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ADMINISTRATIVE and LEADERSHIP EXPERIENCE

Provost/Interim Provost (1/1/2020-10/09/2022). North Dakota State University. Responsible for academic resources and budget, professional faculty matters, academic computing, and the university's instructional curriculum. Units reporting to the provost included, for example, seven academic colleges and the College of Graduate and Interdisciplinary Studies, NDSU Libraries, the Office of Institutional Research and Analysis, Assessment and Accreditation, the Career and Advising Resource Center, Registration and Records, Information Technology Services, Upper Great Plains Transportation Institute, University Ombud, Student Affairs & Enrollment Management, and Faculty Affairs & Equity.

Worked collaboratively with campus leadership, faculty, staff and students to promote continuous improvement in policies and practices related to, for example, diversity, inclusion and respect; promotion, tenure and evaluation; campus climate; teaching and learning; program review; academic advising; institutional analysis; student success and retention; and shared governance. Engaged with the North Dakota University System (NDUS) as a member of the Academic Affairs Council and Joint Student and Academic Affairs Council to support system initiatives. Regular interaction with Faculty Senate Leadership and the Faculty Senate Budget Committee, as well as the Student Body President and Vice President and the Student Government Liaison to Academic Affairs. Frequent communication with campus constituents and Human Resources on key issues related to, for example, remote work, flexible scheduling, child care, employee recruitment and retention, and diversity and inclusion. Provided leadership to campus during the COVID 19 pandemic, co-authored grants to secure nearly \$20M in funding to support innovative campus initiatives, and support for continuing education for K-12 educators across the state.

Tri-College University Commissioner (2020-2022). Tri-College University is an official partnership among the five higher education institutions in the Fargo-Moorhead region--Concordia College, Minnesota State University Moorhead, North Dakota State University, Minnesota State Community and Technical College and North Dakota State College of Science. TCU offers programs, services and events in conjunction with a cooperative course exchange agreement so students can take classes at any of the other schools without paying extra tuition costs, and without going through additional admission procedures. The Provosts/Vice Presidents of Academic Affairs for the five institutions serve a Tri-College University Commissioners and meet regularly to discuss collaborative efforts.

Dean/Interim Dean (8/16/15-12/31/2019), College of Human Sciences and Education (HSE), North Dakota State University. Provided leadership for the college, enhanced the lines of communication between the dean's office and the college faculty, staff, students and alumni, provided leadership to the college for participation in the university's strategic plan and developed relationships with donors and secured funding to support initiatives within the college. Regular interaction with HSE Student Ambassadors and Student Senators, as well as faculty and staff senate representatives. Authority for

budget and administration of the college, final level of approval within the college for all hiring and other decisions. At that time, the college had nearly 1800 students, 131 faculty and staff, 10 accredited programs, and enrolled almost 20% of the university's graduate students.

Department Head/Interim Department Head, Health, Nutrition, and Exercise Sciences, North Dakota State University (6/1/11 – 8/16/15). Provided leadership to department consisting of programs in Athletic Training, Dietetics, Exercise Science, Health & Physical Education, and Sport Management. Twenty-four permanent faculty, numerous instructors and 4 staff positions, over 580 undergraduate and 70 graduate students. Responsible for budget development and resource allocation, goal setting, faculty and staff development, curriculum and instruction, and facilitating research.

Associate Dean, College of Science and Mathematics (CSM), North Dakota State University (8/1/07-5/31/09). Developed, implemented, and evaluated a teaching seminar for new faculty in CSM. Represented the college as requested by the dean.

Faculty Member, Department of Human Development and Family Science (HDFS), North Dakota State University. Hired as a Lecturer (1988), became an Assistant Professor after developmental leave to complete a Ph.D. (1997), earned tenure (2004), promoted to Full Professor (2011). Received the Dr. Anne Stegner Endowed Professorship (2023) after returning to the faculty. Taught graduate and undergraduate courses, on-line and face-to-face in financial planning and public policy, advised undergraduate and graduate students, conducted and guided research, engaged in professional service and outreach. Currently teaching undergraduate courses in personal finance and advising students in HDFS.

Faculty Member, Department Administrator, Board of Directors (Treasurer) and Cabinet Member, Great Plains Interactive Distance Education Alliance (Great Plains IDEA), 1999-2020. This alliance is in the process of changing its name to the Innovative Digital Education Alliance (IDEA). Assisted in the development of on-line distance education programs in Family Financial Planning and Gerontology. Taught courses in each curriculum, developed assessment instruments and advised master's degree students. 2016 – joined the Board of Directors and became Board Liaison to the Dietetics Program. Worked collaboratively with Dietetics Department Heads and Chairs to oversee the on-line program in Dietetics. Became a member of Cabinet in 2018.

Undergraduate Coordinator, HDFS Department, NDSU, 2006-2011. Facilitated curriculum development and revision, prepared assessment reports, led committee in the development of undergraduate awards and the creation of an advisor evaluation instrument (which was adopted by other departments in the college).

Principle Investigator or Co-PI (w/ G. Sanders, M. Bratteli and H. Fuller) on a series of grants from the North Dakota Department of Human Services, Division of Mental Health and Substance Abuse Services to support the development of the North Dakota Mental Health and Aging Education project (2006-2011). Curriculum development, education, outreach, and evaluation research:

- Long-term Care Worker Training on Mental Health and Aging
- Clinical and Natural Caregiver Education
- Community Training Impact Study
- Mental Health Clinicians Training
- Mental Health and Aging Education for Community Leaders

Over 1300 constituents in the State of North Dakota received education on mental health and aging, and over 450 professionals enrolled in the 13-credit on-line CEU program designed by the project. Materials were also adapted for use by American Indians.

Board Member, Theatre B (2014-2020). Implemented by-laws, developed and reviewed policies, monitored operations and represented the organization to the public. Audience Development Committee. Chair, Board of Directors, 2017 - 2018. Received the *Shear Brilliance Award*, August, 2018 for service to the organization

Board Member, American Council on Consumer Interests (2010 - 2014). Special assignments included Board Liaison for Awards and the Executive Director Search Committee. Board responsibilities included strategic planning, financial oversight, and membership development.

Board Member, Prairie Family Business Association (2009 - 2016). Conference presenter, Education Committee member, Planned Giving and Annual Giving Committees. Board responsibilities - strategic planning, financial oversight, membership development, facilitating family business education and networking, fund-raising and development.

