

CARRIE ANNE PLATT

Minard Hall 204E
North Dakota State University

office: (701) 231-7294 • mobile: (818) 288-7721
email: carrieanne.platt@ndsu.edu

Administrative Appointments

August 2023 – December 2023	Associate Dean College of Arts & Sciences North Dakota State University
December 2022 – June 2023	Co-Interim Dean (with Dr. Stephenson Beck) College of Arts, Humanities and Social Sciences North Dakota State University
August 2016 – December 2022	Associate Dean College of Arts, Humanities and Social Sciences North Dakota State University

Academic Appointments

August 2021 – Present	Professor Department of Communication North Dakota State University
August 2014 – August 2021	Associate Professor Department of Communication North Dakota State University
August 2008 – August 2014	Assistant Professor Department of Communication North Dakota State University
August 2004 – August 2008	Doctoral Fellow Annenberg School for Communication and Journalism University of Southern California
August 2002 – May 2004	Graduate Teaching Assistant Department of Communication Wake Forest University

Education

Ph.D. in Communication, 2008
Annenberg School for Communication and Journalism
University of Southern California

M.A. in Communication, 2004
Wake Forest University

B.A, *summa cum laude*, in Communication Studies and Public Relations, 2002
Carroll College

Co-Interim Dean Administrative Responsibilities

- Lead the college in sustaining the AHSS strategic plan
- Work collaboratively with administrators, faculty, staff, and students to advance the college's mission
- Represent the college in NDSU Transform discussions, including college mergers, operations redesign, and transition to the new budget model
- Develop priorities for hiring faculty and staff
- Identify alignments between faculty research or creative activity and NDSU's strategic goals
- Support initiatives aimed at student recruitment, retention, and success
- Manage the operations of the college
- Manage the budget of the college and communicate criteria/rationale for budget-related decisions
- Supervise 14 department or center leaders, along with the College Business Manager and Director of Advising
- Advance development priorities and nurture relationships with college supporters

Associate Dean Administrative Responsibilities

College Management

- Meet with department chairs and heads each semester
- Provide AHSS faculty/instructors with midterm grade support and midterm course evaluation surveys

Curriculum Development

- Assist AHSS programs with the development of online degree or certificate options
- Solicit proposals, review courses, and promote the website for AHSS Course Curation Initiative

Faculty Development

- Coordinate grant proposal workshops and consultations with the Office for Research and Creative Activity
- Develop and facilitate curriculum for AHSS Faculty Mentoring Program
- Meet with faculty one-on-one for trouble-shooting and developmental coaching
- Organize events featuring AHSS faculty research
- Solicit proposals and facilitate the selection of grant recipients for the Gunlogson Fund (annually)
- Solicit proposal and facilitate the selection of AHSS nominee for the NEH Summer Stipend (annually)

Faculty Development Efforts During the Pandemic

- Supported AHSS faculty during the transition to remote teaching in Spring 2020

- Surveyed students on the challenges associated with the transition to remote learning
- Surveyed faculty on the challenges associated with the transition to remote work
- Coded data and transformed results into actionable suggestions for instructors & chairs/heads
- Facilitated virtual Teaching Cafés and distributed teaching tips via a series of daily emails
- Supported AHSS faculty with transition to HyFlex teaching in Fall 2020
 - Facilitated Weekly Teaching Cafés to prepare faculty for HyFlex teaching
 - Held HyFlex training sessions in Minard classrooms, with focus on how to adapt to the limited technology installed on most classrooms at start of the fall term (“DIY HyFlex”)
 - Hosted weekly Teaching Cafés / “Instructor Hours” in Fall 2020 semester
- Created evidence-based resources for AHSS leadership and instructors to adapt to pandemic conditions
 - Summarized seven Open Forums conducted in August 2020 and shared notes with AHSS faculty
 - Coded/summarized 265 faculty survey responses; distributed suggestions for institutional leaders
 - Coded/summarized 1000+ student survey responses; distributed suggestions for instructors
- Built communication protocols for notification of positive covid-19 cases in the classroom
- Analyzed data from surveys of NDSU faculty and students’ HyFlex experience in Fall 2020 to create guidance for AHSS instructors and students. Resources distributed in Spring 2021 included:
 - Faculty Guide – “How to Increase Student Engagement in HyFlex Courses”
 - Faculty Guide – “Help Students Help Each Other: Building Community in HyFlex Courses”
 - Student guidance was shared via NDSU Students’ Advice for HyFlex Learning flyer that I designed in collaboration with University Relations. This flyer was posted at various locations on campus, on the ACE Tutoring website, and on Blackboard course pages.

