COLLEGE OF ARTS, HUMANITIES & SOCIAL SCIENCES
PUBLIC RELATIONS AND ADVERTISING MINOR

SEMESTER CREDIT REQUIREMENTS - 21 CREDITS (ABOVE GE REQUIREMENTS)

CORE: 12 Credits

112       ______3   Understanding Media & Social Change
114       ______3   Human Communication
212       ______3   Interpersonal Communication
216       ______3   Intercultural Communication

PROFESSIONAL SPECIALIZATION (select 9 credits from the courses below; of which 3 credits MUST BE either COMM 370 or COMM 375):

260 ______3   Principles of Internet Web-based Design
313 ______3   Editorial Processes (Prereq: COMM 200)
362 ______3   Principles of Design for Print
370 ______3   Principles of Public Relations
375 ______3   Principles of Advertising
435 ______3   Popular Culture and Mass Media
443 ______3   Mass Media and Public Opinion
472 ______3   Public Relations Campaigns
476 ______3   Advertising Practicum
485 ______3   Crisis Communication in Public Relations

Communication majors selecting a communication minor MUST work closely with their advisor to ensure that total credit hours for major, minor, and University are fulfilled.

Student Signature: _________________________________ Date: ________________

Signature of Department Chair or Designee from minor department: _____________________ Date: ________________

T = Transfer Credit
IP = In Progress
Remaining Requirement

A bracketed course number [ ] indicates the former number of the same course.
PR/Advertising Fall 2007 0810