Co-facilitator with Dean Virginia Clark-Johnson, College of Human Development and Education Leadership Group (2011-2013). Planned, implemented and evaluated 3 to 4 leadership development events each year for faculty in the college.

Technical Committee Member, Agricultural Experiment Station NC1100 Multistate Research Project:

- A Systems Perspective to Community Resilience: Rural Healthcare at the Intersection of Households and Businesses (2021-2026).

Technical Committee Member, Agricultural Experiment Station NC1030 Multistate Research Projects:

- Sustainable and Resilient Systems: Transformative Response to Disruptions by Families, Businesses and Communities (2021-2026)
- Family Business Response to Disaster (2011- 2016); Policy committee member
- Family Firms and Public Policy; Technical Committee Chair, 2007-09
- Family Business Viability in Economically Vulnerable Communities
- Family Business and the Interface with the Family; Member-at-large, 1998-99.

Chair, Committee Member, University Program Review Committee, NDSU. Responsible for the internal review of all programs on campus on a rotating basis; reported to the provost. Five-year appointment (typically a 4-year appointment, extra year because one member was deployed), Chair 2005-06 & 2008-09.

Peer Review of Teaching, engaged in the development and implementation of the university peer review of teaching program:

- NDSU Team Member, American Association of Higher Education Summer Academy, Peer Evaluation of Teaching Project, 2000
- University Senate Ad Hoc Committee on Peer Evaluation of Teaching, Co-chair, Subcommittee Reviewing Models of Peer Review, 2000-01
- NDSU Board on Peer Review/Teaching Academy Council, 2003-2009
- Summative or Formative Peer Reviewer, 2005-2009
- Session facilitator, Formative or Summative Reviewer Training Sessions, 2008-2009

President-Elect, President, and Past President, North Dakota State University Chapter of Phi Kappa Phi (1997-2000)

Family Support Specialist & Coordinator of Project Reality, Northwestern Mental Health Center, Inc., Crookston, MN, (July, 1987 – August, 1988). Through an innovative joint program between the Northwestern Mental Health Center, Inc. and University of Minnesota Extension, developed and coordinated programs for economically distressed farm and small business families in a six-county catchment area. Activities included direct consultation with families and related service providers, preparing and presenting educational programs, facilitating coalition building between service providers, and writing grants.

ACADEMIC ACCOMPLISHMENTS

- 1997 Ph.D. Human Development and Family Studies (Family Resource Management Emphasis); Minor in Economics, Iowa State University, Ames, IA
Doctoral Dissertation: The Impact of Birth-Timing on Long-Term Economic Outcomes
- 1987 M.S. Family Resources and Human Development, Arizona State University, Tempe, AZ
Thesis: Predicting Change in Marital Adjustment Across the Transition to Parenthood: A Test of Role Theory
- 1983 B.S. Child Development and Family Relations with honors; Minors in Home Management/ Family Economics and Sociology, North Dakota State University, Fargo, ND

Areas of Emphasis

Financial planning and public policy; research on family-owned businesses—copreneurial couples, women & minority owned businesses; managerial adjustment strategies; interface with community.

Selected Instructional Responsibilities

HDFS 186	Smart Spending and Saving+
HDFS 353	Children, Families and Public Policy
HDFS 357	Personal and Family Finance
HDFS 468/668	Families and Work ⁺
HDFS 477/677	Financial Counseling*
HDFS 760	Aging Policy*
HDFS 781	Family Systems and Theory

+Developed course

*Developed course for on-line delivery through the Great Plains Interactive Distance Education Alliance (Great Plains IDEA)

Doctoral Dissertations Supervised

Barbara Chromy, Dissertation “*Gambling Among Older Adults: Perspectives of Behavior, Attitudes and Public Policy.*” Degree Awarded, 2009. Graduate School Doctoral Dissertation Award, 2007-08.

Candace Philbrick, Dissertation “*An Exploration of E-Mentoring Preferences of Master’s Degree Students and Faculty in the Great Plains Interactive Distance Education Alliance.*”
Degree Awarded, 2007.

Advised numerous Master’s Degree graduates, theses and applied papers.

PUBLICATIONS

Refereed Journal Articles

- Lee, Y., Fitzgerald, M., & Bartkus, K. (2017). *Adjustment strategy use in minority family businesses: Differences across gender.* Journal of Family and Economic Issues, 36(4), 1-17. DOI 10.1007/s10834-015-9478-8
- Fitzgerald, M. A., Muske, G., Haynes, G. W., & Lee, Y. (2016). *Opportunities and challenges in energy-related boomtowns: Implications for FCS professionals.* Family and Consumer Sciences Research Journal, 44(4), 394-411. DOI: 10.1111/fcsr.12161
- Muske, G., & Fitzgerald, M. A. (2016). *Family businesses and community development: The role of small business owners and entrepreneurs.* Community Development, 47(4), 412-430. DOI 10.1080/15575330.2015.1133683
- Lee, Y. G., Fitzgerald, M. A.; Bartkus, K. R., & Lee, M. S. (2015) *Adjustment strategies and business success in minority-owned family firms,* New England Journal of Entrepreneurship, 18(1), 8-18.
- Peake, W., Cooper, D., Fitzgerald, M. A., & Muske, G. (2015). *Family business participation in community social responsibility: The moderating effect of gender.* Journal of Business Ethics (on-line first, June 19, 2015). DOI 10.1007/s10551-015-2716-z
- Fitzgerald, M. A., Haynes, G. W., Schrank, H., & Danes, S. (2010). *Socially responsible processes of small family business owners: Exploratory evidence from the National Family Business Survey.* Journal of Small Business Management, 48(4), 524-551.
- Lee, Y. L., Jasper, C. J. & Fitzgerald, M. A. (2010). *Gender differences in perceived business success and profit growth among family business managers.* Journal of Family and Economic Issues, 31, 458-474. DOI: 10.1007/s10834-010-9226-z
- Niehm, L. S., Tyner, K. E., Shelley, M. C., & Fitzgerald, M. A. (2010). *Antecedents and consequences of information technology adoption in small family-owned businesses.* Journal of Family and Economic Issues, 31(4), 498-515. DOI: 10.1007/s10834-010-9197-0.
- Muske, G., Fitzgerald, M. A., Haynes, G., Black, M., Chin, L., MacClure, R., & Mashburn, A. (2009). *The intermingling of family and business financial resources: Understanding the copreneurial couple.* Journal of Financial Counseling and Planning, 20(2), 27-47.
- Niehm, L. S., Miller, N. J., Shelley, M. C., & Fitzgerald, M. A. (2009). *Small family business survival: Strategies for coping with overlapping family and business demands.* Journal of Developmental Entrepreneurship, 14(3), 209-232.
- Fitzgerald, M. A., Chromy, B., Philbrick, C. A., Sanders, G. F., Muske, K. L., & Bratteli, M. (2009). *The North Dakota mental health and aging education project: Curriculum design and training*

