

Association Website

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Sponsor: Minn-Dak Manufacturing Association

Business Need

- The Minn-Dak Manufacturing Association is an organization of professionals in the manufacturing industry in North Dakota and Minnesota
- Their old website was dated and lacked many desired features
- Minn-Dak was also not able to develop their old site, so ease of future development was a focus as well



SQUARESPACE

Our Solution Effectively Accomplishes the Following:

- Modern and Responsive Design
- Ease of Future Development
 - Automatic Updates and Security
- Improved Member Experience
- Enhanced Online Presence
 - Event Management and Registration
- Extensive Resources for Manufacturers and Members
 - Payment Processing
 - Full Instruction Manual

Implemented Technology

We used Squarespace and the features offered by its ecosystem along with custom HTML and CSS code for specific customization. We also created a thorough instruction manual for their future use

