**Cheng Zeng**

Assistant Professor

Department of Communication

North Dakota State University

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**Academic appointments**

Aug. 2018 - Current North Dakota State University

 Assistant professor, Department ofCommunication

**Education**

PhD - Intercultural Communication, University of Jyväskylä, Finland (expected graduation: summer 2018)

MA - Intercultural Communication, University of Jyväskylä, Finland (2012-2014)

BA - Hospitality Management, Kajaani University of Applied Sciences, Finland (2008-2012).

**Honors and awards**

Top Paper in the World Communication Association conference – Aug. 2013

Top 4-Paper in the Organizational Communication Division of the International Communication Association conference– June 2016

Top 5-Paper in the Peace and Conflict Communication Division of the National Communication Association conference– Nov. 2016

**Grants and Fellowships**

Zeng, C. (2017). SUPRA scholarship. Sponsored by the Nordic Institute of Asian Studies, University of Copenhagen. Denmark.

Zeng, C. (2016). Ph.D. scholarship. Sponsored by the University of Jyväskylä, Faculty of Humanities, Finland.

Zeng, C. (2014). Ph.D. scholarship. Sponsored by the University of Jyväskylä, Faculty of Humanities. Finland.

**Peer-Reviewed Articles**

**Zeng, C.,** & Croucher, S. M., Kelly, E. S., & Chen, H. (2017, in press). An exploration of organizational assimilation among State-Owned, Private-Owned, and Foreign-Invested Enterprises in China. *Communication Research Reports*. doi: <http://dx.doi.org/10.1080/08824096.2017.1366304>

**Zeng, C.,** & Croucher, S. M. (2017). An exploration of organization dissent and workplace freedom of speech among young professional intra-urban migrants in Shanghai. *Journal of International and Intercultural Communication, 10*, 201-218. doi: 10.1080/17513057.2016.1272706

Croucher, S. M., **Zeng, C.,** Rahmani, D & Cui, X. (2017, online first). The relationship between organizational dissent and workplace freedom of speech: A cross-cultural analysis in Singapore. *Journal of Management & Organization*. doi: <https://doi.org/10.1017/jmo.2016.73>

Croucher, S. M., **Zeng, C**., & Kassing, J. (2016, online first). Learning to contradict and standing up for the company: An exploration of the relationship between organizational dissent, organizational assimilation, and organizational reputation. *International Journal of Business Communication*. doi:10.1177/2329488416633852

Croucher, S. M., Parrott, K., **Zeng, C**., & Gomez, O. (2014). A cross-cultural analysis of organizational dissent and workplace freedom in five European economies.  *Communication Studies, 65,*298-313.

Croucher, S. M., Juntunen, S., & **Zeng, C**. (2014). Muslim immigration to India: The influence of religiosity on the perception of immigrant threat. *Journal of Communication and Religion, 37,*79-92.

**Peer-Reviewed Book Chapters**

**Zeng, C.** (2017*).* Migrant workers and migrants. In J. Harwood & H. Giles (Eds*.*), *Intergroup communication encyclopedia* (pp. TBD). Oxford, UK: Oxford UP. DOI: 10.1093/acrefore/9780190228613.013.475. Available at: <http://communication.oxfordre.com/view/10.1093/acrefore/9780190228613.001.0001/acrefore-9780190228613-e-475>

**Zeng, C.** (2017 in press). Employee dissent: A mean to facilitate constructive conflicts in organizations. In B. Lewandowska-Tomaszczyk, P. Wilson, & S. M. Croucher (Eds.), *Approaches to conflict: Theoretical, interpersonal, and discursive dynamics*, (pp. TBD). Lanham, MD: Rowman & Littlefield.

**Zeng, C.** (2017 in press). Internal migrants and their left-behind families in China. In Croucher, S. M., & Caetano, J. *The Routledge companion to* *migration, communication, and politics* (pp. TBD). New York, NY: Routledge.

Rahmani, D., & **Zeng. C.** (2017). Intercultural communication and health. In S. M. Croucher (Ed.), *Global perspectives on intercultural communication* (pp. 315-351). New York, NY: Routledge.

