A.I. Driven Matching Engine
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Business Need
- In 2022, the recruitment industry surged to a staggering $22 billion.
- In the dynamic realm of staffing firms, the challenge of a 25% annual turnover rate highlights the pressing need for strategic interventions.
- Recruiter burnout occurs due to 60 hours of weekly work through the research and analysis of job applicants.
- Employees want to find a job FAST! How can we shorten this process to make a difference?

Intended Solution
We aimed to develop an advanced job description “Matching Engine” designed to elevate recruiters’ capabilities in identifying the most fitting resumes for job placement.

Front End Wireframe