Liaison to Offices and Committees

- Liaison to Admission
- Liaison to VP for Student Affairs and Enrollment Management
- Liaison to Honors Advisory Council
- Liaison to Registration and Records
- Liaison to Office of Research and Creative Activity
- Liaison to Orientation & Welcome Week Committees

Student Recruitment and Retention

- Meet individually with AHSS chairs/heads to support recruitment efforts via:
 - Admitted student outreach
 - Academic visit frameworks
 - Strategic recruitment plans (for external and internal recruitment)
- Meet individually with AHSS chairs/heads to support retention efforts via:
 - Advising surveys
 - Capstone focus groups
 - Plans of study
 - Population health dashboard (Navigate)
 - Re-enrollment campaigns
- Facilitate orientation and registration sessions for all students entering the college
- Coordinate AHSS departments’ recruitment efforts for Discover NDSU and AHSS Day / Design Day
- Maintain student enrollment in the college
 - Share templates for advising introductions
 - Help departments develop early intervention plans
 - Facilitate college-wide submission of midterm grades
 - Coordinate AHSS departments’ re-enrollment campaigns
 - Conduct text message outreach for students who have not registered by the end of the semester

Faculty Responsibilities

Research

Journal Articles

- Bourdeaux, R., & DiTunnariello, N., & **Platt, C. A.** (2023). How emerging adults navigate the autonomy-connection dialectic with parents via Information Communication Technology (ICT) choices. *Family Relations*, In Press (published online May 2, 2023).
- Platt, C. A.**, & Krause, J. (2022). Discursive constructions of women's sexuality in college hookup culture. *Women & Language*, 45(2).
- Rabby, M. M. F., **Platt, C. A.**, & Zeng, C. (2022) Assimilation, organizational support, and impostor syndrome as predictors of GTAs' Communicatively Restricted Organizational Stress (CROS), *Communication Reports*, Online preprint.
- Lammers, S., Brotherson, S., Woods, R., Deal, J., & **Platt, C.A.** (2021). Explaining adherence to AAP screen time recommendations with caregiver awareness and parental motivation factors. *Journal of Medical Internet Research: Pediatrics and Parenting*, 5(2), e29102.
- Platt, C. A.**, Bartels, M., Eberling, K., Gustafson, E., Lindmark, P. G., & Sinton, J. (2021). How perceptions of campus information resources motivate first-generation and continuing-generation students' use of nonexpert sources in the first year of college. *Journal of the First-Year Experience & Students in Transition*, 33(2): 97-111.
- Platt, C. A.** (2020). Accelerating professional socialization with an undergraduate proseminar course. *Journal of Communication Pedagogy*, 3(1), 121-127.
- Duchsherer, A., Jason, M., **Platt, C.A.**, & Majdik, Z. (2020). Immunized against science: Narrative community building among vaccine refusing/hesitant parents. *Public Understanding of Science*, 29(4), 419-435.
- Platt, C.A.**, Jason, M. & Sullivan, C. (2020). Public perceptions of private space initiatives: How young adults view the SpaceX plan to colonize Mars. *Space Policy*, 51, Article 101358.
- Bublitz, E., **Platt, C. A.**, **Platt**, & Kingsley Westerman, C. Y. (2020). Connecting in the classroom: Factors associated with student perceptions of Graduate Teaching Assistant immediacy. *Journal of the Communication Speech & Theatre Association of North Dakota*, 32, 21-33.
- Vareberg, K., & **Platt, C.A.** (2018). Little tech on the prairie: Understanding teachers' adoption of and resistance to technology in the rural classroom. *Journal of the Communication Speech & Theatre Association of North Dakota*, 31: 27-42.
- Platt, C.A.** (2016). Dangerous women: The rhetoric of the women Nobel peace laureates. *Feminist Media Studies*, 51: 926-930.
- DeGreeff, Becky L. & **Platt, C. A.** (2016). Green-eyed (step)monsters: Parental figures' perceptions of jealousy in the stepfamily. *Journal of Divorce & Remarriage*, 57(2): 112-132.
- Platt, C.A.**, Raile, A. N. W. & Burnett, A. (2015). Strategically mean: Extending the study of relational aggression in Communication. *Communication Yearbook*, 40: 151-172.
- Hubbard, G. T., Crawford, E. C., & **Platt, C. A.** (2014). Who's really converging anyway?: A survey of broadcast and print journalism student and faculty attitudes on cross-platform journalism education. *Atlantic Journal of Communication*, 22(2): 93-110.
- Platt, C. A.**, Bourdeaux, R., & DiTunnariello, N. (2014). Should I text or should I call?: How college students navigate mediated connections with family. *Emerald Media and Communication Studies*, 8: 75-101.
- Platt, C. A.**, Raile, A. N. W., & Yu, N. (2014). Virtually the same?: Student perceptions of the equivalence of online classes to face-to-face classes. *Journal of Online Learning and Teaching*, 10(3): 489-503.