Croucher, S. M., **Zeng, C.,** Rahmani, D., & Sommier, M. (2017, online first). Religion, culture, and communication. In J. Nussbaum (Ed.), *Oxford research encyclopedia of communication*(pp. TBD). Oxford, UK: Oxford UP. doi: 10.1093/acrefore/9780190228613.013.166

Välipakka, H., **Zeng, C**., Lahti, M., & Croucher, S. M. (2016). Experiencing cultural contact at work: An exploration of immigrant perceptions of work in Finland. In S. Shenoy-Packer & E. Gabor (Eds.), *Immigrants communicating meanings of work* (pp. 21-32). New York, NY: Peter Lang.

**Conference** **Papers**

**Zeng, C.,** Tang, Y., Rahmani, D., Croucher, S., & Gilbert, L. (Nov, 2017). The sculpture of tick-borne disease media coverage in the United States and China. Paper presented at the Chinese Communication Studies Division of the 103th Annual National Communication Association, Dallas, TX.

**Zeng, C.** (Aug, 2017*).* Migrant workers and migrants. Paper presented at the World Communication Association, Bishkek, Kyrgyzstan.

Croucher, S. M., Condon, S. M., Campbell, E., Galy-Badenas, F., Rahmani, D. Nshom, E., & **Zeng, C.** (May, 2017). A longitudinal analysis of the relationship between adaptation and argumentativeness: A curvilinear relationship. Paper presented at the International Communication Association, San Diego, CA**.**

Croucher, S. M., Rahmani, D., **Zeng, C., &** Galy-Badenas, F. (November, 2016) Changes in conflict over time: A longitudinal examination of conflict style approaches. Paper presented at the Peace and Conflict Communication Division of the 102th Annual National Communication Association, Philadelphia, PA.

**Zeng, C.,** Croucher, S. M., Cui, X., & Hui, C. (June 2016). Organizational dissent, workplace freedom of speech, and organizational assimilation: Differences between state-owned, private-owned, and foreign-invested enterprises in China. Top paper presented at the International Communication Association Conference, Fukuoka, Japan.

Pirttinen, H., Garg, K., Rantapirkola, T., Valonen, R., **Zeng, C**., Rahmani, D., Croucher, S. M., & Gilbert, L. (June 2016). TICK-TAG: Revolutionizing tick-borne disease diagnostics. Paper presented at the ILADS 6th European Lyme Disease Conference, Helsinki, Finland.

**Zeng, C.,** & Croucher, S. M. (November 2015). An exploration of organization dissent and workplace freedom of speech among young professional intra-urban migrants in Shanghai. Paper presented at the National Communication Association Conference, Las Vegas, NV.

Croucher, S. M., Rahmani, D., & **Zeng, C. (**November, 2015). Examining the relationship between organizational dissent and humor orientation, Paper presented at the National Communication Association, Las Vegas, NV.

Croucher, S. M., **Zeng, C**., & Kassing, J. (Aug 2015). Learning to contradict and standing up for the company: An exploration of the relationship between organizational dissent, organizational assimilation, and organizational reputation. Paper presented at the World Communication Association Conference, Lisbon, Portugal.

Croucher, S. M., **Zeng, C**., Cui, X., & Rahmani, D. (November 2014). The influence of communication traits on organizational dissent and the perception of workplace freedom of speech: A cross-cultural analysis in Singapore. Paper presented at the National Communication Association Conference, Chicago, IL.

Croucher, S. M., Parrott, K., & **Zeng, C.** (August 2013). A cross-cultural analysis of organizational dissent and workplace freedom in five European economies. Paper presented at the World Communication Association, Seoul, South Korea.

**Membership in Organizations**

International Communication Association

National Communication Association

World Communication Association

**Teaching Experience**

**North Dakota State University**

Advanced issues in communication

Risk and crisis communication

**University of Jyväskylä**

Introduction to Intercultural Communication

Communicating in a Culturally Diverse Workplace

International Management and PR

Quantitative Research Methodology