Our Mission
We eliminate poverty by empowering families and engaging communities.

Our Vision
We are a strong responsive organization that provides hope and life-changing opportunities for people to help themselves and each other.

Our Core Values

🌟 Raise the Bar: We always strive for excellence and never settle for the status quo.

   Be your best self
   Hold yourself and your team accountable
   Always best practice

☐ Be Brave: We challenge ourselves to go further than before, endure obstacles and try new things.

   Think outside the box
   Take risks
   Say the hard things... be part of the solution

Ǯ Do the Right Thing: We have the strength of character to do the right thing even when it’s not easy.

   Lead by example
   Be mission-driven
   Be professional and ethical... even when no one is looking

❤ Care for Each Other: We respect, trust and care for ourselves, our customers and our teammates.

   Be kind
   Assume the best
   Take time to build relationships
   Celebrate success

🤝 Help People: We help people help themselves and each other, focusing on those who need us the most.

   Show compassion
   Embrace diversity
   Go the extra mile
Better Together: We choose to engage the community and partners to provide collaborative solutions to some of society’s most challenging problems.

Holistic Helping Hearts: We choose to provide hands on, ongoing, holistic, and evidence-based support for our clients to be their long-term guide as they build a better future.

Intentional Leadership: We choose to use measurement and evaluation to hold ourselves accountable for results. We do not protect the status quo and make difficult decisions and necessary changes to advance our mission.

Commitment to Development: We choose to make significant investments in the growth of our people, knowing they are the key to fulfilling the mission and vision.

Clear and Compelling Brand: We choose to invest in a brand that engages the community with our cause.

4 Broad Agency Goals

Goal 1: Individuals and families with low incomes are stable and achieve economic security.

Goal 2: Communities where people with low incomes live are healthy and offer economic opportunity.

Goal 3: People with low incomes are engaged and active in building opportunities in communities.

Goal 4: Increase agency capacity to achieve results.