Platt, C. A., & Majdik, Z. P. (2013). The place of religion in Habermas's transformed public sphere. *Argumentation and Advocacy* 49(2): 137-140.

Mehta, A., Majdik, Z. P., & **Platt, C. A.** (2012). Controversy, conflict, and conflicting expertises: Report from the 2011 ARST pre-Conference at NCA. *PORO* 8(1): Article 9.

Majdik, Z. P., & **Platt, C. A.** (2012). Selling certainty: Genetic complexity and moral urgency in Myriad Genetics' BRACAnalysis campaign. *Rhetoric Society Quarterly* 42(2): 120-143.

Platt, C. A. (2011). Blogging in the communication technology course. *Communication Teacher* 25(4): 228-233.

Majdik, Z. P., **Platt, C. A.**, & Meister, M. (2011). Calculating the weather: Deductive reasoning and disciplinary *telos* in Cleveland Abbe's rhetorical transformation of meteorology. *Quarterly Journal of Speech* 97(1): 74-99.

Platt, C. A. (2010). Writing in public: Pedagogical uses of blogging in the communication course. *Electronic Journal of Communication* 20(1&2): Article 4. <http://www.cios.org/EJCPUBLIC/020/1/020124.html>

Mitra, A., Willyard, J., **Platt, C. A.**, & Parsons, M. (2005). Exploring web usage and selection criteria among male and female students. *Journal of Computer Mediated Communication* 10(3): Article 9.

Book Chapters

Meister, M. & **Platt, C. A.** (2016). Warren Buffett's celebrity, epideictic ethos, and neoliberal humanitarianism. In K. H. Nguyen (Ed.), *Rhetoric in neoliberalism* (pp. 39-62). London: Palgrave Macmillan.

Rasche, A. & **Platt, C. A.** (2014). Online interviewing: Methods of investigating female undergraduates' perceptions of pornography. In P. Brindle (Ed.), *SAGE cases in methodology* (Online). London: Sage.

Platt, C.A. (2010). Cullen family values: Gender and sexual politics in the *Twilight* series. In M. Click, J. S. Aubrey, & Behm-Morawitz (Eds.), *Bitten by Twilight: Youth culture, media, and the vampire franchise* (pp. 71-86). New York: Peter Lang.

Platt, C.A. (2009). Family values 2.0: The pedagogical function of new media in the same-sex marriage debate. In B. E. Drushel & K. M. German (Eds.), *Queer identities/political realities* (pp. 41-54). Cambridge: Cambridge Scholars Press.

Refereed Proceedings

Platt, C.A. (2010). Translating religious arguments for the public sphere: Constructing 'overlapping consensus' in the debate over same-sex marriage. In D. Gouran (Ed.), *Proceedings of the 16th SCA/AFA conference on argumentation* (pp. 381-388). Washington: National Communication Association.

Platt, C.A. (2009). Focusing the family: The argumentative evolution of 'family values' in the same-sex marriage debate. In S. Jacobs & M. Zarefsky (Eds.), *Concerning argument: Selected papers from the 15th SCA/AFA conference on argumentation* (pp. 599-608). Washington: National Communication Association.

Platt, C.A. (2006). Opening up spaces for deliberation through art: The blurring of public and private suffering in Euripides' "Hecuba" and "The Trojan Women." In P. Riley (Ed.), *Engaging argument: Proceedings of the 14th SCA/AFA conference on argumentation* (pp. 161-167). Washington: National Communication Association.

Invited Publications

Platt, C.A. (2012). A rhetorical perspective on the battle for LGBT rights. University of North Dakota's Center for Human Rights and Genocide Studies' Online Symposium on Contemporary Issues in LGBT Rights. <http://und.edu/centers/human-rights-and-genocide-studies/lgbsymposia.pdf>

Platt, C.A. (2007). LGBT soldiers in the military. In A. Lind & S. Brzyduz (Eds.), *Battleground: Women, gender, and sexuality* (pp. 299-305). Westport, CT: Greenwood Press.

