

MARK ANDREW MEISTER (“My-Stir”)

Department of Communication
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Personal Data

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Educational Experience

1997. Ph.D., Communication Studies, University of Nebraska.

1993. M.A., Speech Communication, North Dakota State University, Fargo, ND.

1991. B.A., With Honors, Speech Communication, Carroll College, Helena, MT.

Awards and Honors

Recipient, 2011-2012 Fulbright to the Republic of Georgia (declined).

Sponsored by the United States Department of State, Bureau of Educational and Cultural Affairs, the Fulbright Program provides funding for students, scholars, teachers, and professionals to undertake graduate study, advanced research, university teaching, and teaching in elementary and secondary schools. I was awarded a 2011-2012 Fulbright to the Republic of Georgia, but had to decline it because of family illness.

Recipient, 2009-2011 Walter F. and Verna Gehrts Endowed Professor, North Dakota State University.

Awarded every two years, the Walter F. and Verna Gehrts Endowed Presidential Professorship is award by the NDSU Provost's office to a faculty at the rank of Associate Professor with at least 5 years of service to NDSU, with a balanced academic record demonstrating excellence in teaching, research, and service.

NDSU College of Arts, Humanities, and Social Sciences, Outstanding Service Award, 2010.

Presented yearly to a nominated and competitively selected faculty member for service to the college and university.

Service to the Commission Award, Environmental Communication Division, National Communication Association, 2009, 2011.

Given by the Environmental Communication Division of the National Communication Association, this award recognizes outstanding service contributions to the student of environmental rhetoric and ethics.

Volunteer of the Year, Fargo-Moorhead Big Brothers/Big Sisters, 2010.

Given yearly for outstanding volunteer service to Big Brothers/Big Sisters.

Golden Pen Award, (Best Letter to the Editor Award), Fargo Forum, 2008.

Selected by the Forum Readers Board, this award recognizes the best letters to the editor published in the Fargo Forum.

Golden Pen Award, (Best Letter to the Editor Award), Fargo Forum, 2006.

Selected by the Forum Readers Board, this award recognizes the best letters to the editor published in the Fargo Forum.

Recipient, Apple Polisher Award. Bison Ambassadors, North Dakota State University, Fargo, ND. 2001, 2003, 2005.

The NDSU Bison Ambassadors are a student public relations organization sponsored by the NDSU Alumni Association. "Apple Polisher" awards recognize outstanding teaching.

Recipient, Larry Remele Memorial Fellowship, North Dakota Humanities Council, 2004-2005.

Since 1986, the NDHC has offered research fellowships to humanities scholars who live or work in North Dakota. The impressive list of 119 selected Fellows includes some of the best scholars and most skilled public presenters in the state.

Recipient, National Award on Advising Excellence. Mortar Board National Honor Society, Columbus, OH. July 2001.

Mortar Board is the premier national honor society recognizing college seniors for superior achievement in scholarship, leadership and service. Each year, outstanding advisors are honored at the national conference for exemplifying the ideals of Mortar Board. These extraordinary advisors are nominated by their chapters for providing excellent service, guidance and support to a collegiate chapter.

Recipient, Faculty Institute for Excellence in Teaching (FIEL) Fellowship. North Dakota State University, Fargo, ND. 2000-2002.

Supported by a 2000-2002 grant from the Bush Foundation, NDSU FIEL teaching fellows were competitively selected and received pedagogical training in problem-based and experiential learning.

Recipient, 2001 Scholar of the Year, North Dakota Speech and Theater Arts Association. September 2001.

This award recognizes an individual who has had articles published in journals or papers presented at state, regional or national conventions/conferences.

Recipient, Emerging Scholar Award, Kenneth Burke Society Triennial Conference, University of Iowa, IA. May 1999.

The Emerging Scholar Award recognizes the extraordinary promise of the work of a young scholar engaging the writings of Kenneth Burke.

Recipient, Michael J. Murphy Outstanding Academic and Citizenship Award, Carroll College, Helena, MT, 1991.

Awarded to a graduating Carroll College senior for outstanding collegiate commitment to academics and public service.

Administrative and Teaching Experience

Administrative Experience

- 2012-July 1, 2017 Chair, Department of Communication, North Dakota State University
2011. Interim Chair, Department of Communication, North Dakota State University
- 2009-2010. President, University Senate, North Dakota State University

Teaching Experience

- July 1, 2017-present Professor
- 2009-2011. Walter F. and Verna Gehrts Endowed Professor, North Dakota State University.
- 2009-2010. Affiliated Professor, Georgia Institute for Public Affairs, Tbilisi, Georgia. Co-sponsored by International Research Exchange (IREX) and the Fulbright Foundation.
- 2004-present. Affiliated faculty member in Environmental and Conservation Sciences (ECS) and School of Natural Resource Management (NRM), North Dakota State University.
- 2004-present. Associate Professor (with tenure), North Dakota State University.
2003. Associate Professor (early promotion), North Dakota State University.
- 1998-2002. Assistant Professor, North Dakota State University.
1997. Visiting Assistant Professor, North Dakota State University.
1996. Adjunct faculty, University of Nebraska.
1996. Adjunct faculty, Nebraska Wesleyan University.

1996. Adjunct faculty, Southeast Community College.
- 1993-1995. Graduate teaching assistant, University of Nebraska.
- 1991-1993. Graduate teaching assistant, North Dakota State University.

