Advisory Board for Student Affairs & Enrollment Management Meeting Minutes
April 1, 2019 @ 5:00 pm
Meinecke Boardroom


Guests: Viet Doan, Director Enrollment Management Administrative Systems
Linda Murphy, Assistant Manager One Stop

In the absence of Chair Wognin, Oster-Aaland called the meeting to order at 5:00 pm, welcomed Board members and guests, and introductions were made.

Doan and Murphy provided an overview of One Stop and Enrollment Management Administrative Systems (EMAS). Information about One Stop included:
- Staff cross-trained to assist with questions related to Customer Account Services, Registration and Records, Financial Aid and Scholarships
- Opened Fall 2007 as Bison Connection; renamed One Stop in 2016
- Contact students who have not registered for the next semester
- Notary Public service
- FY18: 20,381 calls; 11,719 transactions; 11,530 emails/faxes; $17,745,841 transactions

Information about EMAS:
- Leverage technology by state-run systems to effectively serve students, faculty, and staff
- 4 staff members, in addition to Director
- Support Campus Connection, AcademicWorks, CRM, Navigate, Medicat, Fusion, etc.

Discussion ensued: How often questions referred elsewhere? Rarely; with degree map, students would like to see graduation requirements (changes coming); academic advising not provided; Campus Connection update, 9.2, coming in July; major One Stop projects? Possibly Chatbot and space reconfiguration for counseling students; students desire Residence Life rent due reminders.

Skoy gave an overview of the Student Activities Office. Highlights included:
- Provide students with opportunities for holistic growth through co-curricular experiences
- 5 staff members, 5 graduate assistants, and a number of student employees
- Programs: Campus Attractions, Leadership Development, Fraternity and Sorority Life, Student Organizations, Volunteer Network and Civic Engagement

Dialogue: Disconnect between skills students possess and skills employers seeking; curriculum developed around career readiness outcomes (e.g., innovation, creativity); partnering with colleges; have standard and customized programs; how can we get students to update personal information? Email once every academic year…over communication is an issue for students; get cell phone number as it rarely changes.

Next meeting Monday, May 6 with President Bresciani. Meeting was adjourned at 6:11 pm.

Respectfully submitted – Barbara Lonbaken, Associate Vice Provost for Student Affairs