

# Work-Life Harmony?

Jodi Tangen, PhD, NCC

# Learning Objectives

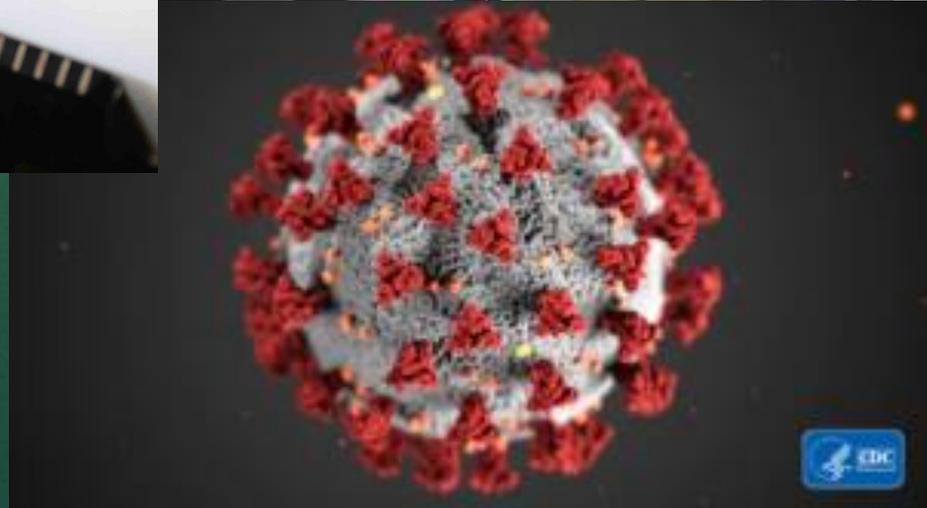
1. Review stress responses and work-life balance considerations.
2. Explore the differences between work-life balance and work-life harmony.
3. Propose methods of approaching work-life harmony.
4. Brainstorm ideas that might work for you!



# Uh oh...



# Collective Stress



# NDSU Climate Survey

## Work-Life Balance



### Stats:

- Staff more likely than faculty to endorse work-life balance (69.6% to 44.4% for women and 69.7% to 59.1% for men)
- Staff and faculty are both more likely to forego personal activities for professional responsibilities

### Requests to improve work-life balance:

- Staff requested more growth opportunities and a better climate
- Faculty requested more support (increased professional development, improved administrative relationships, increased graduate assistant/staff hires)

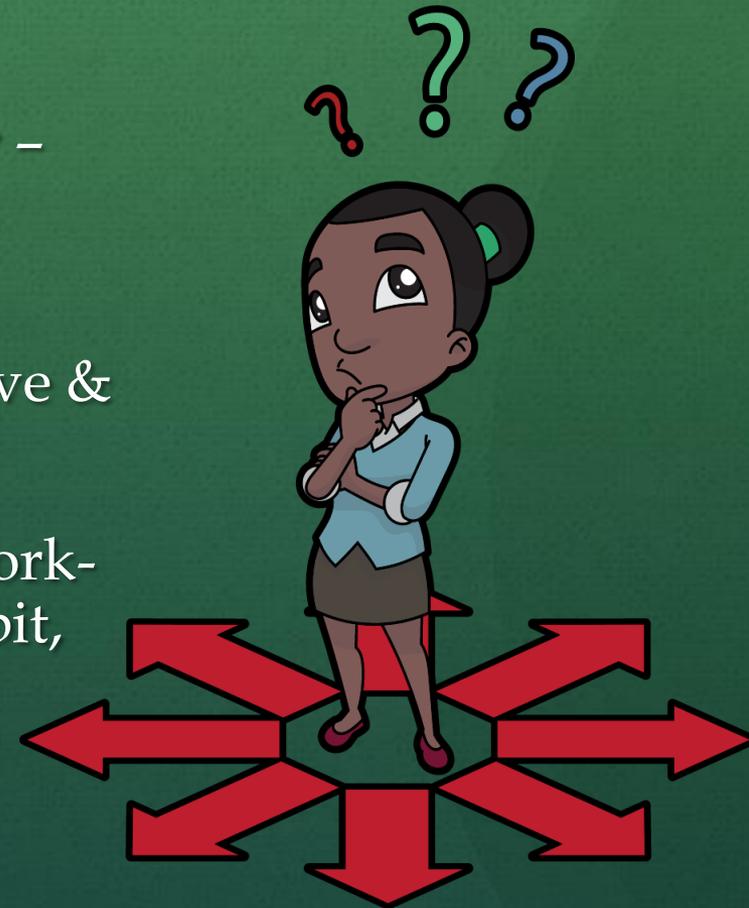
Employee morale (for both faculty and staff) was a noted concern.