NDSU courses taught (Traditional = T), (On-line = OL):

- T COMM 103: Agricultural Communication
- T COMM 110: Fundamentals of Public Speaking
- T COMM 111: Freedom of Expression and Public Speaking (Honors Course)
- T COMM 216: Intercultural Communication
- T/OL COMM 301: Rhetorical Traditions (Honors Course)
- T/OL COMM 320: Communication Analysis
- T/OL COMM 402/602: Contemporary Rhetorical Theory
- T/OL COMM 411/611: Communication Theory
- T COMM 431: Communication Ethics (Honors Course)
- T/OL COMM 435: Popular Culture and Mass Media
- T/OL COMM 450/650: Environmental Communication (Honors Course)
- T COMM 474: Political Communication & Consulting
- T COMM 489: Communication Capstone
- T/OL COMM 637: Mass Communication Theory
- T COMM 702: Introduction to College Teaching
- T COMM 705: Seminar: Advanced Communication Theory
- T/OL COMM 711: Communication Theory
- T COMM 721: Seminar: Communication & Cultural Studies
- T/OL COMM 755: Seminar: Rhetoric of Environmental Science
- T/OL COMM 767: Seminar: Rhetorical Criticism
- T COMM 769: Seminar: Rhetorical Theory
- T COMM 782: Seminar: Persuasion
- T UNIV 499: Environmental Communication (Honors Course)

Graduate Student Advising Experience

Graduate students as major professor

Amundson, Najla. (April 2010, Doctoral Dissertation: Defended/Passed). "Prophet vs. profit: Perspective by incongruity and Mary Kay Incorporated's rhetoric of consumer fetishism." Presently employed as an assistant professor in the Department of Communication, North Dakota State University.

Atuoba Ada, Yannick Lionel Christian. (October 2007, Master's Thesis: Defended/Passed). "Inter-organizational network formation among development organizations." Upon receiving his master's degree, Yannick received his Ph.D. from the University of Illinois and is presently employed in the Department of Communication at the University of Texas, El Paso.

Carlson, Greg. (May 2007, Doctoral Dissertation: Defended/Passed). "The cinema of Wes Anderson as rhetorical text: Implications for teaching rhetoric, film appreciation, and ethics in the film studies classroom." Presently employed as an associate professor at Concordia College (MN).

Casper, Mary Francis. (April 2007, Doctoral Dissertation, Defended/Passed). "The rhetorical construction of Muslim identity: A rhetorical analysis of the U.S. State Department's *Shared Values* Initiative." Presently employed as an associate professor at Boise State University.

Chamberlain, Kristen. (February 2007, Doctoral Dissertation, Defended/Passed). "Patriotism, environmentalism, and republicanism: Epideictic and critical implications of ethanol discourse." Presently employed as an associate professor at Augsburg College (MN).

Eid, Kristie. (August 2002, Master's Project: Defended/Passed). "The relationship between organizational communication and organizational culture: An analysis of ABC company's cultural change progression." Presently employed as Vice-President for Marketing, Eid-Co Homes, Fargo, ND.

Gilmour, Deneen. (April 2005, Master's Thesis: Defended/Passed). "Nostalgia and the simple life: The persuasive appeal of homemaking." Upon completion of her master's degree, completed her Ph.D. at North Dakota State University and is presently an associate professor at Minnesota State University Moorhead.

Gong, Zoufang. (April 2005, Master's Thesis: Defended/Passed). "Hierarch vs. human goodness: A rhetorical critique of Confucius' ideology of morality in the *Analects*." Returned to her native China and is presently a reporter and broadcaster.

Jorgenson, Derek. (May 2008, Master's Thesis: Defended/Passed). "The search for the public sphere: A Burkean and Habermasian analysis of land-grant institution libraries' mission statements." Presently, completing his Ph.D. at North Dakota State University.

Lewis, Ruth. (May 2008, Master's Project: Defended/Passed). "Measuring environmental literacy in Fargo, ND and Moorhead, MN." (NDSU School of Natural Resources Management). Presently employed by the Montana Department of Natural Resources, Lewistown, MT.

Puppe, Mark. (June, 1999, Master's Project: Defended/Passed). "Neighborhood tavern facilitation of the identification construct." Upon graduation he completed his law degree from the University of North Dakota and is presently an attorney in Fargo, ND.

Quanbeck, Aaron. (October 2012, Doctoral Dissertation: Defended/Passed). "Edward R. Murrow's rhetorical public sphere: Implications for broadcast journalism education and training." Presently employed as an assistant professor at Minnesota State University, Moorhead.

Travnicek, Andrea. (November 2008, Doctoral Dissertation: Defended/Passed). "Social networks of lake management in Becker and Otter Tail counties, MN: A case study." (co-advisor with Dr. Jay Leitch, School of Natural Resources Management). Presently employed as chief of staff, ND governor Jack Dalrymple.

Sajaia, Nana. (September 2008, Master's Thesis: Defended/Passed). "A qualitative content analysis of the agenda-setting function of Georgian and U.S. print news media coverage of Mikheil Saakashvili's leadership." Presently employed by Voice of America, Washington, D.C.

Schwartz, Elizabeth. (October 2007, Master's Thesis: Defended/Passed). "Dominion vs. stewardship: A rhetorical criticism of the Evangelical Lutheran Church of America's social policy statement *Caring for Creation*." Presently employed as chief of staff to the President, Jamestown College, Jamestown, ND.

Shepard, Margaret. (April 2013, Master's Project Examination: Defended/Passed). Employed as a social networking and marketing representative at the Mayo Clinic in Rochester, MN.

Smith Warren, Sarah. (December 2009, Master's Project: Defended/Passed). "Communication strategies for DPRCA and other non-profit arts organizations." Employed as a marketing representative for the ND Division of Tourism.

West, Kristie. (May 2006, Master's Project: Defended/Passed). "Hurricane Katrina: Race, class, and the media." Presently employed as a curriculum designer for the ND Department of Education.