- opportunities for a train-the-trainer model.* Gerontology and Geriatrics Education, 30(2), 114-129.
- Sanders, G. F., Fitzgerald, M. A., & Bratteli, M. (2008). *Mental health services for older adults in rural areas: An ecological approach.* Journal of Applied Gerontology 27(3), 252-266.
- Philbrick, C. A., & Fitzgerald, M. A. (2007). *Women in business owning families: A comparison of roles, responsibilities and predictors of family functionality.* Journal of Family and Economic Issues, 28, 618-634.
- Muske, G. & Fitzgerald, M. A. (2006). *A panel study of copreneurs in business: Who enters, continues and exits?* Family Business Review, XIX(3), 193-205.
- Fitzgerald, M. A., & Folker, C. (2005). *Exploring new frontiers in women's family business leadership: The impact of women's motivations on family and business measures of success.* International Journal of Family Business, 2, 1-11. Reprinted with permission from the conference proceedings of ifera/FBN, 2003, P. Poutziouris & L. P. Steier, Editors.
- Sanders, G. F., Clark Johnson, V., Fitzgerald, M. A., & Olson, N. (2004). *A national model for interinstitutional collaboration on web-based graduate education.* National Social Science Journal, 23(1), 118-126.
- Paul, J., Winter, M., Miller, N. J., & Fitzgerald, M. A. (2003). *Cross-institutional norms for timing and sequencing and use of adjustment strategies in families affiliated with family-owned businesses.* Marriage and Family Review, 35(1/2), 167-192.
- Fitzgerald, M. A., & Muske, G. (2002). *Copreneurs: An exploration and comparison to other family businesses.* Family Business Review, XV(1), 1-16.
- Fitzgerald, M. A., Winter, M., Miller, N., & Paul, J. (2001). *Adjustment strategies in the family business: Implications of gender and management role.* Journal of Family and Economic Issues, 22(3), 265-291.
- Fitzgerald, M. A., & Winter, M. (2001). *The intrusiveness of home-based work on family life.* Journal of Family and Economic Issues, 22(1), 75-92.
- Miller, N. J., Winter, M., Fitzgerald, M. A., & Paul, J. (2000). *Family microenterprises: Strategies for coping with overlapping family and business demands.* Journal of Developmental Entrepreneurship, 5(2), 87-113.
- Fitzgerald, M., Soderquist, J. N., & Larkin, S. (1999). *The emotional experiences of clients in financial counseling: Reinforcing the need to make referrals.* North Dakota Journal of Human Services, 2(4), 3-9.
- Miller, N. J., Fitzgerald, M. A., Winter, M., & Paul, J. (1999). *Exploring the overlap of family and business demands: Household and family business managers' adjustment strategies.* Family Business Review, XII(3), 253-268.

Winter, M., Fitzgerald, M.A., Heck, R.K.Z., Haynes, G., & Danes, S.M. (1998). *Revisiting the study of family businesses: Methodological challenges, dilemmas, and alternative approaches*. Family Business Review, XI (37), 239-252.

Winter, M., & Fitzgerald, M. (1993). *Continuing the family-owned home-based business: Evidence from a panel study*. Family Business Review, 6(4), 417-426.

Pankow, D., Mammen, S., & Fitzgerald, M. (1991). *North Dakota farm women and their roles in the family: Are they changing?* North Dakota Farm Research Journal, 48(5), pp. 21-25.

Monographs & Book Chapters

Invited

Heck, R. K. Z., Danes, S. M., Fitzgerald, M. A., Haynes, G. W., Jasper, C. R., Schrank, H. L., Stafford, K., & Winter, M. (2006). *The family's dynamic role within family business entrepreneurship*. In P. Z. Poutziouris, K. X. Smyrniotis, & S. Klein, (Eds.), Family Business Research Handbook. International Family Enterprise Research Academy (IFERA) & Edward Elgar Publishing.

Loker, S., Hennon, C.B., Owen, A.J., & Heck, R.K.Z. with the assistance of Winter, M., Fitzgerald, M., & Haynes, G. (1995). *Three Years Later*. In R.K.Z. Heck, A.J. Owen, & B.R. Rowe, (Eds.), Home-Based Employment and Family Life. Westport CT: Auburn House.

Refereed

Fitzgerald, M. A., Muske, G., & Philbrick, C. A. (2003). *Business integrity: Relationships in the workplace environment of home-based businesses*. In R.K.Z. Heck, A. N. Puryear, & P. A. Tomblin (Eds.) Lawrence N. Field Center for Entrepreneurship and Small Business: A Toolkit for Home-based Entrepreneurs. New York, NY: Baruch College.

Muske, G., Fitzgerald, M. A., & Kollmorgen, N. (2003). *Business Management: How practice affects business and family success in home-based business*. In R.K.Z. Heck, A. N. Puryear, & P. A. Tomblin (Eds.) Lawrence N. Field Center for Entrepreneurship and Small Business: A Toolkit for Home-based Entrepreneurs. New York, NY: Baruch College.

Conference Proceedings (Refereed)

Full Papers

Muske, G., Fitzgerald, M. A., Jumawan, L., Mashburn, A., & Black, M. (2009). *Entrepreneurs and small business owners: Using owner behavior to differentiate*. Proceedings of the United States Association for Small Business and Entrepreneurship Annual Conference on CD-rom.

Fitzgerald, M. A., Haynes, G. W., Schrank, H., & Danes, S. M. (2005). *For-profit family businesses as socially responsible organizations: Evidence from the U.S. national family business survey*. Proceedings of the FBN/ifera Annual World Research Forum on CD-rom.

Fitzgerald, M. A., & Folker, C. (2003). *Exploring new frontiers in women's family business leadership: The impact of women's motivations on family and business measures of success* (pages 368-377). In P. Poutziouris & L. P. Steier, (Eds.), Research Forum Proceedings: New Frontiers in Family Business Research and the Leadership Challenge. Manchester Business School and the University of Alberta School of Business.