Refereed Conference Presentations

- Archer, S., & **Platt, C. A.** (2021). Studying misinformation from an interpersonal communication perspective. Paper presented at the National Communication Association Convention, November 18-21, Seattle, Washington.
- Duchsherer, A., & **Platt, C. A.** (2021). Co-parents' negotiation of children's technology use. Paper presented at the National Communication Association Convention, November 18-21, Seattle, Washington.
- Duchsherer, A., **Platt, C. A.**, & Haak, J. (2020). At the crossroads of logic and emotion: Breastfeeding mothers' information-seeking strategies. Paper presented at the National Communication Association Convention, November 19-22, Virtual Conference.
- Platt, C. A.**, & Krause, J. (2020). Discursive constructions of sexual agency in college hookup culture. Paper presented at the National Communication Association Convention, November 19-22, Virtual Conference.
- Vareberg, K., **Platt, C. A.**, & Archer, S. J. (2020). "Put that down...engage with me": An exploration of instructors' communicative management of student technology use. Paper presented at the National Communication Association Convention, November 19-22, Virtual Conference.
- Platt, C. A.** (2020). Your laptop is (not) welcome here: The rhetorical construction of technology in the college classroom. Paper to be presented at the Rhetoric Society of America Conference, May 21-May 24, in Portland, Oregon. Conference cancelled due to COVID-19 pandemic.
- Vareberg, K., Severance, S. J., & **Platt, C. A.** (2020). A digital tug-of-war: Comparing student and instructor perceptions of technology in the classroom through technology use policies. Paper to be presented at the Central States Communication Association Convention, April 4-7, in Chicago, Illinois. **Instructional Communication Division Top Paper**. Conference cancelled due to COVID-19 pandemic.
- Platt, C.A.**, Bartels, M., Eberling, K., Gustafson, E., Lindmark, P. G., & Sinton, J. (2019). When office hours are the loneliest hours: Exploring the role of professors and advisors in the lives of first-year college students. Paper presented at the National Communication Association Convention, November 14-17, in Baltimore, Maryland. **Scholarship of Teaching and Learning Division Top Paper Panel**.
- Bourdeaux, R., DiTunnariello, N., & **Platt, C. A.** (2018). Contrapuntal analysis of family communication: Examining dialectics in emerging adulthood. Paper presented at the National Communication Association Convention, November 8-11, in Salt Lake City, Utah.
- Platt, C.A.**, Sullivan, C., Jason, M, Stoecker, C., Adcock, N., Benders, T. ... Rorie, T. (2018). Communicating about the future of space travel: SpaceX, the Mars generation, and public support for private aerospace initiatives. Paper presented at the National Communication Association Convention, November 8-11, in Salt Lake City, Utah.
- Platt, C.A.**, Juntunen, S., Severance, S. J., & Vogt, O. (2018). "When will I ever use this?": Mapping students' criteria for useful assignments in college courses. Paper presented at the National Communication Association Convention, November 8-11, in Salt Lake City, Utah. **Scholarship of Teaching and Learning Division Top Paper Panel**.
- Vareberg, K., & **Platt, C.A.** (2018). Little tech on the prairie: Understanding teachers' adoption of and resistance to technology in the rural classroom. Paper presented at the National Communication Association Convention, November 8-11, in Salt Lake City, Utah.
- Platt, C.A.** (2018). Reinventing the space age: Romantic and apocalyptic appeals in the rhetorical framing of Mars colonization. Paper presented at the Rhetoric Society of America Conference, May 31-June 3, in Minneapolis, Minnesota.
- Bublitz, E., **Platt, C.A.**, & Kingsley Westerman, C. Y. (2017). Connecting in the public speaking classroom: Factors associated with student perceptions of graduate teaching assistant immediacy. Paper presented at the Central States Communication Association Convention, April 4-7, in Milwaukee, Wisconsin. **Basic Course Division Top Paper Panel**.