Graduate students as committee member:

Anderson, Dana. (2010, M.A., Communication).
Braden, Jamie. (2003, M.S., Communication).
Brown, Amanda. (2006, Ph.D., Communication).
Cooper, Bonnie, Lynn. (1998, M.A., Communication).
DeWitt, Lori. (2007, Ph.D., Communication).
Dickhudt, Keith. (2010, M.A., Communication).
Eichele, Katie. (2004, M.S., Communication).
Fetterman, Adam. (2012, Ph.D., Psychology).
Gilmour, Deneen. (2007, Ph.D., Communication).
Guggisberg-Conners, Heidi. (2000, M.A., Communication).
Hatton, Angela. (2010, M.A., Communication).
Hest, Theresa, L. (2002, Ph.D., Communication).
Hilgers-Greterman, Sarah. (2010, M.S., Exercise Science).
Koblitz, Amber. (2009, Ph.D., Psychology).
Kvaratskhelia, Tamar. (2010, M.A., Communication).
Kvasnicka, Lexi. (2010, Ph.D., Psychology).
Lang, Patricia. (2005, Ph.D., Communication).
Listopad, Steven. (2006, M.A., Communication).
Mack, Amanda. (2004, M.A., Communication).
Marcusen, Margaret. (2007, M.A., Communication).
McAdoo, Laura, J. (1999, M.A., Communication).
McCully, William. (2004, M.S., Communication).
Miller, Vicki. (2009, Ph.D., Emergency Management).
Moeller, Sarah. (2010, Ph.D., Psychology).
Moon, Lisa. (2004, M.A., Communication).
Nelson, Sonya. (2002, M.A., Communication).
Novak, Julie. (2006, Ph.D., Communication).
Reinhardt, Rhea, C. (1999, M.A., Communication).
Reule, Jonna, J. (2001, M.A., Communication).
Roers, Michelle. (2010, M.A., Communication).
Schlangen, Bonnie. (2001, M.A., Communication).
Sherlin, Meredith. (2002, M.A., Communication).
Swanson, Jessica. (2010, Ph.D., Emergency Management).
Waserman, Vanessa. (2009, M.A., Communication).
Ziniel, Curtis. (2001, M.A., Communication).

Research Interests, Publications, Presentations, and Grants

Research interests

I incorporate rhetorical criticism and argumentation theory to critically evaluate historical and contemporary economic, environmental, and scientific rhetoric.

Refereed journal publications

(Information provided if available, including: role and contribution % of co-authored citations, journal information, and impact factor/indexing information)

Meister, M. (2014). The corporate rainmaker persona. Relevant Rhetoric, 5, available at www.relevantrhetoric.com/CorporateRainmaker.com

Gronewold, K., Burnett, A., & Meister, M. (2012). Farmers' cynicism toward nature and distrust of the government: Where does that leave conservation buffer programs? Applied Environmental Education and Communication: An International Journal, 11, 18-24.

[Role-Contribution %-Journal information-Impact factor/Indexing: review of literature, research design, and corresponding author-30%-journal published by Routledge-Indexed in EBSCO host, Elsevier, ProQuest, among others]

Madjik, Z, Platt, C.A., & Meister, M. (2011). Calculating the weather: Deductive reasoning and disciplinary *telos* in Cleveland Abbe's rhetorical transformation of meteorology. Quarterly Journal of Speech, 97, 74-99.

[Role-Contribution %-Journal information-Impact factor/Indexing: equal among all authors-NCA journal published by Taylor & Francis, listed in Web of Science-0.556]

Meister, M., Hest, T., & Burnett, A. (2009). Hearing loss on the family farm: A rhetorical-interpretive investigation. The Qualitative Report, 15, 215-231.
<http://www.nova.edu/ssss/QR/QR15-1/meister.pdf>

[Role-Contribution%-Journal information-Impact factor/Indexing: equal among all authors-online journal published by Nova Southeastern University-N/A]

Meister, M., Hest, T., & Burnett, A. (2009). Weather-talk, cynicism, and agriculture. Qualitative Research Reports in Communication, 10, 61-71.

[Role-Contribution %-Journal information-Impact factor/Indexing: designed research questions and protocol, conducted review of literature, conducted analysis-70%-ECA journal published by Taylor & Francis-Indexed in EBSCO and Communication Abstracts]

O'Connor, A., Shumate, M., & Meister, M. (2008). 'Walking the line': Working mom's perceptions of corporate social responsibility. Public Relations Review, 34, 343-350.

[Role-Contribution %-Journal information-Impact factor/Indexing: assisted in data analysis-20%-published by Elsevier, listed in Web of Science-0.726]

O'Connor, A. & Meister, M. (2008). Corporate social responsibility attribute rankings. Public Relations Review, 34, 49-50.

[Role-Contribution %-Journal information-Impact factor/Indexing: assisted in data analysis-10%-published by Elsevier, listed in Web of Science-0.726]

Meister, M., Brown, A., & Chamberlain, K. (2006). Rejuvenating nature in commercial culture and the implications of the green commodity. Environmental Communication: A Journal of Nature and Culture, 3, 97-114.

[Role-Contribution %-Journal information-Impact factor/Indexing: lead author-80%-published by Taylor & Francis, listed in Web of Science-0.758]

Meister, M. & Burnett, A. (2005). Rhetorical power and cultural legitimacy in the *United States v. Leonard Peltier*. American Indian Quarterly, 28, 719-742.

[Role-Contribution %-Journal information-Impact factor/Indexing: lead author-60%-published by the University of Nebraska Press-Indexed in JSTOR]

Meister, M. (2002). Meteorology and the rhetoric of nature's cultural display. Quarterly Journal of Speech, 87, 415-428.