Fitzgerald, M. A., Sanders, G. F., Philbrick, C. A., Metcalfe, W. (2003). *Older family business leaders: Experiences and satisfactions* (pages 368-377). In P. Poutziouris & L. P. Steier, (Eds.), Research Forum Proceedings: New Frontiers in Family Business Research and the Leadership Challenge. Manchester Business School and the University of Alberta School of Business.

Abstracts

Swanson, P.M., Grable, J., Fitzgerald, M.A., Cramer, S.L., Muske, G., Enevoldsen, B., & Sharpe, D. (2009). *Educating financial counselors and planners: Assessing with rubrics*. Proceedings of the Association for Financial Counseling and Planning Education Annual Conference (on cd-rom).

Chromy, B., & Fitzgerald, M. A. (2008). *Problem gambling in rural America: Considerations for financial counselors*. Proceedings of the Association for Financial Counseling and Planning Education Annual Conference (on cd-rom), 8.

Fitzgerald, M. A., Muske, G., & Muske, K. (2008). *Copreneurs and business social responsibility within the context of community vulnerability*. Abstract booklet of the International Council on Small Business World Conference, 101.

Fitzgerald, M. A., Philbrick, C. A., & Folker, C. (2008). *Continuation of the family-owned business: The influence of gender and help-seeking behavior*. Abstract booklet of the International Council on Small Business World Conference, 102.

Fitzgerald, M. A., & Muske, G. (2007). *Adjustment strategies in the family firm: A comparison of copreneurs to married couples*. Proceedings of the United States Association for Small Business and Entrepreneurship Annual Conference: Wide World of Entrepreneurship, 126.

Haynes, G., Danes, S., Muske, G., Fitzgerald, M., Onochie, J., Niehm, L., Swinney, J., Miller, N., & Schrank, H. (2005). *Panel Presentation: Exploring the family-business intersection with panel data: Past, present and future*. Proceedings of the USA SBE/SBI Joint National Conference: Entrepreneurship in a Diverse World, 215.

Muske, G., & Fitzgerald, M. A. (2003). *Copreneurs and comingling: The mixing of household and business finances*. In R. Travnichek (Ed.), Proceedings of the Association for Financial Counseling and Planning Education, 52.

Sanders, G. F., Clark Johnson, V., Fitzgerald, M. A., & Olson, N. (2003). *A national model for interinstitutional collaboration on web-based graduate education*. Proceedings of the April 2003 Las Vegas National Technology and Social Science Conference.

- Muske, G., & Fitzgerald, M. A. (2003). *The intermingling of family and business financial resources in copreneurial couples*. 17th Annual United States Association for Small Business and Entrepreneurship Conference Proceedings.
- Heck, R. K. Z., Fitzgerald, M. A., & Masuo, D. M. (2003). *The 1997-2000 national family business surveys: An examination of U.S. family firms*. Proceedings from the International Family Enterprise Research Academy Annual Conference, 2-3.
- Fitzgerald, M. A., Pankow, D., & Muske, G. (2002). *Financial practices in copreneurial couples*. Proceedings of the Association for Financial Counseling and Planning Education, 64.
- Cantrell, J., Cramer, S., Fitzgerald, M., Haynes, D., & Sanders, G. (2002). *Student learners in an on-line master's degree program in family financial planning*. Proceedings of the Association for Financial Counseling and Planning Education, 62.
- Cantrell, J., Cramer, S., Fitzgerald, M., Haynes, D., Muske, G. & Sanders, G. (2002). *The Great Plains Idea program in family financial planning: An investment in you and your future*. Proceedings of the Association for Financial Counseling and Planning Education, 146.
- Muske, G., & Fitzgerald, M. A. (2002). *Copreneurs—who continues and why? Evidence from the 1997-2000 National Family Business Studies*, Consumer Interests Annual, 48.
- Muske, G., Fitzgerald, M. A., & Kim, J. (2002). *Copreneurs as family businesses: Evaluating the differences by industry type*. 16th Annual U. S. Association for Small Business and Entrepreneurship Conference Proceedings (CD-ROM).
- Fitzgerald, M. A., & Sanders, G. F. (2001). *Graduate level coursework in family systems and financial counseling: An opportunity for input and assessment of internet instruction*. Annual Proceedings of the Association for Financial Counseling and Planning Education. J. Hogaarth (Ed.).
- Fitzgerald, M. A., Winter, M., Miller, N. J., & Paul, J. (1999). *Meeting the demands of the business and the family during hectic times: Strategies used by women in the United States*. Entrepreneurship: Building for the Future, Book of Abstracts. ISBN 2-9514466-0-8.
- Fitzgerald, M. A., Furry, M. M., German, L., Goebel, K., Heck, R. K. Z., Jasper, C. R., Muske, G., and Walker, R. (1999). *Healthy family business make healthy families*. Journal of FRHD/FERM Division of AAFCS, 3, 6-7.
- Miller, N. J., Fitzgerald, M. A., Winter, M., Paul, J. (1999). *Dealing with hectic times: Strategies used in the business and in the family*. Consumer Interests Annual, 45.
- Fitzgerald, M.A., & Soderquist, J.N. (1998). *Money and emotions: The experiences of clients, and the implications for financial counselors and family therapists*. J. Heckroth (Ed.). Proceedings of the Association for Financial Counseling and Planning Education. 248.
- Fitzgerald, M.A., & Winter, M. (1998). *Studying family businesses*. I.E. Leech (Ed.). American Council on Consumer Interests Annual Conference Proceedings; Consumer Interests Annual, Vol. (44), p. 196-197.

Fitzgerald, M., & Winter, M. (1995). *The intrusiveness of home-based work on family life*. National Home-Based Business Conference for Educators and Service Providers. Annual Proceedings.

Fitzgerald, M., Pankow, D., & Fugelberg, J. (1996). *The personal money management profile revisited*. Lewis (Ed.). Association for Financial Counseling and Planning Education Annual Conference Proceedings.

Pankow, D., Fitzgerald, M., & Koehler, C. (1990). *Comparisons of Extension Home Economists: Perceived Competency in Family and Consumer Economics*. M. Carsky (Ed). American Council on Consumer Interests Annual Conference Proceedings.

