



JOURNALISM

OVERVIEW

Journalism is one of four majors offered by the Department of Communication. Students are trained in both print and broadcast journalism. The program has a strong emphasis on cross-platform reporting and multi-media storytelling. Students majoring in journalism may earn a Bachelor of Science degree (includes minor) or a Bachelor of Arts degree (includes language proficiency at second-year level).

Our students pursue degrees in communication because they are interested in fast-paced careers where every day brings something new. They want to make a difference in the world while doing something they love – whether that’s reporting breaking news, designing advertisements, running social media campaigns, promoting organizations or leading others in the workplace. Why students choose journalism at NDSU:

- More time to explore your interests
- Guidance on choosing a career
- Hands-on learning
- Built-in communities
- Professional experience

Student media organizations help students hone their skills and build their resumes.

- **Bison Information Network (BIN):** The Bison Information Network is NDSU’s student-run news station. News is broadcast from the BIN Television Studio, located in the Memorial Union.
- **The Spectrum:** *The Spectrum* is NDSU’s student-produced newspaper. By working for *The*

Spectrum, students develop their verbal and written communication skills while also getting paid.

- **KNDS 96.3 ThundarRadio:** KNDS is NDSU’s student-run radio station. Broadcasting at frequency 96.3 FM, the station provides the area with a wide variety of music and coverage of Bison athletics. Student DJs from a variety of majors hold their own shows each week showcasing their favorite songs and artists.

Internships offer practical experience for journalism students. Three credits (120 hours) of field experience are required for the major, and many students complete more than one internship. Students have interned with a variety of media companies in the Fargo-Moorhead area and beyond. Internships often lead to jobs.

CAREER OUTCOMES

Coursework in the journalism major prepares students for careers in news reporting, media writing, broadcast writing and broadcast production. The courses emphasize written and oral communication skills and prepare students to communicate in meaningful and effective ways with a variety of audiences.



» In 2022, graduates from NDSU had a 93% success rate, meaning 72% reported being employed and 21% of graduates are continuing their education within 6 months of graduating. For detailed career outcomes by specific program, visit career-advising.ndsu.edu/career-outcomes-report

CAREER PATHS

WHERE COULD I GO AFTER GRADUATION?

DEGREE TYPE

Major, Minor

On Campus

- Broadcaster (TV/Radio)
- Content Marketer
- Copywriter
- Corporate Communication Specialist
- Documentary Filmmaker
- Editor
- Foreign Correspondent
- Grant Writer
- Independent Writer
- Marketing Manager
- Photojournalist
- Press Secretary
- Public Information Officer
- Public Relations Specialist
- Reporter
- Social Media Specialist
- Sports Information Director



ACCREDITATION

NDSU is accredited by the Higher Learning Commission (HLC), also known as regional accreditation, which provides assurance to current and prospective students and their stakeholders that credits degrees earned from NDSU meet quality standards of higher education. Learn more: www.ndsu.edu/accreditation

SAMPLE COURSES

IMPORTANT DISCLAIMER: A Sample Program Guide provides an unofficial guide of program requirements and should be used by prospective students who are considering attending NDSU in the future. It is NOT an official curriculum and should NOT be used by current NDSU students for official degree planning purposes. Note that the official curriculum used by current NDSU students can vary from the Sample Program Guide due to a variety of factors such as, but not limited to, start year, education goals, transfer credit and course availability. To ensure proper program completion, enrolled students should utilize Degree Map and Schedule Planner in Campus Connection and consult regularly with their academic advisor.

FIRST YEAR Majors and Careers in Communication; Fundamentals of Public Speaking; Understanding Media and Social Change; Introduction to Media Writing; Human Communication; College Composition I & II; Gen Ed Humanities/Arts; Gen Ed Science & Technology & Lab; Gen Ed; Wellness

SECOND YEAR Interpersonal Communication; Communication Research Methods; Persuasion; Major Elective; Minor or Language Coursework; Gen Ed Humanities/Arts; Gen Ed Global Perspectives; Gen Ed Science & Technology

THIRD YEAR Advanced Media Writing; Field Experience; Major Electives; Minor or Language Course Work; Upper Division Writing; AHSS Requirement

FOURTH YEAR Communication Ethics and Law; Convergence Media; Major Electives; Minor or Language Coursework; AHSS Requirement; Internship



VIEW OFFICIAL CURRICULUM GUIDE



VIEW NDSU TRANSFER EQUIVALENCIES

Location: Minard Hall 338

701.231.7706