[NCA journal published by Taylor & Francis, listed in Web of Science, 0.556]

Meister, M. (2001). Cultural feeding, good life science and the TV Food Network. Mass Communication and Society, 4, 165-182.

[Published by Taylor & Francis, listed in Web of Science, 0.827]

Burnett, A., Brand, J., & Meister, M. (2001). The ethics of intercollegiate forensics: Education as myth. Argumentation and Advocacy, 38, 106-115.

[Role-Contribution %-Journal information-Impact factor/Indexing: data collection, analysis, and editor-30%-AFA journal published by AFA-0.621]

Okigbo, C. & Meister, M. (2000). Sustainable development of Africa: A cultural communication perspective. The Journal of Development Communication, 11, 1-15.

[Role-Contribution: equal among authors]

Meister, M. & Okigbo, C. (2000). Service learning in the intercultural communication course: Promoting civility, engagement, and understanding of global development issues. North Dakota Journal of Speech & Theatre, 13, 40-49.

[Role-Contribution: equal among authors]

Meister, M., Dewhirst, B., Green, R., To, L., Tronstad, L., Stark, T., & Ward, E., (1999). Bonanzaville and baseball: Metaphorical and cultural "sites" of preservation and entertainment. North Dakota Journal of Speech and Theatre, 12, 31-39.

[Role-Contribution %-Journal information: lead author-75%-published by C STAND]

Meister, M. (1999). The media and the law and order myth in American political discourse. Speaker and Gavel, 36, 1-18.

Meister, M. & Japp, P. M. (1998). 'Sustainable development' and 'global economy': Rhetorical implications for improving the 'quality of life.' Communication Research, 25, 399-421.

[Role-Contribution %-Journal information-Impact factor/Indexing: lead author-80%-published by Sage-2.014]

Meister, M. (1997). 'Sustainable development' in visual imagery: Rhetorical function in the Jeep Cherokee. Communication Quarterly, 45, 223-234.

[ECA journal published by Taylor & Francis-0.026]

Meister, M. (1996). Drama and tragedy in contemporary folk music: Nanci Griffith's 'It's a hard life wherever you go.' Communication Studies, 47, 62-71.

[CSCA journal published by Taylor & Francis-0.026]

Littlefield, R.L., Sellnow, T.L., & Meister, M. (1994). Controlling speech anxiety: Academic recommendations and forensic applications. National Forensics Journal, XI, 15-28.

[Role-Contribution: data analysis-20%]

Refereed conference proceedings

Meister, M. (2000). Incorporating technology into the creation of a regional land ethic: The possibilities of Group Decision Support Software (GDSS). Proceedings of the 5th Biennial Conference on Communication and Environment, 71-80.

Meister, M. & Larson, B. (2001). Priestly and bardic voices in the prairie wind. Proceedings of the 6th Biennial Conference on Communication and Environment, 327-333.

Competitively selected and invited book chapters

Meister, M. & Platt, C.A. (2017). Warren Buffett's celebrity, epideictic ethos, and neoliberalism humanitarianism. In K.H. Nguyen (Ed.), Rhetoric in Neoliberalism. Routledge: New York. COMPETITIVE [*Role-contribution %: lead author—90%*]

Meister, M. (2015). Celebrity culture and environment. In A. Hansen and R. Cox (Eds.), Routledge Handbook of Environment and Communication (pp. 281-289). Routledge: New York. INVITED.

Meister, M. & Gilstrap, C. (2009). The Earth Liberation Front's failed diatribe of sacramental arson. In M. Smith & B. Warnick (Eds.), Responsibilities of Rhetoric, (pp. 326-339). Long Grove, IL: Waveland. COMPETITIVELY SELECTED [*Role-Contribution %: lead author—80%*]

Meister, M. (2005). Ethics and sustainable advertising. In P.M. Japp, M. Meister, & D. Japp (Eds.), Communication Ethics, Media, and Popular Culture, (pp. 65-82). New York: Peter Lang Publishing Company. INVITED

Meister, M. & Japp, P.M. (2002). Introduction: A rationale for studying environmental rhetoric and popular culture. In M. Meister & P. Japp (Eds.), EnviroPOP: Studies in Environmental Rhetoric and Popular Culture. Westport, CT: Greenwood. INVITED [*Role-Contribution %: lead author—80%*]

Okigbo, C. & Meister, M. (2001). Communication and cultural considerations for promoting a human rights dialogue in Africa. In Michael Prosser (Ed.), Civic Discourse and Conflicts in Africa. Stamford, CT: Ablex Publishing Corporation. COMPETITIVELY SELECTED [*Role-Contribution %: equal among authors*]

Edited books

Japp, P.M, Meister, M., & Japp, D.K. (2005). Communication ethics, media, and popular culture. New York: Peter Lang Publishing Company. [*Role-Contribution: equal among editors*]

Meister, M. & Japp, P.M. (2002). Enviropop: Studies in environmental rhetoric and popular culture. Westport, CT: Praeger. [*Role-Contribution: equal among editors*]

Invited book reviews

Meister, M. (2009). Understanding the rhetoric of 'Huskerville.' Review of Communication, 9, 346-347.

Meister, M. (2006). The rhetorical imagination of Kenneth Burke (Ross Wolin, author). Review for the Quarterly Journal of Speech, 89, 261-262.

Meister, M. (2000). Sharing the earth: The rhetoric of sustainable development (Tarla Rai Peterson, author). Review for the Journal of Environmental Practice, 2, 109.

Meister, M. (1998). Landmark essays on rhetoric and the environment (Craig Waddell, editor). Review for Environmental History, 3, 531-532.

Meister, M. (1997). Green culture: Environmental rhetoric in contemporary America. (Carl Herndl and Stuart Brown, editors). Review for the Journal of American Culture, 92-94.