Family Business Research Group Reports

Paul, J., Winter, M., Miller, N. & Fitzgerald, M. Balancing work and family in the family business.

Miller, N. J., McLeod, H., Winter, M., Kean, R., Fitzgerald, M., Brown, P., Goebel, K., Furry, M. (1998). National results from the study of family businesses.

PROFESSIONAL PRESENTATIONS

Invited

Fitzgerald, M.A., Muske, G., Haynes, G.W., & Lee, Y. *Consumer Issues in the Bakken: Experiences of Family Owned Businesses*. Invited symposium, American Council on Consumer Interests Annual Conference, Clearwater Beach, FL, May, 2015.

Fitzgerald, M.A., Muske, G., Haynes, G.W., & Lee, Y. (authorship by order of papers given rather than by contribution). *Family-owned businesses: The family as a producer and consumer*. Individual paper presented within the session: Fitzgerald, M.A., & Muske, G., *A longitudinal study of copreneurial couples: Factors contributing to continuance over a decade*. Invited Session, American Council on Consumer Interests Annual Conference, Milwaukee, WI, May, 2014.

Refereed

Marshall, M. I., Fitzgerald, M. A., Lee, Y. G., Wiatt, R., Cheang, M., Mukembo, S. *Socioemotional Wealth Among Business Owning Couples*. United States Association for Small Business and Entrepreneurship Annual Conference, Birmingham, AL, January, 2024.

Muske, G., & Fitzgerald, M. *Examining family businesses and families' responses to Bakken changes*. National Association of Community Development Extension Professionals, Annual Conference, Little Rock, AK, May 17-20, 2015.

Peake, W., Cooper, D., Fitzgerald, M. A., & Muske, G. *Family business participation in community social responsibility: The moderating effect of gender*. Academy of Management annual conference, Philadelphia, Pennsylvania, 2014.

- Welk, K. L. M., Fitzgerald, M. A., & Muske, G. A comparison of copreneurs and other family business owners on perceptions of community social responsibility. *International Council for Small Business World Conference*, Stockholm, Sweden, June, 2011.
- Black, M. M., Muske, G., & Fitzgerald, M. A. *Exploring nascent women continuation within the United States*. United States Association for Small Business and Entrepreneurship. Nashville, TN, January, 2010.
- Swanson, P., Grable, J., Fitzgerald, M. A., Cramer, S., Muske, G., Enevoldson, B., & Sharpe, D. *Educating financial counselors and planners: Assessing with rubrics*. Association for Financial Counseling and Planning Education. Scottsdale, AZ. November, 2009.
- Black, M. M., Muske, G., & Fitzgerald, M. A. *Examining gender differences among nascent entrepreneurs within the United States*. Business Creation Symposium - Clemson University., College of Charleston, & George Mason University., Washington, DC: George Mason University, October, 2009.
- Randall, B. A., Fitzgerald, M. A., Lang, A. M., Sanders, G. F., Deal, J. E., & Hektner, J. M. *Rural communities as a context for adolescent development: Understanding the adult perspective*. Society for Research in Child Development Biennial Meeting, Denver, CO, April, 2009.
- Muske, G., Fitzgerald, M. A., Jumawan, L., Mashburn, A., & Black, M. *Entrepreneurs and small business owners: Using owner behavior to differentiate*. United States Association for Small Business and Entrepreneurship Annual Conference, Anaheim, CA, January, 2009.
- Chromy, B., & Fitzgerald, M. A. *Problem gambling in rural America: Considerations for financial counselors*. Association for Financial Counseling and Planning Education Annual Conference, Anaheim, CA, November, 2008.
- Fitzgerald, M. A., Chromy, B., Philbrick, C. A., Sanders, G. F., & Muske, K. *Evaluation of a mental health and aging training curriculum: Impact in a frontier state*. Gerontological Society of America 61st Annual Scientific Meeting, November, 2008.
- Fitzgerald, M. A., Muske, G., & Muske, K. *Copreneurs and business social responsibility within the context of community vulnerability*. International Council on Small Business World Conference, Halifax, Nova Scotia, June, 2008.
- Fitzgerald, M. A., Philbrick, C. A., & Folker, C. *Continuation of the family-owned business: The Influence of gender and help-seeking behavior*. International Council on Small Business World Conference, Halifax, Nova Scotia, June 2008.
- Chromy, B., & Fitzgerald, M. A. *When the stakes are high: Perspectives of treatment seeking older adult gamblers in North Dakota*. National Council on Problem Gambling Annual Conference, Long Beach, CA, June, 2008.
- Fitzgerald, M. A., & Muske, G. *Adjustment strategies in the family firm: A comparison of copreneurs to married couples*. United States Association for Small Business and Entrepreneurship annual conference, Orlando, FL, January, 2007.

- Bratteli, M. J., Chromy, B., Fitzgerald, M. A., Sanders, G. F. *Experiencing graduate education in gerontology through a web-based program: A qualitative study*. Gerontological Society of America, Dallas, TX, November, 2006.
- Muske, G., & Fitzgerald, M. A. *Copreneurs & time: Who leaves? Who stays?* Paper presented as part of the panel presentation: Exploring the Family-Business Intersection with Panel Data: Past, Present and Future. USASBE/SBI Joint National Conference: Entrepreneurship in a Diverse World, Indian Wells, CA, January, 2005.
- Sanders, G. F., Bratteli, M., & Fitzgerald, M. A. *Interinstitutional graduate training in gerontology: North Dakota State University's experience in a web-based program*. Association for Gerontology in Higher Education Annual Conference, Indianapolis, IN, February, 2005.
- Fitzgerald, M. A., Haynes, G., Schrank, H., & Danes, S. *For-profit family businesses as socially responsible organizations: Evidence from the U.S. national family business survey*. FBN/ifera Annual World Research Forum, Brussels, Belgium, September, 2005.
- Bratteli, M., Sanders, G., & Fitzgerald, M. *Web-based education: Is it the answer for the future?* Classrooms of the Future: Applications for Today Conference. College of St. Catherine, St. Paul, MN, May 2005.
- Niehm, L. S., Miller, N. & Fitzgerald, M. A. *Assessing the impact of managerial adjustment strategies on family business success over time*. Paper presented as part of the panel: Exploring the Family-business Intersection with Panel Data: Past, Present and Future. USASBE/SBI Joint National Conference: Entrepreneurship in a Diverse World, Indian Wells, CA, January, 2005.
- Sanders, G. F., Fitzgerald, M. A., Clark Johnson, V., & Bratteli, M. *Inter-institutional web-based graduate education: Outcomes and lessons learned*. Hawaii International Conference in Education, Honolulu, HI, January, 2005.
- Haynes, G., Muske, G., & Fitzgerald, M. A. *Developing a socio-economic scale*. Community Development Society Conference, Cleveland, OH, July, 2004.
- Muske, G., & Fitzgerald, M. A. *Copreneurs and comingling: The mixing of household and business finances*. Association for Financial Counseling and Planning Education Annual Conference, Savannah, GA, November, 2003.
- Fitzgerald, M. A., & Folker, C. *Exploring new frontiers in women's family business leadership: The impact of women's motivations on family and business measures of success*. Family Business Network, Academic and Research Forum, Lausanne, Switzerland, September, 2003.
- Fitzgerald, M. A., Sanders, G. F., Philbrick, C. A., & Metcalfe, W. *Older family business leaders: Experiences and satisfactions*. Family Business Network, Academic and Research Forum, Lausanne, Switzerland, September, 2003.
- Fitzgerald, M. A, Heck, R. K. Z., & Masuo, D. M. *The 1997-2000 national family business surveys: An examination of U. S. family firms*. International Family Enterprise Research Academy Annual Conference, Milan, Italy, March, 2003.

