

# Best Practices in Course Materials

NDSU Bookstore

# Search Opportunities

- Collect adoption system

The screenshot displays the NDSU adoption system interface. At the top left is the NDSU logo. The top right contains navigation links for 'Help', 'Log Out', and a 'Review and Submit' button with a notification icon. The main content area shows the course code 'ABEN 673', the semester 'FALL 22', and the number '7858'. Below this are three tabs: 'Copy Another Adoption', 'Add New Materials' (which is selected), and 'Add Manually'. A search prompt 'Looking for something specific?' is followed by a search input field with the placeholder text 'Search by ISBN, Author or Title'.

# Search Opportunities

- Faculty Center Network  
([www.facultycenter.net/fc\\_home.php](http://www.facultycenter.net/fc_home.php))



The screenshot displays the Faculty Center Network website interface. At the top left is the 'Faculty Center' logo. Below it is a photograph of hands holding an open book. To the right of the photo is a navigation menu with the following items: Log In, Browse Subjects, Advanced Search, FCNotebook, Publisher Contact, Contact FCN, and Help. Further right is a welcome message: 'Welcome to the Faculty Center Network, your source for comprehensive information about the college textbook universe.' Below the navigation and welcome message are three main sections: 'BOOK INFO', 'FCNOTEBOOK', and 'PUBLISHER INFO'. Each section contains a list of links, each preceded by a small green icon.

BOOK INFO	FCNOTEBOOK	PUBLISHER INFO
<input type="checkbox"/> Advanced Search	<input type="checkbox"/> My FCNotebook	<input type="checkbox"/> My FCNotebook
<input type="checkbox"/> Book Browse	<input type="checkbox"/> eMail Your Adoption	<input type="checkbox"/> eMail Your Adoption
<input type="checkbox"/> Subject Browse	<input type="checkbox"/> My Adoption List	<input type="checkbox"/> My Adoption List
<input type="checkbox"/> New For Subject	<input type="checkbox"/> Print Your List	<input type="checkbox"/> Print Your List
<input type="checkbox"/> Top Rated Books	<input type="checkbox"/> Create New List	<input type="checkbox"/> Create New List
<input type="checkbox"/> What's New		

# We still do Print!

- New/Used
- Rentals/PCRs
- Coursepacks
  - NDSU Print & Copy Services
  - LAD Custom Publishing

# Inclusive Access



## How Inclusive Access Works

Each Inclusive Access program is chosen and designed by your instructor, most include these eight milestones.

1

A professor adopts a title and a digital learning tool like My MathLab / Connect.



2

Digital course materials are integrated directly into Blackboard.



3

Students who are enrolled in an Inclusive Access course are automatically billed prior to the start of classes.



4

Students are notified they have until the opt-out deadline to opt-out of their course materials.



5

On the first day of class students click the course materials links in Blackboard to access their resources.



6

Students who drop a course before the opt-out deadline are automatically refunded.



7

The NDSU Bookstore deactivates accounts for students who chose to opt-out.



8

Students who opted-out are refunded for their course materials and are responsible for obtaining course materials independently.



# Inclusive Access

- **What is IA?**
  - eBook and courseware options available
  - Quick implementation
  - Avoid paper shortages and transit issues
  - Student opt-out rate remains low
- **Spring 2022**
  - Nearly 1 in 5 sections were Inclusive Access
    - 270 items for over 650 sections!
  - 2/3 of students used at least one IA item
  - 40% increase in items
  - Average text price decreased 10% across all course materials (IA + non-IA) to \$54.84

# Inclusive Access

- **Fall 2022**
  - Item count has nearly doubled
  - Final stats to come!
- **Blackboard Link**

# Low-cost/Free

- IA print supplements
- NDSU Libraries
- OER
  - OpenStax
  - Link Information
  - No-cost/low-cost designation
  - Student Government ORB



# Art/Supply + Tech

- Art/Supply items
  - Kits
  - Specialized notebooks
- Technology items
  - Calculators
  - Echo360/Top Hat

# Fall 2022

- **Fall is 82% complete**
- **Watch for personalized link email if not yet submitted**
  - Include Art & Supply and Technology items as well
  - No text? There's a button for that!
  - Course/Section cancelled? There's a button for that too!
- **Information = student savings and one-stop shopping!**
  - Student Charging/Financial Aid
  - Price Comparison tool
  - Blackboard Link

# How can we help you?

- Let's meet!
  - In-store
  - Your office
  - Teams/Zoom
  - Email
    - Course Materials/Supplies - [alicia.laferriere@ndsu.edu](mailto:alicia.laferriere@ndsu.edu)
    - General Supplies/Technology - [brad.sonmor@ndsu.edu](mailto:brad.sonmor@ndsu.edu)
- Other contacts
  - Publisher reps
  - Desk/Exam Copies
- Experiential student projects

# Questions?