

# Constant Contact Email Solution

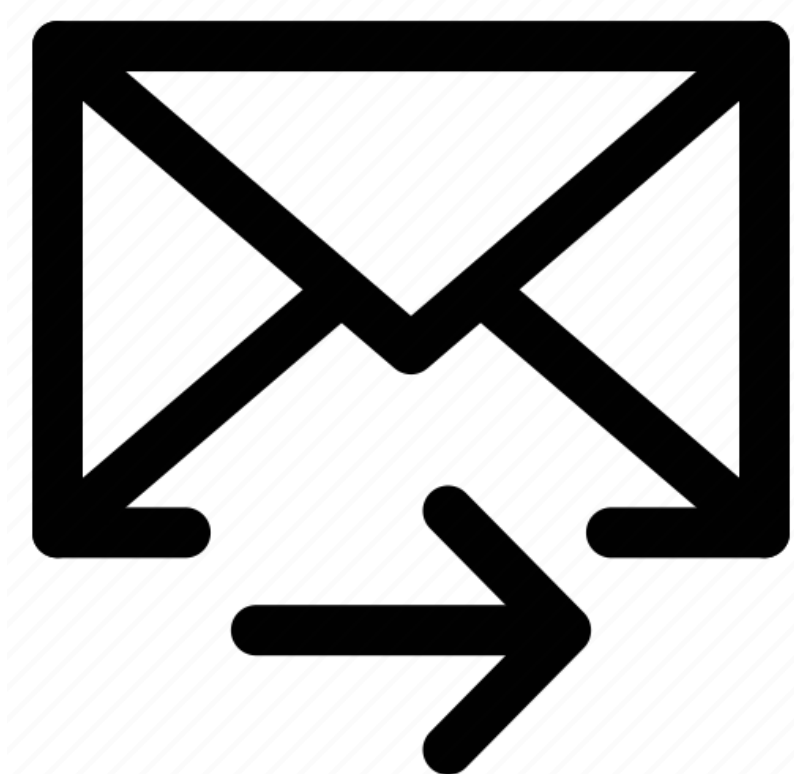
Team Members: Danny, Noah, Bob, Caleb

Sponsor: NAU Country Insurance



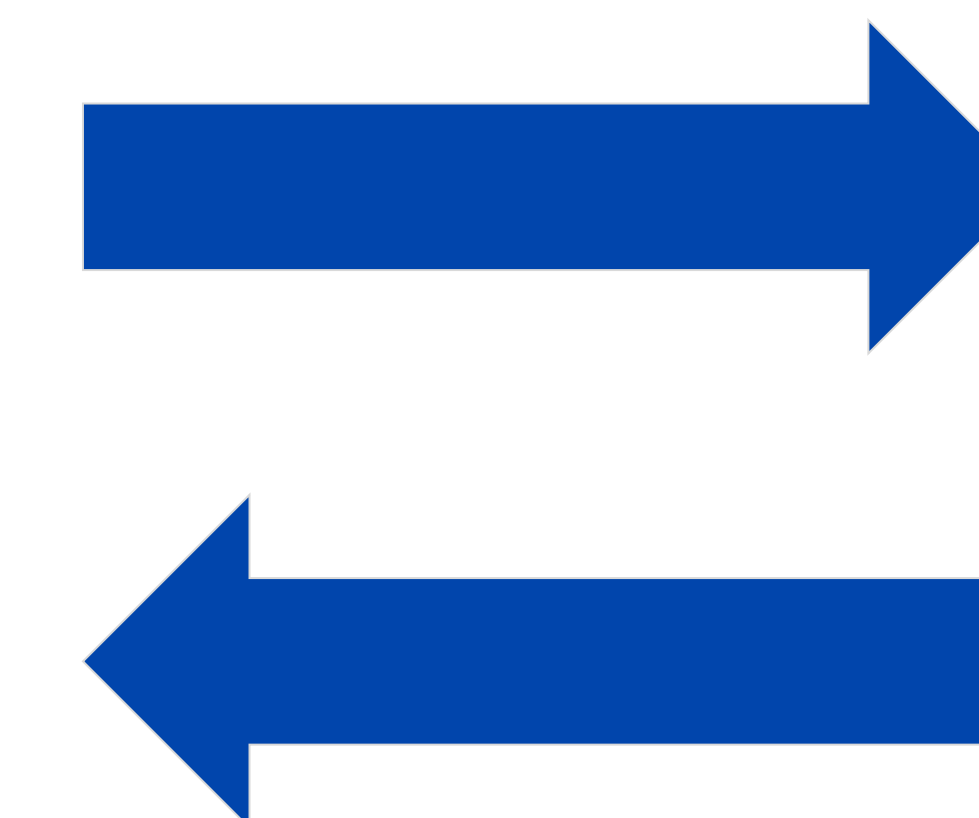
## Why?

- ❑ NAU uses an old, proprietary system to send out emails to clients
- ❑ Current solution is:
  - Outdated
  - Very cumbersome
  - Unreliable
- ❑ Want to explore a new solution with a proof of concept



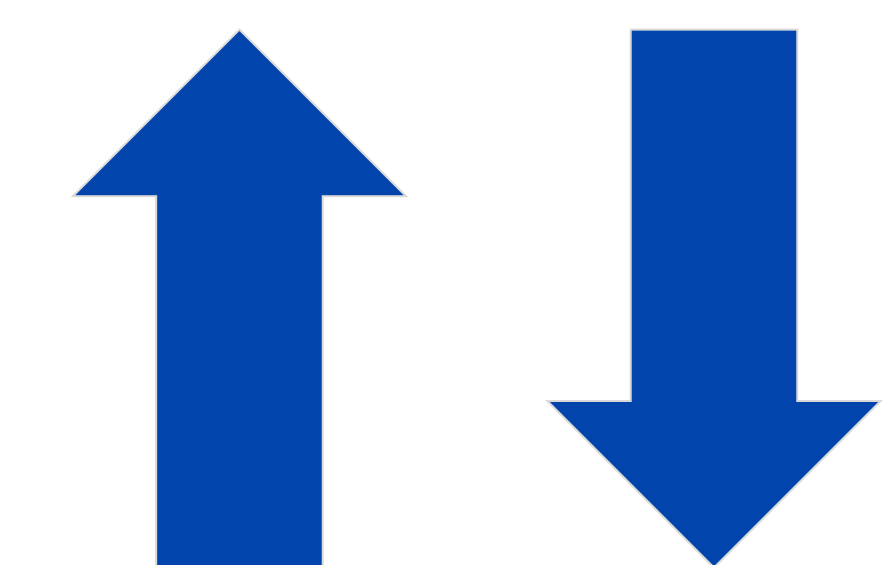
## What?


- ❑ Constant contact is an email campaign service
  - ❑ Simple Web UI to integrate with Constant Contact API.
- This UI will allow:
- Contact management
  - Contact list management
  - API exploration
  - opti in/out of email groups



## How?

- ❑ Constant Contact API
- ❑ Angular front end
- ❑ C# backend
- ❑ MVC Web Framework



Backend   
Turns requests from front end into API calls