- Sanders, G. F., Clark Johnson, V., Fitzgerald, M. A., & Olson, N. *A national model for inter-institutional collaboration on web-based graduate education*. National Technology and Social Science Conference, Las Vegas, NV, April, 2003.
- Muske, G., Fitzgerald, M. A., & Haynes, G. *The intermingling of financial resources among copreneurial couples*. Oklahoma Association of Family and Consumer Sciences 2003 Annual Conference, El Reno, OK, March, 2003.
- Muske, G., & Fitzgerald, M. A. *The intermingling of family and business financial resources in copreneurial couples*. United States Association for Small Business and Entrepreneurship, Hilton Head, SC, January, 2003.
- Fitzgerald, M. A., Pankow, D., & Muske, G. *Financial practices in copreneurial couples*. Association for Financial Counseling and Planning Education Annual Conference, Scottsdale, AZ, November, 2002.
- Cantrell, J., Cramer, S., Fitzgerald, M., Haynes, D., & Sanders, G. *Student learners in an on-line master's degree program in family financial planning*. Association for Financial Counseling and Planning Education Annual Conference, Scottsdale, AZ, November, 2002.
- Cantrell, J., Cramer, S., Fitzgerald, M., Haynes, D., Muske, G. & Sanders, G. *The Great Plains Idea program in family financial planning: An investment in you and your future*. Association for Financial Counseling and Planning Education Annual Conference, Scottsdale, AZ, November 2002.
- Muske, G., & Fitzgerald, M. A. *Copreneurs—who continues and why? Evidence from the 1997-2000 National Family Business Studies*. American Council on Consumer Interests Annual Conference, April, 2002.
- Kim, J., Muske, G., & Fitzgerald, M. A. *Copreneurial success in retail firms*. Oklahoma Association of Family and Consumer Sciences Annual Conference, Oklahoma City, OK, March, 2002.
- Muske, G., Fitzgerald, M. A., & Kim, J. E. *Copreneurs as family businesses: Evaluating the differences by industry type*. USASBE, Reno, NV, January, 2002.
- Fitzgerald, M. A. & Sanders, G. F. *Graduate level coursework in family systems and financial counseling: An opportunity for input and assessment of internet instruction*. Association for Financial Counseling and Planning Education, Orlando, FL, November, 2001.
- Fitzgerald, M. A., Muske, G., Philbrick, C., & Grove, S. *In love and in business: Family and business functioning in copreneurial couples*. National Council on Family Relations Annual Conference, Minneapolis, MN, November, 2000.
- Ellingson, B. S., & Fitzgerald, M. A. *Couples who downshift: Time, money and regaining control*. National Council on Family Relations Annual Conference, Minneapolis, MN, November, 2000.
- DeHaan, L., Fitzgerald, M. A., & Deal, J. *Community influences in rural adolescent alcohol use*. Society for Research on Adolescence, Chicago, IL, March, 2000.

- Fitzgerald, M. A., Winter, M., Miller, N. J., & Paul, J. *Meeting the demands of the business and the family during hectic times: Strategies used by women in the United States*. Euro PME Conference-Entrepreneurship: Building for the Future. Rennes & Saint Malo, France, September & October, 1999.
- Fitzgerald, M. A., Muske, G., & German, L. *Family and business satisfaction: A comparison of copreneurs to noncopreneurs*. Family relations and Human Development (FRHD)/ Family Economics and Resource Management (FERM) Preconference of the American Association of Family and Consumer Sciences, Seattle, WA, June, 1999.
- Miller, N. J., Fitzgerald, M. A., Winter, M., Paul, J. *Dealing with hectic times: Strategies used in the business and in the family*. American Council on Consumer Interests. Chicago, IL, March 1999.
- Fitzgerald, M.A., & Soderquist, J.N. *Money and Emotions: The experiences of clients, and the implications for financial counselors and family therapists*. Association for Financial Counseling & Planning Education. Annual Conference, Fort Lauderdale, FL, November, 1998.
- Fitzgerald, M.A., & Winter, M. *Studying family businesses*. American Council on Consumer Interests Annual Conference, Washington, DC, March, 1998.
- Fitzgerald, M., Pankow, D., & Fugleberg, J. *The Personal Money Management Profile revisited*. Association for Financial Counseling and Planning Education Annual Conference, Grand Rapids, MI, November, 1996.
- Fitzgerald, M., & Winter, M. *The intrusiveness of home-based work on family life*. National Home-Based Business Conference for Educators and Service Providers. Lincoln, NE, May, 1995.
- Pankow, D., Fitzgerald, M. Larkin, S. & Hanson, J. *Family financial resources network*. Strengthening Community Connections Conference. University of North Dakota, Grand Forks, ND, October, 1994.
- Fitzgerald, M., Pankow, D. & Thompson, D. *Women's perceived confidence in financial management*. University of South Dakota Women's Research Conference, Vermillion, SD, 1992.
- Pankow, D., & Fitzgerald, M. *North Dakota women's attitudes towards financial management: An evaluation based on the Women's Information program*. North Dakota Home Economics Association Annual Meeting, Bismarck, ND, 1992.
- Fitzgerald, M., Gebeke, D., Pankow, D. & Weed, C. *Poverty: It's everybody's business -- The merging of social and economic development*. National Council on Family Relations Annual Conference, Denver, CO, 1991.
- Fitzgerald, M., Pankow, D. & Mammen, S. *Rural women, family financial management and satisfaction with farming*. University of South Dakota Women's Research Conference, Vermillion, SD, 1991.
- Fitzgerald, M., & Pankow, D. *The perceived competency in family and consumer economics of extension home economists in North Dakota*. North Central Home Economics Region, 8th Biennial Meeting, Bismarck, ND, 1990.