Refereed articles in press, under review, and in progress

Meister, M., Burnett, A., & Gronewold, K. (2015, in press). Managing agricultural uncertainty with frustration about governmental dependence: A qualitative content analysis of Federal fact sheets promoting conservation. Journal of Applied Communications. [Note: this article has been accepted for publication and the authors are awaiting proof sheets for final review].

Meister, M., O'Connor, A. & Gronewold, K. (Revise and Resubmit). Corporate rainmakers: Implications for stylizing sustainability. POROI. Resubmitted: 6-14-15.

Meister, M. & Becker, R. (Revise and Resubmit). Warren Buffett's common wealth: Austere presence, value-investing, and the thrifty folk-hero. Great Plains Quarterly. Submitted: 5-15-15.

Refereed convention presentations

Meister, M. (2009). Cleveland Abbe's rhetorical vision of meteorological science. National Communication Association, Chicago, IL.

Meister, M. (2008). The rhetoric of "weather-casting." National Communication Association, San Diego, CA.

Meister, M. & Gilstrap, C. (2008). The Earth Liberation Front's (ELF) failed diatribe of sacramental arson. Rhetoric Society of America, Seattle, WA.

Shumate, M., O'Connor, A., & Meister, M. (2007). Walk the line: External stakeholders define corporate social Responsibility. National Communication Association, Chicago, IL.

Shumate, M., O'Connor, A., & Meister, M. (2006). "It's not just business, We're making the world a better place": An analysis of the pattern of inter-organizational symbiotic relationships between economic and issue industries. National Communication Association, San Antonio, TX. **Top paper in the Organizational Communication Division.**

Meister, M., Chamberlain, K., & Brown, A. (2005). Rejuvenating nature in commercial culture and implications of the green commodity form. Central States Communication Association, Kansas City, MO. **Top Paper in the Rhetorical Theory and Criticism Interest Group.**

Meister, M. & Chamberlain, K. (2004). Republicanism and the rhetorical depiction of sustainability: The Ford Motor Company as a cultural rainmaker. National Communication Association, Chicago, IL.

Meister, M. (2004). Built Ford Tough: Leopold's land ethic and the sustainable advertising of the Ford Motor Company. National Conference on Communication Ethics. Pittsburgh, PA. **Top Paper Award.**

Meister, M. (2003). Visual metaphor and sustainable lifestyles: Nature imagery in Ford Motor Company advertisements. National Communication Association, Miami, FL.

Meister, M. (2003). Rhetorical fire: Confrontation, piety, and mystery in the Earth Liberation Front's failed crusade for the Earth. Western States Communication Association, Salt Lake City, UT. **Top Paper in the Rhetoric and Public Address Interest Group.**

Meister, M. & Burnett, A.K. (2003). Rhetorical power and cultural legitimacy in the *United States v. Leonard Peltier*. Central States Communication Association, Omaha, NE. **Top Paper in the Rhetorical Theory and Criticism Interest Group.**

Meister, M. & Hest, T. (2002). Weather-watching and agriculture: A meteorological land ethic. National Communication Association, New Orleans, LA.

Meister, M. & Hest, T. (2002). Incorporating mythic and interpretive analysis in the evaluation of hearing loss on the family farm. Central States Communication Association, Milwaukee, WI. **Top Paper in Health Communication Interest Group.**

Meister, M. & Rupprecht, K. (2002). The Earth Liberation Front's (ELF) crusade for the earth-body monarch: The political style of courtly faith and realistic fortitude. Central States Communication Association, Milwaukee, WI.

Burnett, A., Brand, J., & Meister, M. (2001). The myth of education in intercollegiate forensics. National Communication Association, Atlanta, GA. **Top Paper in the Argumentation and Forensics Division.**

Okigbo, C. & Meister, M. (2001). Service learning in the intercultural communication course: Promoting civility, engagement, and understanding of global development issues. Western States Communication Association, Couer d'Alene, ID.

Meister, M. (2000). Crusading for the earth-monarch: The political style of courtly faith and realistic fortitude. National Communication Association, Seattle, WA. **Top Paper in the Environmental Communication Division.**

Meister, M. (2000). Weather-talk, the 'system' of nature, and the forecasting of nature's 'special effects.' Central States Communication Association, Detroit, MI.

Meister, M. (1999). 'Enviropop': Nature as visual 'psychosis' in popular culture. National Communication Association, Chicago, IL. **Top Paper in the Environmental Communication Division.**

Meister, M. (1999). Incorporating technology into the creation of a regional land ethic: The possibilities of Group Decision Support Software (GDSS). A Top 5 Competitive Paper, Conference on Communication and Environment, Flagstaff, AZ. **Top Paper Panel at Conference.**

Meister, M. & Japp, P. M. (1998). 'Sustainable development' and the 'global economy': Rhetorical implications for improving the 'quality of life'. National Communication Association, New York, NY. **Top Paper in the Environmental Communication Commission.**

Meister, M. (1998). The 'good life' and the TV Food network. Central States Communication Association, Chicago, IL

Meister, M. (1998). Media and the law and order myth in American political discourse. National Interdisciplinary Conference on Media and Politics, Lincoln, NE.

Meister, M. (1997). The Weather Channel and the commodification of the non-natural. Western States Communication Association, Monterey, CA.

Meister, M. (1996). Courtly etiquette and realist action: Revolutionary politics in modern environmentalism. Central States Communication Association, St. Paul, MN.
Top Paper in Rhetorical Theory Interest Group.