- Platt, C.A.** (2015). #Breaktheinternet to save it: An exploration of public input on net neutrality policy. Paper presented at the National Communication Association Convention, November 18-22, in Las Vegas, Nevada.
- Krause, J., Erlandson, K., Ralston, K., Ahneman, E., Berry, D., & **Platt, C.A.** (2015). Locks & keys: Navigating college hookup culture. Central States Communication Association Convention, April 15-19, in Madison, Wisconsin.
- Platt, C.A.**, Bourdeaux, R., & DiTunnariello, N. (2014). "Should I text or should I call?": How college students navigate mediated connections with family. Paper presented at the National Communication Association Convention, November 20-23, in Chicago, Illinois.
- Platt, C.A.**, Bourdeaux, R., & DiTunnariello, N. (2014). "My family is not really the social network type": How college students navigate mediated connections with family. Poster presented at the Council on Contemporary Families Conference, April 25-26, in Miami, Florida.
- Platt, C.A.**, Bourdeaux, R., & DiTunnariello, N. (2014). Elevating traditional theories to study new media environments. Panel presentation at the Central States Communication Association Convention, April 2-6, in Minneapolis, Minnesota. **Media Studies Interest Group Top Paper Panel.**
- Platt, C.A.**, Burnett, A., & Raile, A. N. W. (2013). Strategically mean: Developing a communicative approach to relational aggression. Paper presented at the National Communication Association Convention, Washington, D.C., November 21-24.
- Platt, C.A.**, Raile, A. N. W., & Yu, N. (2013). Virtually the same?: Student perceptions of the equivalence of online classes vs. face-to-face classes. Paper presented at the National Communication Association Convention, Washington, D.C., November 21-24.
- Platt, C.A.**, & Majdik, Z. P. (2013). Digital voices in an age of artificial intelligence: IBM's Watson and the disturbance of traditional apodictic/phronetic sources of argument. Paper presented at the 18th SCA/AFA Conference on Argumentation, Alta, Utah, August 1-4.
- Majdik, Z. P., & **Platt, C. A.** (2011). Fight or flight: X-Ray backscatter scanning and the question of expertise. Paper presented at the National Communication Association Convention's Pre-Conference on the Rhetoric of Science and Technology, New Orleans, Louisiana, November 17-20.
- Majdik, Z. P., & **Platt, C. A.** (2010). Rhizomic rhetoric in the key of Aristotle and Vico: Moral argument in the institutional domains of science and technology. Paper presented at the National Communication Association Convention, San Francisco, California, November 14-17.
- Majdik, Z. P., & **Platt, C. A.** (2010). Selling certainty: Genetic complexity, moral urgency, and the gendered body in Myriad Genetics' BRAC*Analysis* campaign. Paper presented at the National Communication Association Convention, San Francisco, California, November 14-17.
- Platt, C.A.** (2010). "We are pro-marriage, not anti-gay": The rhetorical construction of tolerance in the same-sex marriage debate. Paper presented at the Rhetoric Society of America Conference, Minneapolis, Minnesota, May 28-31.
- Platt, C.A.**, Majdik, Z. P., & Meister, M. (2010). Spending for a rainy day: Latent polysemy and the rhetoric of consumerism in contemporary weathercasting. Paper presented at the Rhetoric Society of America Conference, Minneapolis, Minnesota, May 28-31.
- DeGreeff, B., & **Platt, C. A.** (2009). Green-eyed (step)monsters: Parental figures' experience of jealousy in the stepfamily. Paper presented at the National Communication Association Convention, Chicago, Illinois, November 12-15.
- Platt, C.A.** (2009). Blogging in the communication technology course. Paper presented at the National Communication Association Convention, Chicago, Illinois, November 12-15.
- Platt, C.A.** (2009). Cullen family values: Gender and sexual politics in the *Twilight* series. Paper presented at the National Communication Association Convention, Chicago, Illinois, November 12-15.