(Berg & Gravely-Stack, 2018)

# "Work" Considerations

## Conceptualization:

- Definition of "work" (only paid labor – what about work at home?) (Pichler, 2009)
- Work-life balance is a perception (Dave & Purohit, 2016)
- Subjective vs. objective qualities of work-life balance (e.g., I may work quite a bit, but it's my choice and I enjoy it) (Pichler, 2009)



# Equity Considerations



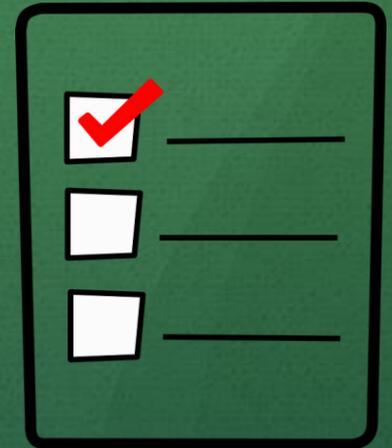
Gender, Sexual/ Affectional Orientation, Race, Class, Etc.:

- Gender: Women work outside of the home and assume more of the physical and mental load at home (Pichler, 2009) –Hochschild’s “second shift”
- Race, Sexual/ Affectional Orientation: Minority stress: “explaining that stigma, prejudice, and discrimination create a hostile and stressful social environment that causes mental health problems” (Meyer, 2003, abstract)
- Class: Illusion/privilege of choice (Blustein, Kenna, Gill, & DeVoy, 2003)

# Institution Considerations

Other factors:

- Predictability and stability (working outside “normal” hours is considered more detrimental) (Pichler, 2009)
- In faculty roles, discipline, gender, and rank matter (Denson, Szelenyi, & Bresonis, 2016)
- The influence of contextual factors (e.g., resources our country provides) (Davis & Tuttle, 2017)
- Institutional support and departmental support aids work-life balance (Denson et al., 2016)



# Work-Life Balance vs. Harmony



- Work-life balance: “to combine work and life in a way that both are pursuable” (Pichler, 2009, p. 450) or “an individual’s capability and ability to devote equal time and energy to work and non-work domains” (Dave & Purohit, 2016, p. 98)
- Work-life harmony: “It actually is a circle; it’s not a balance” (Bezos, as cited in Berger, 2018, para. 8)



**But how do we achieve  
work-life harmony???**

# Laugh

- Laughter – this life is absurd.



<https://www.youtube.com/watch?v=Mh4f9AYRCZY>

# Challenge the System

The messages:

- Work hard
- Perform better
- Attain perfection
- Increase productivity
- Create more
- Make it bigger



\*Adopt some semblance of “good enough”?

# Make Meaning

- Meaning-making

(Viktor Frankl's *Man's Search for Meaning*)

- What is your why?

(Simon Sinek's *Start with Why*)



# Accept

- Riding the waves.



# Re-evaluate and Change



- Take away, add, accept... and when to totally jump ship.