Meister, M. (1995). Only in a Jeep: Environmental accessorizing in print advertisements. Speech Communication Association Convention, San Antonio, TX. **Top Paper in American Studies Interest Group.**

Meister, M. (1994). Stress within the forensics community: Understanding competitor perceptions metaphorically. Speech Communication Association Convention, New Orleans, LA.

Meister, M. (1994). Argumentation theory in marital communication. National Conference on the Family Wayne State College, Wayne, NE.

Meister, M. (1994). Folk music as communication: An analysis of Nanci Griffith's 'It's a Hard Life Wherever You Go.' Central States Communication Association Convention, Oklahoma City, OK.

Meister, M. (1994). The field of conflict in Northern Ireland: Division through argumentative purpose. Central States Communication Association Convention, Oklahoma City, OK. **Top Paper in Graduate Student Division.**

Meister, M. (1993). Social injustice themes in contemporary folk music: A narrative analysis of Nanci Griffith's 'It's A Hard Life Wherever You Go.' Central States Communication Association Convention, Lexington, KY. **Top Paper in Rhetorical Theory Interest Group.**

Littlefield, R.S., Sellnow, T.L., & Meister, M. (1993). Are we coaching what we are teaching? Controlling speech anxiety: Academic recommendations and forensic applications. Speech Communication Association Convention, Chicago, IL.

Meister, M. (1992). A narrative and dramatistic analysis of Nanci Griffith's 'It's A Hard Life Wherever You Go.' North Dakota Speech and Theater Arts Conference, Bismarck, ND.

Meister, M. (1992). Compliance-gaining research: Resistance in the college classroom. Central States Communication Association Convention, Cleveland, OH. **Top Paper in the Graduate Student Division.**

Meister, M. (1992). Adaptation from the undergraduate to the graduate school experience. Pi Kappa Delta Regional Conference, St. Cloud, MN.

Meister, M. (1992). Adopted and rejected authoritative-innovative decisions: North Dakota State University's use of legitimacy and credibility in the diffusion process. Red River Valley Student Communication Conference, Fargo, ND.

Meister, M. (1992). Downward communication: An analysis of compliance-gaining, power, and social influence in the corporate setting. Red River Valley Student Communication Conference, Fargo, ND.

Meister, M. (1991). Compliance-gaining strategies in the college classroom. Northwest Communication Association Convention, Coeur d'Alene, ID. **Top Paper in the Undergraduate Student Division.**

Invited convention research and teaching presentations and activities

Respondent: "Undergraduate Honors Conference." Central States Communication Association, Madison, WI: April 2008.

Respondent: "Papers on Environmental Communication." National Communication Association, San Antonio, TX. November 2006.

Respondent: "The Environment and Culture: Places, Practices, and Protest." National Communication Association, Chicago, IL. November 2004.

Respondent: "Rhetorical Crossroads: Burkean Intersections on Politics, Film, Animal Rights, and Industry Hiring Practices." Central States Communication Association, Omaha, NE. April 2003.

Lecture, "Enviropop: Critical implications for juxta-positioning of nature and popular culture. St. John's University, MN. March 2003.

Panel Facilitator, "Culture and the environment: The Role of communication arts in creating a culture of environmental consciousness." National Communication Association, New Orleans, LA. 2002.

Keynote Speaker, "Last Lecture Series," North Dakota State University, Fargo, ND, March 2002.

Panel Presenter, "Winning is everything: Education as myth in forensics," National Communication Association, Atlanta, GA, November, 2001.

Keynote Speaker, "Green advertising and visual commodities," Great Falls Advertising Federation, University of Great Falls, MT, April, 2001.

Panel Presenter, "Service learning in the intercultural communication course," Minnesota Campus Compact Conference on Service Learning and Communication, University of St. Thomas, St. Paul, MN, February, 2001.

Keynote Speaker, "Environmental communication and popular culture," Conference on the Future of Environmental Studies, Carroll College, MT. February, 2000.

Panel Facilitator, "Mirror, mirror, on the world: How communication reflects culture and society." Central States Communication Association, Detroit, MI, April, 2000.

Panel Presenter, "Land ethic issues in North Dakota: Using Group Decision Support Software for consensus-building. Extension Service Grass and Feed Research Roundup, Medina, ND, February, 2000.

Panel Respondent, "Constitutive rhetorics of labor, communism, and American citizenship," National Communication Association, Chicago, IL, November, 1999.

Seminar presenter, "Designing courses in environmental communication," National Communication Association, New York, NY, November, 1999.

Panel Presenter, "Culture, community, contracts and criticism: Innovation in teaching environmental communication," National Communication Association, New York, NY, November, 1999.

Seminar Participant, "Kenneth Burke and the rhetoric of the seen," Triennial Conference of the Kenneth Burke Society, University of Iowa, Iowa City, IA, May, 1999.

Panel Respondent and Chair, "Constructing arenas for environmental discourse," National Communication Association, Chicago, IL, November, 1997.

Seminar Participant, "Kenneth Burke on science and technology," Triennial Conference of the Kenneth Burke Society, Pittsburgh, PA, May, 1996.

Panel Chairperson, "Assessment and evaluation in the college public speaking course." Speech Communication Association Convention, New Orleans, LA, November 1995.

Panel Respondent, "Student papers on rhetorical criticism," Red River Valley Student Communication Conference, Fargo, ND, April 1995.

Grants awarded

Stockwell, C., Hearne, R., & Meister, M. (2008). A socio-biological analysis of the impact of military operations on endangered species. US Department of Defense, Legacy Program. \$850,000.

[Role-Contribution %: Participated in grant-writing and submission that benefitted the NDSU Environmental and Conservation Sciences interdisciplinary program-40%]

Meister, M. (2003) College of Arts, Humanities, and Social Sciences, Lyceum for the Liberal Arts, funding from the North Dakota Humanities Council, Fargo, ND. \$4200

Meister, M. (2001). Quality of life and sustainable agriculture issues in North Dakota. Pioneer Hi-Bred, International. \$18,950.