- Platt, C.A.** (2009). Using web 2.0 technologies in the classroom. Paper presented at the National Communication Association Convention, Chicago, Illinois, November 12-15.
- Platt, C.A.** (2009). Translating religious arguments for the public sphere: Constructing 'overlapping consensus' in the debate over same-sex marriage. Paper presented at the 16th SCA/AFA Conference on Argumentation, Alta, Utah, July 30 - August 2.
- Platt, C.A.** (2009). Happy parent #1 day: Gender as rhetorical strategy in the same-sex marriage debate. Paper presented at the International Communication Association Convention, Chicago, Illinois, May 21-25.
- Platt, C.A.** (2009). Protecting the technologically precocious child: Technologies of moral authority in the media decency debate. Paper presented at the International Communication Association Convention, Chicago, Illinois, May 21-25.
- Platt, C.A.** (2008). Focus on the past: Nostalgia in the same-sex marriage debate. Paper presented at the National Communication Association Convention, San Diego, California, November 21-24. **Caucus on LGBTQ Concerns Top Paper Panel.**
- Platt, C.A.** (2008). Family values 2.0: The pedagogical function of new media in the same-sex marriage debate. Paper presented at the Console-ing Passions Conference, Santa Barbara, California, April 24-26.
- Platt, C.A.** (2007). Nurturing recruitment through the army reserve's 'help them find their strength' campaign. Paper presented at the National Communication Association Convention, Chicago, Illinois, November 15-18.
- Platt, C.A.** (2007). Focusing the family: The argumentative evolution of 'family values' in the same-sex marriage debate. Paper presented at 15th SCA/AFA Conference on Argumentation, Alta, Utah, Aug 2-5.
- Platt, C.A.** (2006). Slippery significance: Naturalizing family through "March of the Penguins." Paper presented at the National Communication Association Convention, San Antonio, Texas, November 16-19.
- Platt, C.A.** (2006). The elusive art of eloquence: Historical and contemporary approaches to natural talent in public speaking pedagogy. Paper presented at the National Communication Association Convention, San Antonio, Texas, November 16-19.
- Platt, C.A.** (2006). Takes a family to raise a soldier: Racialized masculinity and militarism in contemporary army recruitment. Paper presented at the American Studies Association Annual Meeting, Oakland, California, October 12-15.
- Platt, C.A.** (2005). Opening up spaces for deliberation through art: The blurring of public and private suffering in Euripides' "Hecuba" and "The Trojan Women." Paper presented at 14th SCA/AFA Conference on Argumentation, Alta, Utah, August 4-7.
- Platt, C.A.** (2004). A culture of thinness: Negotiated and oppositional decodings of eating disorder discourse by anorectics. Paper presented at the National Communication Association Convention, Chicago, Illinois, November 11-14.
- Platt, C.A., & Hyde, M. J.** (2004). The rhetoric of anorexia on the world wide web. Paper presented at the National Communication Association Convention, Chicago, Illinois, November 11-14.
- Platt, C.A.** (2003). The million you never made: A political economy analysis of Righteous Babe Records. Paper presented at the National Communication Association Convention, Miami Beach, Florida, November 19-23.
- Rogan, R. G., **Platt, C. A.**, Carlyle, K., & Poelman, H. (2003). Framing in relational conflict: An investigation of frame categories. Paper presented at the National Communication Association Convention, Miami Beach, Florida, November 19-23.
- Platt, C.A.** (2002). Babes in Toyland: Gender-specific toys and the gender socialization of children. Paper presented at the Northwest Communication Association Conference, Coeur D'Alene, Idaho, April 4-6.

Invited Talks

Campus

“Addressing Burnout through Time-Blocking,” Presented at Annual Faculty/Academic Staff Conference, August 17, 2022

“Student Absences and Quarantine Learning,” Panel presentation for Provost’s *Conversations with Colleagues* series, with Stacy Duffield, Shar Kurtz, & Melissa Stotz, September 24, 2021

“Academia Without Email,” presented at 2021 Faculty & Academic Staff Conference, August 18, 2021

“Generating Colleague and Administration Support for Teaching,” Presented at Gateways ND Cohort 5 Workshop, May 20, 2021

“Holistic Teaching Evaluation,” Presented at Virtual Faculty Luncheon, with Stacy Duffield & Chris Ray, April 21, 2021

“Results and Recommendations from OIRA Survey of Students on HyFlex Learning,” Presented at Gateways ND Cohort 5 Virtual Workshop, January 6, 2021

“HyFlex Best Practices,” Presented at IT Open Forum, November 16, 2020.

“Let’s Talk Careers: Perspectives on the Intersection of Academia & Professionalization,” Virtual panel presentation for NDSU Career & Advising Center, November 6, 2020.

“HyFlex Instruction at NDSU,” Virtual presentation at NDSU Alumni Foundation Plenary Session, October 1, 2020.

“Improving Evaluation of Teaching at NDSU,” Presented to Department of Health, Nutrition, and Exercise Science, January 22, 2020.

“Generating Colleague and Administration Support for Teaching.” Presented at NDSU ND Gateways Cohort 4 Workshop, January 8, 2020.

“My Shadow a Student Experience,” Presented at NDSU Alumni Foundation’ Lunch Plenary, October 10, 2019.

“Teaching at NDSU,” Presented at NDSU Alumni Foundation’s “In Our Hands” Campaign Launch, October 10, 2019.

“Toward a Better Model of Teaching Evaluation at NDSU,” Presented at NDSU Office of the Provost Faculty Luncheon, September 16, 2019. Co-presented with Chris Ray

“Small Changes, Big Results: Focusing on the Fundamentals of Effective Teaching.” Presented at NDSU Office of Teaching and Learning’s Graduate Teaching and Learning Conference, August 19, 2019.

“Assessing Teaching of Your Faculty,” Presented at NDSU Academic Leaders Orientation and Retreat, August 1, 2019. Co-presented with Chris Ray.

“Giving Conference Presentations,” Presented at NDSU Graduate Student Council panel, March 20, 2019.

“Generating Colleague and Administration Support for Teaching.” Presented at NDSU ND Gateways Cohort 3 Workshop, January 2, 2019.

“Creating a One-Sentence Lesson Plan,” Presented at College of Agriculture, Food Systems, & Natural Resources Teaching Café, November 13, 2018

“Creating Feedback Loops in the Classroom.” Presented at NDSU Faculty Development Conference, August 17, 2018. Opening Session.

