

Agricultural Communication 2014

Major: Agricultural Communication

Degree Type: B.A. or B.S.

Required Degree Credits to Graduate: 122

Arts, Humanities, and Social Sciences

Degree Requirements

Bachelor of Science (B.S.) Degree – The completion of a minor program of study, a second major, or a second degree is required.

Bachelor of Arts (B.A.) Degree – Second year language proficiency required.

General Education Requirements

First Year Experience (F):

UNIV 189	Skills For Academic Success (Students transferring in 24 or more credits do not need to take UNIV 189.)	1
----------	---	---

Communication (C):

ENGL 110	College Composition I	3
----------	-----------------------	---

ENGL 120	College Composition II	3
----------	------------------------	---

Select one of the following:		3
------------------------------	--	---

ENGL 320	Business and Professional Writing	
----------	-----------------------------------	--

ENGL 321	Writing in the Technical Professions	
----------	--------------------------------------	--

ENGL 323	Creative Writing II	
----------	---------------------	--

ENGL 324	Writing in the Sciences	
----------	-------------------------	--

ENGL 325	Writing in the Health Professions	
----------	-----------------------------------	--

ENGL 357	Visual Culture and Language	
----------	-----------------------------	--

ENGL 358	Writing in the Humanities and Social Sciences	
----------	---	--

ENGL 459	Researching and Writing Grants and Proposal	
----------	---	--

COMM 110	Fundamentals of Public Speaking	3
----------	---------------------------------	---

Quantitative Reasoning (R): Select from current education list		3
---	--	---

Science & Technology (S):		10
--------------------------------------	--	----

A one-credit lab must be taken as a co-requisite with a general education science/technology course unless the course includes an embedded lab experience equivalent to a one-credit course. Select from current general education list.

Humanities & Fine Arts (A): Select from current general education list		6
---	--	---

Social & Behavioral Sciences (B):		6
--	--	---

Courses needed to fulfill this category will be completed as part of the pre-communication requirements.

Wellness (W): Select from current general education list		2
---	--	---

Cultural Diversity (D):		
--------------------------------	--	--

COMM 216	Intercultural Communication	3
----------	-----------------------------	---

Global Perspective: Select from current general education list		
---	--	--

Total Credits		40
---------------	--	----

Arts, Humanities and Social Sciences College Requirements

An additional 9 credits are required by the College of Arts, Humanities and Social Sciences for all Bachelor of Science and Bachelor of Arts degree programs of study, except the Bachelor of Fine Arts degree, the Bachelor of Music degree, Bachelor of Landscape Architecture degree, and the Bachelor of Science in Architecture degree:

AH&SS College Requirements

Courses used to satisfy any general education requirement cannot be used to also count toward the AH&SS College Requirements. A minimum of three credits is required in each of the 3 following areas for a total of 9 credits. Choose only those courses with the prefixes listed for each area. A course with the WGS prefix can only be used in one area.

Area One: Humanities	3
ARB, ENGL, FREN, GERM, HIST, HUM, PHIL, RELS, SPAN, or WGS	
Area Two: Social Sciences	3
ANTH, CJ, COMM, EMGT, POLS, SOC, or WGS	
Area Three: Fine Arts	3
ARCH, ART, ENVD, LA, MUSC, or THEA	
Total Credits	9

Major Requirements

General Education Requirements	40
AH&SS College Requirements	9

Pre-Communication Requirements:

Students must complete the following 21 credits of selected courses with a grade of 'B' or better to be a communication major. These courses may be repeated only once for grade improvement..

ENGL 120	College Composition II	3
COMM 110	Fundamentals of Public Speaking	3
or COMM 111	Honors Public Speaking	
COMM 112	Understanding Media and Social Change	3
COMM 114	Human Communication	3
COMM 212	Interpersonal Communication	3
COMM 216	Intercultural Communication	3
Select one of the following:		3
SOC 110	Introduction to Sociology	
POLS 110	Introduction to Political Science	
PSYC 111	Introduction to Psychology	
CJ 201	Introduction to Criminal Justice	

Professional Agricultural Communication Major

Communication Core:

COMM 133	Introduction to Agricultural Communication	3
COMM 320	Communication Analysis	3
COMM 301	Rhetorical Traditions	3
or COMM 321	Introduction to Communication Theory	
COMM 431	Communication Ethics	3
COMM 465	Convergence Media (Capstone)	3

Agricultural Core: Students are required to take 12 credits in Agriculture. 12

A minor in agriculture is recommended. Consult with your adviser on elective options.

Professional Specialization: Select 3 courses from the following: 9

COMM 200	Introduction to Media Writing	
COMM 260	Principles of Internet Web-Based Design	
COMM 308	Business and Professional Speaking	
COMM 310	Advanced Media Writing	
COMM 313	Editorial Processes	
COMM 362	Principles of Design For Print	
COMM 425	Specialty Writing	
COMM 450	Issues in Communication	

Degree Requirements: Potential of 22 credits to reach 122. 22

Total Credits 122