Meister, M. (2001) College of Arts, Humanities, and Social Sciences, Lyceum for the Liberal Arts, funding from the North Dakota Humanities Council, Fargo, ND. \$4080

Meister, M. (2001) University Summer Research Grant. Vice President of Academic Affairs Office, North Dakota State University, Fargo, ND. \$4200

Meister, M. (1999) University Summer Research Grant. Vice President of Academic Affairs Office, North Dakota State University, Fargo, ND. \$3500

Meister, M., Leitch, J., & Schwert, D. (1999). Teaching local decision makers, real estate agents, and the media about the science of the Red River. Environmental Protection Agency. \$7923

Meister, M. (1999). Incorporating technology into the creation of a regional land ethic: The possibilities of Group Decision Support Software (GDSS). Pioneer Hi-Bred Community Grants. Projects, \$8970.

Meister, M. (1998). North Dakota State University Library Contribution Program. North Dakota State University Foundation. \$3800

Meister, M. (1996-1997). College of Arts and Sciences, University of Nebraska, Lincoln and the Institute for Great Plains Studies. Travel Grant Program. \$1300

Meister, M. (1996-1997) From the Graduate College, University of Nebraska, Lincoln. For doctoral dissertation research and course development in environmental communication. \$1900

University, College, Departmental, Professional, and Public Service

University service

Elected member, North Dakota State University, Senate Committee on Faculty Rights, July 1, 2017-present

President, North Dakota State University Senate, 2009-2010.

- Advocated for changing University Senate system to creation of Faculty Senate
- Facilitated changes to Policy 103—Equal Opportunity/Affirmative Action Policy on the Announcement of Position Openings
- Facilitated changes to Policy 139—Leave with Pay [inclusion of partner to definition of family]
- Facilitated changes to Policy 335—Code of Academic Responsibility and Conduct
- Facilitated policy review process for inclusion in monthly University Senate meetings
- Facilitated the planning for monthly University Senate Executive Committee meetings
- Advocated successfully for the adaptation of Policy 153—Smoke Free Campus
- Advocated successfully for the University Senate Resolution Supporting the Construction of a New Library
- Advocated successfully for the University Senate Committee on Academic Dishonesty
- Advocated successfully for the University Senate Committee on Policy Coordination
- Served on the NDSU Presidential Search Committee
- Served on the NDSU Program Review Committee
- Served on the NDSU Assessment Committee
- Served on the NDSU Policy Coordination Committee

Committee member, North Dakota State University Athletic Committee, 2007-2011.

Committee member, North Dakota State University Advance FORWARD Advocates, 2008-2010.

Member, NDSU FORWARD Allies Support Group, 2008-present.

Committee member, North Dakota State University Provost Advisory Promotion and Tenure Committee, 2008.

President-elect, North Dakota State University Senate 2008.

Committee member, North Dakota State University Program Coordination Committee (PCC), 2008-2009.

Committee member, NDSU Library Committee, 2006-2008.

Committee member, NDSU Commencement Committee, 2007-2009.

NDSU Commencement marshal, 2005-2007, 2010-present.

University Senate Task Force on Equity and Diversity, 2004-2006.

Committee member, NDSU and Bison Athletics NCAA Accreditation, 2006.

Steering committee member, NDSU Environmental and Conservation Science Interdisciplinary Ph.D. program, 2004-2006.

Faculty advisor, North Dakota State University Mortar Board Chapter, Fargo, ND. 1999-2003.

Panelist, Session on Hate Speech on the College Campus, North Dakota State University, Fargo, ND. March 2001.

Committee member, Group Decision Center, North Dakota State University, Fargo, ND. 1997-1999.

College service

Chairperson, North Dakota State University College of Arts, Humanities, and Social Sciences, Promotion, Tenure, and Evaluation Committee, 2008.

Committee member, North Dakota State University College of Arts, Humanities, and Social Sciences, Promotion, Tenure, and Evaluation Committee, 2007-2009.

College Senator, North Dakota State University Senate, 2006-2009.

Committee member, North Dakota State University, NCAA Accreditation Task Force on Gender Issues, 2006-2007.

Committee member, College of Arts, Humanities, and Social Sciences, Curriculum Committee, 2006-2008.

Committee member, College of Arts, Humanities, and Social Sciences, Promotion and Tenure Committee, 2007-2010.

Committee member, College of Arts, Humanities, and Social Sciences, Policy, Planning, and Governance Committee, North Dakota State University, 2005-2008.

Committee member, College of Arts, Humanities, and Social Sciences, Lyceum for the Liberal Arts, North Dakota State University, 2001-present.

Supervisory Committee Member, Institute for Regional Studies, College of Arts, Humanities and Social Sciences, North Dakota State University, Fargo, ND. 1997-2000.

Department of Communication service

Department of Communication, Chair of Promotion, Tenure, and Evaluation Committee, 2017.

Department of Communication Chair Duties, July 1, 2011-July 1, 2017

Department of Communication Policy Manual

- Converted Departmental “oral traditions” into written and proposed policies that expedite office procedures, faculty voting rights, departmental administrative duties and responsibilities, committee responsibilities and assignments, textbook, and grievance procedures for the Department.

Department Retreat and Orientation

- Organized and facilitated a 2-day mandatory faculty retreat (August 2011, 2012, 2013, 2014, 2015) that discussed the proposed policy manual. Re-organized and facilitated graduate student orientation week.