“Generating Colleague and Administration Support for Teaching.” Presented at NDSU ND Gateways Cohort 2 Workshop, January 3, 2018.

- “Navigating Difficult Conversations.” Presented at NDSU Faculty Development Conference, August 16, 2017.
- “Small Changes, Big Results: Focusing on the Fundamentals of Effective Teaching.” Presented at NDSU Office of Teaching and Learning’s Graduate Teaching and Learning Conference, August 14, 2017.
- “Working with Faculty and Advisors.” Presented at NDSU Graduate Student Council panel, April 26, 2017.
- “How Student Success Collaborative (SCC) Made My Job Easier.” Presented at Faculty Luncheon, March 1, 2017.
- “The Value and Importance of Humanities Thinking.” Presented as part of NDSU Science, Religion, and Lunch Seminar series, November 8, 2016.
- “A Kaizen Approach to Teaching.” Presented as part of AHSS Development Day panel, October 2, 2015.
- “Teaching More Effectively.” Presented as part of AHSS Pre-Tenure Mentoring panel, April 7, 2015.
- “Closing the Gender Gap in Wikipedia.” Presented as part of NDSU’s Wikimedia panel discussion, April 1, 2015.
- “Keys and Locks: Sexual Double Standards in NDSU’s Hookup Culture.” Presented as part of NDSU Extension Service’s 4-H Spring Training, April 9, 2014.
- “Of Ideographs and Interviews: Bringing Field Methods into Rhetoric.” Presented for the NDSU Department of Communication’s Research Colloquium Series, September 25, 2013.
- “Disability Discourses in Popular Culture.” Presented as part of Reel Life: A Film Festival Highlighting Disability/Disablism, April 3, 2013.
- “From Pathology to Glee: LGBT Individuals and Issues in American Popular Culture.” Presented for NDSU’s Coming Out Week, October 10, 2011.
- “Student Perceptions of Online Classes.” Presented for the 2010 Collaborative Technology Think Tank (CT3) Social Media Conference, North Dakota State University, October 8, 2010.
- “Black Hollywood: How Race Operates in the Movie Industry.” Presented for 2009-2010 Anti-Racism lecture series, North Dakota State University, November 3, 2009.
- “Social Media and Public Writing.” Presented for the 2009 Collaborative Technology Think Tank (CT3) Social Media Conference, North Dakota State University, October 8, 2009.
- “Sexism Sells: Gender and Politics in the 2008 Presidential Race.” Presented with Erienne Fawcett at the 2009 Women’s Week, North Dakota State University, March 4, 2009.
- “Reel Bad Arabs: Arabs and Arab Americans in Popular Culture.” Presented for 2008-2009 Anti-Racism lecture series, North Dakota State University, February 10, 2009.
- “Building a Professional Online Presence.” Presented with Virginia Kuhn and Geoffrey Middlebrook, USC Center for Excellence in Teaching forum, April 23, 2008.
- “Searching and Interviewing for Academic Jobs.” Presented with Peter Starr and Frank Manis, USC Center for Excellence in Teaching forum, February 13, 2008.

Regional

- “Cultivating a Growth Mindset in the Classroom.” C STAND Teacher of the Year Presentation, September 18, 2015.
- “Networked: In Intimacy, New Solitudes.” Invited speaker for panel discussion at Minnesota State University - Fergus Falls, May 8, 2014.
- “Gender and Sexual Politics in the Twilight Series.” Presented for the Arts and Humanities Speaker Series, University of North Dakota, November 30, 2010.

“Is a Diamond Really Forever? Demystifying the Marriage Mystique.” Keynote address at the 2009 Women in Action Conference, Concordia College, January 23, 2009.

“Effective and Efficient Electronic Communication.” Fargo United Way, November 24, 2008.

Research Grants

2015	NEH Enduring Questions Grant	\$21,987
2010	NDSU ADVANCE Forward Research Grant	\$1,240
2009	NDSU ADVANCE Forward Research Grant	\$1,060
2007	USC Stark Family Foundation Research Grant	\$5,000

Research Consulting

2019	Consultant, with Dr. Catherine Kingsley Westerman, for North Dakota South East Education Cooperative Reading Corps (Pre-K) Program. Tasks included observation of coaching sessions; conducting interviews with tutors, internal coaches, and master coach; analysis of data; presentation of results; and generation of a best practices memo that could be used for onboarding coaches.
2013	Consultant, with Dr. Wendy Troop-Gordon and Dr. Pamela Emanuelson, for NDSU Climate Survey. Tasks included reviewing data from previous climate surveys, highlighting key issues, and constructing open-ended survey items.
2009	Consultant, with Dr. Stephenson Beck, for Meritcare (now Sanford) Hospital. Tasks included developing focus group protocols, moderating focus groups, analyzing focus group data, interpreting findings, and presenting results.