- Mammen, S., Fitzgerald, M., & Pankow, D. *Farm women and household division of labor: A mental health issue?* University of South Dakota Women's Research Conference, Vermillion, SD, 1990.
- Pankow, D., Fitzgerald, M., & Koehler, C. *The perceived competency in family and consumer economics of extension home economists in states without specialists.* American Council on Consumer Interests Annual Conference, New Orleans, LA, 1990.
- Whan, M. M., Mammen, S., & Fitzgerald, M. *Female graduates: Consumer indebtedness and financial health.* University of South Dakota Women's Research Conference, Vermillion, SD, 1989.
- Pankow, D., Fitzgerald, M., & Mammen, S. *North Dakota farm women: Overworked and overlooked?* North Dakota Home Economics Association Annual Meeting, Minot, ND, 1989.
- Roosa, M. W., & Fitzgerald, M. *Sex-Role orientation, home employment orientation, and the division of labor across the transition to parenthood.* National Council on Family Relations Annual Meeting, Dearborn, MI, 1986.

FUNDED GRANTS

- 2021 Motchenbacher, J., & Fitzgerald, M. *K-12 Continuing Education Course Development.* North Dakota Governor's Emergency Education Relief Funds (GEERF), \$110,000 to support K-12 educators across the state during the pandemic. The grant funded the development of thirty-one new continuing education courses for educators within a modified learning environment due to the COVID-19 pandemic. FAR0034174
- 2020 Fitzgerald, M., Rott, C., Steinman, K., Wallman, M., Wilson, C. (alphabetical order). *NDSU CARES Act Funds, \$19,788,622.* Key initiatives within Information Technology Services included, for example, over \$8M in funding for instructional redesign such as technology purchases to equip 99% of classrooms for synchronous real-time in person or remote participation with the same learning outcomes for all students. The Provost's Office administered \$8,123,367 to support instructional needs such as training and faculty stipends to convert face-to-face courses for hy-flex delivery, additional funding for graduate assistants and staff supporting the teaching mission, equipment and technology to facilitate distance education, and \$114,650 for research equipment. FAR0033304, FAR0033306.
- 2015 Niehm, L., Muske, G., & Fitzgerald, M. *Family business contributions to sustainability and entrepreneurial activities in rural communities over time.* Multi-State Rural Development Research or Extension Projects: North Central Region, \$25,000. Role: Co-PI.
- 2011 Sanders, G. F., Fuller, H., & Fitzgerald, M.A. *Mental Health and Aging Education.* \$22,079 from the North Dakota Department of Human Services, Division of Mental Health and Substance Abuse Services. Role: Co-PI.

- 2010 Deal, J., Fitzgerald, M., Hektner, J., & Sanders, G. *Great Plains Inter-University Consortium* (subcontract). University Passport Project. U. S. Department of Agriculture (2010-2011). \$31,064 subcontract of Kansas State University Grant. Role: Co-PI.
- 2009 Sanders, G. F. & Fitzgerald, M.A. *Long-term Care Worker Training on Mental Health and Aging*. \$23,771.00 from the North Dakota Department of Human Services, Division of Mental Health and Substance Abuse Services. Role: Co-PI.
- 2009 Fitzgerald, M. A., & Sanders, G. F. *Continuation of the North Dakota Mental Health and Aging Clinical and Natural Caregiver Education Project*. \$29,196.00 from the North Dakota Department of Human Services, Division of Mental Health and Substance Abuse Services. Role: PI.
- 2008 Fitzgerald, M. A., Sanders, G. F., & Chromy, B. *Mental Health and Aging Community Training Impact Study*. \$4,710.00 from the NDSU-INBRE. Role: PI.
- 2007 Fitzgerald, M. A., Sanders, G. F., & Chromy, B. *Aging and Mental Health Education: Mental Health Clinicians Training*. \$49,795.00 from the North Dakota Department of Human Services, Division of Mental Health and Substance Abuse Services. Role: PI.
- 2006 Sanders, G. F., Bratteli, M., & Fitzgerald, M. A. (2006). *Mental Health and Aging Education*. \$87,763.74 from the North Dakota Department of Human Services, Division of Mental Health and Substance Abuse Services. Roles: Quality Assurance & Evaluation. Role: Co-PI.
- 1997 DeHaan, L., Fitzgerald, M.A. & Deal, J. (1997). *Rural adolescent substance use and delinquency: Individual, familial & community factors*. \$3,500.00 from the ND NIH Idea Center. Role: Co-PI.
- 1991 American Association of University Women. *"Poverty: It's Everybody's Business - 1991 State Summit."* (With H. McCaul and C. Bakken). \$5,000 to sponsor keynote speaker and student scholarships at a statewide poverty symposium. Role: Conference development.
- 1991 NDSU Extension Service. *"Poverty: It's Everybody's Business-1991 State Summit"* Program Marketing Grant (with C. Weed, D. Pankow, and D. Gebeke). \$850 to develop a multi-image production on poverty in the State of North Dakota. Role: Conference Development.
- 1988 Otto Bremer Foundation. *"The Continuation of Project Reality-A Program to Assist Economically Distressed Farm Families in Northwest Minnesota."* \$20,000 funded for the continuation of ongoing project activities. Role: Expansion, implementation and evaluation of "Project Reality," a program I helped to develop.
- 1988 Northwest Minnesota Initiative Fund. *"Survey of Adolescent Services in Northwest Minnesota."* \$6,032 funded to identify priority needs of youth in Northwest Minnesota

and begin developing intervention strategies for service providers. Role: Survey design, project development.

