R.E. & ***Lehmberg, D.*** (2006). “Lonrho PLC: An African Conglomerate.” Ivey Case number 9B05M067.

White, R.E. & ***Lehmberg, D.*** (2005). “WestJet: The Pearson Decision.” Ivey Case number 9B05M054.

*Note: Ivey Case studies and technical notes are peer reviewed.*

**TEXTBOOK CHAPTERS**

***Lehmberg, D.*** (2013). “Sharp Corporation: Beyond Japan” in C.A. Bartlett & P.W. Beamish “Transnational Management: Text, Cases and Readings in Cross-Border Management (7th ed.).” New York: McGraw-Hill/Irwin.

**BOOK CHAPTERS**

***Lehmberg, D.*** (2017). “The Decline of the Japanese FPD industry: Causes of Failure and Implications.” In Tsutomu Nakano (Ed). *Japanese Management in Evolution: New Directions, Breaks, and Emerging Practices*. London: Routledge.

**CONFERENCE PANELS**

Tangpong, C., McKinley, W., Pathak, S., and ***Lehmberg, D.*** (2018). “Organizational Decline and Turnaround: Recurring Challenges.” Midwest Academy of Management 2018 Annual Meeting.

Ito, K., Shim, J.W., Kato, T., ***Lehmberg, D.****,* Wakabayashi, N. and Kotosaka, M. (2017). “The Japanese System in Evolution: Industries in Transition and Emerging Creative Industries.” Professional Development Workshop at Academy of Management 2017 Annual Conference in Atlanta, Georgia.

**Lehmberg, D.,** Maznevski, M., Schotter, A., Som, A., Witt, M. (2017). “Where Next? Understanding the Shifting Environment of Executive Education and Considering Implications for Institutions, Programs, and Professors.” Academy of International Business 2017 Annual Conference in Dubai, UAE.

Som, A., ***Lehmberg, D.,*** Jarosinski, M., Powell, P., and Teagarden, M. (2016). “Is Executive Education Creating Positive K.A.S.H. Flow? Exploring and Exploiting the Shifting Environment of Executive Education.” Academy of International Business 2016 Annual Conference in New Orleans, Louisiana.

Vitton, J., ***Lehmberg, D.,*** Geib, P., & Pillutla, A. (2016). “Evolving Toward Extinction of ‘Good’ Case Studies?” Panel. Midwest Academy of Management 2016 Annual Conference.

Hicks, J., Krush, M., & ***Lehmberg, D.*** (2016). “Bridging the Academia – Practice gap in the business school classroom.” Panel. Midwest Academy of Management 2016 Annual Conference.

**FACULTY SEMINARS AND TALKS**

“Case Writing and Case Teaching Seminar.” December 17 & 18, 2015. Thapar University, Punjab, India.

“Teaching with case studies at NDSU: Addressing challenges to increase student engagement.” April, 2015. NDSO College of Business.

**INVITED SPEECHES**

Comments on the Inauguration of the Center for Learning Resource Development. December 19, 2015, Thapar University, Punjab, India.

**ACADEMIC SERVICE**

**Reviewer, Management and Marketing Department Funding Grants** (2018)

**External master’s thesis examiner** (Rizzo: 2017, Azmi: 2018)

**Program Manager, CHS Workforce Development Program** – Executive education program (2017-Current)

**MBA Program Director** (2017 – Current)

**MBA Program Co-Director** (2016 – 2017)

**Member, College Promotion and Tenure Committee** (2016 – current)

**Member, University Graduate Council** (2016 – Current)

**Program Chair, Association of Japanese Business Studies 2017 Annual Conference in Dubai** (2016-2017)

**External Faculty Colleague, Ivey Research Centre for Engaging External Markets** (2015 – Current)

**Conference Track Co-Chair, Teaching International Business Track, Academy of International Business 2016 Annual Conference in New Orleans**

**Mentor, LM Thapar School of Management (Punjab, India), Center for Learning Resource Development** (2015 – 2016)

**Member, Student Progress Committee, NDSU COB** (2011- 2012; 2016-2017)

**Chair, Student Progress Committee, NDSU COB** (2013 – 2016)

**Member, University Academic Standards Committee, NDSU** (2013 – 2016)

**Member, MBA Committee, NDSU COB** (2013-Current)

**Member, Ad hoc Committee on Standards for Faculty Qualifications, NDSU COB** (2013)

**Member, Ad hoc Committee on Grade Standards, NDSU COB** (2012-2013)

**Search Committee Membership:**

Assistant Professor of MIS Search Committee (Member, 2017-2018)

Assistant Professor of Management Search Committee (Chair, 2017-2018)

Graduate Programs Manager Search Committee (Chair, 2017-2018)

**Conference session chair:**

* Decision Science Institute (2013)
* Association of Japanese Business Studies (2016, 2018)
* Midwest Academy of Management (2016)
* Academy of International Business (2017)

**Ah-hoc Academic Reviewer:**

* Academy of Management Conference (2008, 2015, 2016, 2017)
* Academy of International Business Conference (2008, 2012, 2013)
* Association of Japanese Business Studies Conference (2008, 2011, 2013, 2015, 2016, 2017, 2018)
* Asian Case Research Journal (2010)
* Asia Pacific Business Review (2014)
* Canadian Journal of Administrative Sciences (2017)
* Case Research Journal (2016, 2017, 2018)
* Journal of Management & Organization (2017)
* Midwest Academy of Management Conference (2011, 2016)
* Strategic Management Society Conference (2010, 2011, 2012, 2013, 2014, 2015, 2016, 2017, 2018)

**AWARDS AND HONORS**

Research grant (2018), NDSU Management and Marketing Department Research Funding Grant.

Outstanding Reviewer (2016), Midwest Academy of Management Annual Conference.

Best Practice-Oriented 2015 Paper Award, Academy of Management Strategizing, Activities and Practices Interest Group (with co-authors: C. Tanpgpong and Z. Li)

Research Grant (2008), Engaging Emerging Markets Centre, the Richard Ivey School of Business.

**PROFESSIONAL AFFILIATIONS**

* Academy of International Business
* Association of Japanese Business Studies
* Academy of Management
* Japan American Society of Minnesota
* North American Case Research Association
* 組織学会 (The Academic Association for Organizational Science, Japan)
* Strategic Management Society

**PROFESSIONAL EXPERIENCE**

***IBM Business Consulting Services (formerly PWC Consulting), Strategic Change Practice, Tokyo, Japan.***

Manager, Corporate and Operating Strategy (2002-2003)

Consultant, Corporate and Operating Strategy (1999-2002)

***Japan Management Association (JMA) Consultants America, Inc. San Jose, California, USA.***

Consultant, Operations(1995-1998).

**LANGUAGE PROFICIENCY**

**Japanese:** Near native proficiency