Teaching

NDSU Undergraduate Courses

AHSS 191: Building Collaborative Community
 AHSS 199: Historical Perspectives on the Purpose of Education (NEH Enduring Questions Course)
 COMM 112: Understanding Media and Social Change
 COMM 214: Persuasion
 COMM 435: Critical Approaches to Popular Culture
 COMM 442: Digital Media and Society
 COMM 443: Mass Media and Public Opinion
 COMM 450: Communicating Your Education (NEH Enduring Questions Course)
 COMM 491: Politics of Popular Culture
 HON 191/293: First Year Seminar / First Year Projects
 WGS 499/799: Gender and Media

NDSU Graduate Courses

COMM 700: Research Methods in Communication
 COMM 701: Advanced Research Methods in Communication I
 COMM 702: Introduction to College Teaching
 COMM 703: Advanced Research Methods in Communication II
 COMM 704: Qualitative Research Methods in Communication
 COMM 708: Advanced Qualitative Methods in Communication
 COMM 750: Debating the Impact of Technology
 COMM 750: Studying New Media and Technology
 COMM 790: Qualitative Modeling
 COMM 793: Qualitative Data Analysis
 COMM 793: Writing for Publication

USC Undergraduate Courses

Argumentation and Advocacy
 Communication Technology and Culture
 Public Speaking
 Rhetoric of Ideas: Ideology and Propaganda

Service*Departmental Service*

Undergraduate Curriculum Committee, Chair	2013 – 2022
Recruitment Committee, Co-Chair	2018 – 2022
Promotion, Tenure, and Evaluation (PTE) Committee, Member	2014 – 2016
Department of Communication Website, Site Manager	2008 – 2016
Department Chair Evaluation Committee	2014 – 2015
Assessment Committee, Member	2013 – 2014
Scholarship Committee, Chair	2012 – 2013
Scholarship Committee, Member	2011 – 2012
Awards and Events Committee, Chair	2010 – 2012

College Service

AHSS Teaching Cafes, Founder and Facilitator	2013 – 2020
Emergency Management PTE Committee, College Representative	2015 – 2016
Dean's Assistant Search Committee	2015 – 2016
Dean's Fellows and Dean's Challenge Grants Selection Committee	2015 – 2016
Dean Evaluation Committee	2014 – 2015
Professor of Practice Search Committee (Instructional Technologies)	2013 – 2014
Student Progress / Scholarships Committee, Member	2010 – 2013

University Service

President's Council on School Retention, Co-Chair	2021 – Present
University Retention Committee, Member	2021 – 2022
NDSU Crisis Taskforce, Member	2020 – 2021
Shadow a Student Organizing Committee, Co-Chair	2019 – 2020
Kappa Alpha Theta Sorority, Faculty Advisor	2015 – 2020
Student Rating of Instruction (SROI) Revision Committee, Member	2015 – 2020
General Education QUEST Feasibility Committee, Chair	2015 – 2016
Improving Quality of Academic Operations Committee, Member	2014 – 2018
New Faculty Mentoring Program, Group Leader	2014 – 2015
Faculty Senator for College of Arts, Humanities and Social Sciences	2013 – 2016
NDSU Parenting Support Group, Facilitator	2013 – 2015
McNair Scholars Program, Faculty Mentor	2013 – 2014
Peer Review of Teaching Program, Reviewer & Committee Member	2011 – 2016
College Teaching Certificate Program Committee, Member	2009 – Present

Professional Service

Space Policy, Reviewer	2019 – Present
Rhetoric Society Quarterly, Reviewer	2012 – Present

Awards, Honors, and Recognitions

NDSU Peltier Award for Innovative Teaching	2020
NICE Center Faculty Fellowship	2019
Student Success Collaborative Impact Award	2017
Bison Ambassadors' Apple Polisher Award	2016, 2014
AHSS Outstanding Teacher Award	2016

CSTAND North Dakota Teacher of the Year	2015
Department of Communication Graduate Teaching Award	2023, 2018, 2016, 2015, 14
AHSS Outstanding Teacher Award (Honorable Mention)	2014, 2012
AHSS Dean's Fellowship	2014
NDSU Green and Golden Globe Diversity Award	2013
Carroll College Young Alumni Award	2012
USC Annenberg Walter R. Fisher Doctoral Fellowship	2009