Strategic Planning

- Coordinated a strategic planning process designed to engage faculty in the designation of DCE revenues based on Departmental needs (graduate student recruitment, Bison Information Network/SUTV financial support for student organizations affiliated with the Department, and faculty travel and development).
- Partnership with NDSU Distance and Continuing Education for online programs and courses.
- Established and extended online undergraduate degree programs in Journalism, Agricultural Communication, and Health Communication via NDSU DCE.

Program Review and Advocacy

- Authored major program review document on behalf of the Department.
- Grant (\$17K) from Technology Fee Appropriations Committee (TFAC) for Bison Information Network engineer.
- Wrote grant and successfully lobbied Student Senate for funds to pay for a BIN engineer (YR 2012, 2013, 2014).

Departmental Hires

- Coordinated the recruitment, search, and hiring of 1 associate professor, 3 assistant professors, 2 assistant professor of practices, and a technical engineer.
- Created a part-time lecturer “pool” of applicants to teach a variety of undergraduate introductory and professional skill courses.
- Created search committees for 7 departmental faculty/staff searches and successfully negotiated their hire.

Modifications to Faculty Meetings

- Implemented major changes that have led to more effective departmental meetings and faculty governance and participation.

Department Curriculum Assessment

- Instituted policies and procedures that emphasize curriculum assessment as a priority in all departmental courses.

Tianjin National University (China) Campus Visit

- Assisted the coordination of Tianjin National University representatives’ visit to NDSU in October to establish formal partnership that will benefit NDSU through student and faculty exchanges.

NDSU Development Foundation

- Initiated discussions about Departmental fund-raising for the possible “Jerry and Lou Richardson Endowed Professor of Journalism.” (The Richardsons are *emeriti* faculty members).
- Authored the successful grant from the NDSU Development Foundation (\$19,000) benefitting BIN/SUTV.

Committee member, Department of Communication Undergraduate Curriculum, 2011-present.

Committee member, Department of Communication Graduate Curriculum Committee, North Dakota State University, Fargo, ND. 2007, 2009.

Committee member, Department of Communication Program Assessment Committee, Fargo, ND. 2006-present.

Graduate Teaching Assistant Mentor, COMM 110, Department of Communication, North Dakota State University, Fargo, ND. Fall, 2000-2003.

COMM 110 Advisory Board Member, Department of Communication, North Dakota State University, Fargo, ND. 1997-1999.

Chairperson, Red River Student Communication Conference, Department of Communication, North Dakota State University, Fargo, ND. 1997-2001.

Professional service

Editorial Board Member, Communication Monographs, 2008-2011.

Editorial Board Member, Environmental Communication: A Journal of Nature and Culture, 2007-present.

Editorial Board Member, Argumentation and Advocacy, 2008-2009.

Editorial Board Member, Communication Studies, 2006-2009.

Editorial Board Member, Environmental Communication Yearbook, 2003-2007.

Editor, North Dakota Journal of Speech and Theatre. 2001-2006.

Guest Reviewer, Journal of Advertising, 2010, 2012.

Guest Reviewer, Rhetoric and Public Affairs, 2009, 2011.

Guest Reviewer, Rhetoric Society Quarterly, 2008.

Guest Reviewer, Business and Society, 2007.

Guest Reviewer, Environmental Ethics, 2002, 2005, 2008.

Guest Reviewer, Quarterly Journal of Speech, 2004, 2006, 2008, 2010.

Guest Reviewer, Critical Studies in Media Communication, 2007, 2009.

Guest Reviewer, Journal of Popular Culture, 1998, 2003.

Guest Reviewer, Journal of American Culture, 1999, 2003.

Vice-President, Environmental Communication Commission, National Communication Association (NCA), 1999-2001.

Panel submission and essay reviewer, Environmental Communication Commission, National Communication Association (NCA), 2001, 2003, 2006, 2008.

Panel submission and essay reviewer, Rhetorical Theory and Criticism Division, National Communication Association (NCA), 2004, 2006.

Advisory board member, Annual Editions: Race & Ethnic Relations. Published by Dushkin/McGraw-Hill. 1997-2001.

Professional memberships

National Communication Association (NCA), 1993-present
Association for Education in Journalism and Mass Communication (AEJMC), 2011
Central States Communication Association (CSCA), 1993-present
Rhetoric Society of America (RSA), 1997-present
National Collegiate Honors Council (NCHC), 2007-2009
Kenneth Burke Society, 1994-present

Professional and academic leadership training

National Communication Association (NCA) Chair's Summer Institute, June 2012.

Council of Colleges of Arts & Sciences (CCSA) Seminar for Department Chairs/Heads, July 2012.

Service to the public

Author, teaching and scholarly materials, Rhetorical leadership for emerging democracies. In collaboration with the Georgia Institute for Public Affairs (GIPA), funded by the International Research Exchange Program (IREX), the Muskie Foundation, and the Fulbright Foundation.

Author, teaching materials, Public communication skills for GIPA students. In collaboration with the Georgia Institute for Public Affairs (GIPA), funded by the International Research Exchange Program (IREX), the Muskie Foundation, and the Fulbright Foundation.

Grant-writer for non-profit environmental group, Understanding watershed science for economic, social, and environmental engagement. On behalf of the Red River Watershed Management Board (RRWMB), MN, \$121,000 from 2007-2012. [*Role-Contribution: unpaid grant-writer and public information officer-100%*]

Board Member, Fargo-Moorhead Big Brothers/Big Sisters Board of Directors, 2009-present.

Vestry Member, St. Stephen's Episcopal Church, Fargo, ND. 2010-2011.

Committee Member, Public Information Committee, Red River Basin Commission, Fargo, ND. 2007-2009.

Executive Committee Member, ND Humanities Council, Bismarck, ND. 2004-2005.