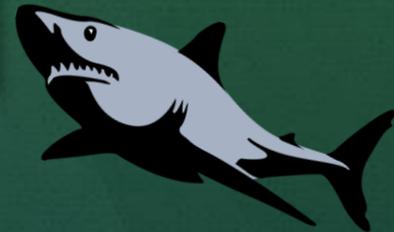
# Best Self Island



Best Self

Ok Self

Worst Self



# Demands & Resources

## Conceptualization

Voydanoff (2005)

Work Demands	Work Resources	Personal Demands	Personal Resources
Research	<ul style="list-style-type: none"> <li>• Graduate assistants</li> <li>• Funding</li> </ul>	Childcare	<ul style="list-style-type: none"> <li>• Daycares</li> <li>• Family/friends</li> </ul>
Teaching	<ul style="list-style-type: none"> <li>• Teaching assistants</li> <li>• Resources</li> </ul>	Housework	<ul style="list-style-type: none"> <li>• Equitable partner</li> <li>• Services</li> </ul>
Service	<ul style="list-style-type: none"> <li>• Helpful colleagues</li> </ul>	Personal hobbies	<ul style="list-style-type: none"> <li>• Time!</li> </ul>



Crossover

- Salary and benefits
- Supportive policies
- Research that informs parenting



# Your Turn!

Work Demands	Work Resources	Personal Demands	Personal Resources



\*\* Now you have your baseline. What can you do/shift?

# Your ideas?



# Thoughts? Questions?



# References

- Berg, E., & Gravely-Stack, K. (2018). 2017 Campus climate work/life survey. Obtained from FORWARD committee.
- Berger, S. (2018). Jeff Bezos doesn't like the idea of 'work-life balance' – here's what he swears by instead. CNBC Make It. Retrieved July 8, 2019 from <https://www.cnbc.com/2018/08/09/what-jeff-bezos-does-instead-of-work-life-balance.html>
- Blustein, D. L., Kenna, A. C., Gill, N., & DeVoy, J. E. (2008). The psychology of working: A new framework for counseling practice and public policy. *The Career Development Quarterly*, 56, 294-308.
- Dave, J., & Purohit, H. (2016). Work life balance and perception: A conceptual framework. *Clarion: International Multidisciplinary Journal*, 5(1), 98–104. <https://doi-org.ezproxy.lib.ndsu.nodak.edu/10.5958/2277-937X.2016.00014.9>
- Davis, S. N., & Tuttle, J. D. (2017). Context, opportunity, and demands: Satisfaction with work-life balance in 26 Countries. *Journal of Comparative Family Studies*, 48(4), 329–348. <https://doi-org.ezproxy.lib.ndsu.nodak.edu/10.3138/jcfs.48.4.329>
- Meyer I. H. (2003). Prejudice, social stress, and mental health in lesbian, gay, and bisexual populations: Conceptual issues and research evidence. *Psychological bulletin*, 129(5), 674–697. <https://doi.org/10.1037/0033-2909.129.5.674>

# References

- Nitzsche, A., Jung, J., Kowalski, C., & Pfaff, H. (2014). Validation of the work-life balance culture scale (WLBCS). *Work*, 49(1), 133–142. <https://doi-org.ezproxy.lib.ndsu.nodak.edu/10.3233/WOR-131643>
- Pichler, F. (2009). Determinants of work-life balance: Shortcomings in the contemporary measurement of WLB in large-scale surveys. *Social Indicators Research*, 92(3), 449–469. Retrieved from <https://search-ebSCOhost-com.ezproxy.lib.ndsu.nodak.edu/login.aspx?direct=true&db=eric&AN=EJ841857&site=ehost-live&scope=site>
- Voydanoff, P. (2005). Toward a conceptualization of perceived work-family fit and balance: A demands and resources approach. *Journal of Marriage & Family*, 67(4), 822–836. <https://doi-org.ezproxy.lib.ndsu.nodak.edu/10.1111/j.1741-3737.2005.00178.x>