**Business Need**

- The Minn-Dak Manufacturing Association is an organization of professionals in the manufacturing industry in North Dakota and Minnesota.
- Their old website was dated and lacked many desired features.
- Minn-Dak was also not able to develop their old site, so ease of future development was a focus as well.

**Implemented Technology**

We used Squarespace and the features offered by its ecosystem along with custom HTML and CSS code for specific customization. We also created a thorough instruction manual for their future use.

**Our Solution Effectively Accomplishes the Following:**

- Modern and Responsive Design
- Ease of Future Development
- Automatic Updates and Security
- Improved Member Experience
- Enhanced Online Presence
- Event Management and Registration
- Extensive Resources for Manufacturers and Members
- Payment Processing
- Full Instruction Manual