SELECTED SERVICE

International Service

- 2015-2016 Jury Member, International Family Enterprise Research Academy (IFERA) Award #5 – 2015 IFERA Roleski Best Family System Constructs Research Paper/Case Award.
- 2009-2012 Reviewer, International Family Enterprise Research Academy Annual World
2014 Conference.
- 2008 Session Facilitator, International Council on Small Business World Conference, Halifax, Nova Scotia, June.

National Service

- 2018-2020 Cabinet Member, Great Plains Interactive Distance Education Alliance; Chair Elect
2019-20
- 2016-2020 Board Member, Human Sciences, Great Plains Interactive Distance Education Alliance,
Treasurer, 2017-20
- 2018 Muske, G., Fitzgerald, M.A. “*We’re a What? The Search for the Elusive Copreneurial Couple.*” Purdue Initiative for Family Firms Newsletter, Summer Edition, 2018.
- 2017 Webinar: *Family Business Contributions to Sustainable and Entrepreneurial Rural Communities Over Time*, Niehm, L., Fitzgerald, M. & Muske, G. North Central Regional Center for Rural Development, July, 20, 1:00 p.m. EST.
- 2016 Great Plains Interactive Distance Education Alliance Board of Directors, Member and Program Liaison to the Dietetics Program.
- 2014 Reviewer, Board on Human Sciences and Council of Administrators of Family and Consumer Sciences Emerging Administrator Award.
- 2014-2016 & Elected, Nominations & Elections Committee, American Council on Consumer Interests.
2018
- 2009-2010 Committee Chair, Outstanding Master’s Thesis Award, American Council on Consumer Interests
- 2009 Conference Paper Chair, Association for Financial Counseling and Planning Education Annual Conference, Scottsdale, AZ.

2007+ Conference paper reviewer, varies by year & availability, Association for Financial Counseling and Planning Education, American Council on Consumer Interests, United States Association for Small Business and Entrepreneurship Annual meetings.

Selected University Service

Fall, 2023	Summative Peer Reviewer for Dr. Jayme Steig, Department of Pharmacy Practice, NDSU
March, 2022	Panelist, Tools for Inclusive Leadership, NDSU Academic Leaders Series
2020-2022	Board Member, NDSU Research and Technology Park
2020-2022	NDSU Research Foundation Board of Directors
2020	In Our Hands Campaign Reception, Speaker (due to President's flight cancellation), February, Naples, Florida.
2018	Planning Committee and Panel Facilitator, Academic Leaders Orientation and Retreat, Aug. 8.
2017- 2019	Executive Advisor, NDSU Graduate Student Council
2017- 2020	Training with faculty from West Virginia University on the Dialogs Process, May, 2017; Co-facilitator (with Linda Langley) of process with the NDSU Department of Sociology and Anthropology, August, 2018.
2017	Panelist, NDSU Promotion to Professor Luncheon, March 7 to encourage more faculty to prepare and successfully apply for promotion to professor.
2016	Diversity and Inclusion Strategic Planning Process, NDSU
2016	Task Force on Expanding Professional Programs, NDSU
2015-present	North Dakota Culinary Institute Steering Committee
2015-2020	Commission on the Status of Women Faculty, NDSU
2015-2020	Women and Gender Studies Advisory Board, NDSU
2011-2015	Promotion of Full Professor Task Force, NDSU
2007+	Selection committee, NDSU Chamber of Commerce Distinguished Faculty Service Award
2010-2011	Facilitated NDSU NSF Advance FORWARD Professors of Practice Mentoring Group with Cindy Urness from Architecture
2010	Panelist, Distance and Continuing Education Symposium, Enhance your Instruction with Technology Tools, March 9 th .

- 2010 Panelist, Graduate Advisor Panel, College of Graduate and Interdisciplinary Studies, March 9th.
- 2003-2007 NDSU Honorary Degree Committee
- 2004-2005 NDSU Distance Education Council
- 2002-2004 NDSU Graduate Council
- 1999-2001 Teaching and Professional Service Committee, NDSU
- 1995-1998 NDSU Extension Service Farm, Family and Community Economics Program Planning Team
- 1995-2000 NDSU Women's Studies Committee Member
- 1995-1996 Chair, Tri-College Women United, North Dakota State University, Moorhead State University and Concordia College
- 1994-1996 NDSU Extension Service Family Resource Management Program Planning Team
- 1994-1995 NDSU Faculty Representative to Tri-College Women United
- 1991-1992 Planning Committee Member and Budget Committee Co-Chair for the symposium "*Poverty: It's Everybody's Business - The Merging of Social and Economic Development*," October 29 & 30, Fargo, ND
- 1991-1992 Planning Committee "*Women: A Week of Awareness*" at North Dakota State University, Fargo, ND
- 1990-1992 NDSU Women's Studies Committee Member, Fargo, ND
- 1990-1992 Conference Coordinator, "*Expanding Your Horizons Science and Math Conference for Junior High School Girls*," North Dakota State University, Fargo, ND

College Service

- 2023-2024 Promotion, Tenure and Evaluation Committee, College of Human Sciences and Education, NDSU
- 2004-2007 Promotion, Tenure and Evaluation Committee, College of Human Development and Education, NDSU
- 1999-2004 Doctoral Program Committee, College of Human Development and Education, NDSU
- 1999-2001 Faculty Advisor, NDSU Student Chapter of the American Association of Family and Consumer Sciences

- Fall, 2000 Facilitator, College of Human Development and Education Faculty Meeting; Review of College Strategic Plan
- 1996-1999 Faculty Co-advisor to the North Dakota State University Chapter of Phi Upsilon Omicron
- 1994-2000 CDFS department representative to the Academic Affairs Committee, College of Human Development and Education, North Dakota State University
- 1989-1992 Scholarship Committee, College of Home Economics, North Dakota State University, Fargo, ND
- 1990-1991 Senior Faculty Advisor to the Student Member Section of the American Home Economics Association at North Dakota State University and Advisor to the NDSU-UND State Student Member Section of AHEA
- 1990-1991 North Dakota chapter of the American Home Economics Association council member
- 1990 NDSU Extension Service Design Team, "*Financial Challenges for Women*"
- 1989-1990 Junior Faculty Advisor to the Student member section of the American Home Economics Association at North Dakota State University

Departmental Service

- 2023-2024 With Dr. Jim Deal, Coordinating the HDFS Hinsz Lecture for March, 2024
- 2023-2024 With Dr. Sean Brotherson, Coordinate the HDFS Social Committee
- 2004-2007 CDFS Department Promotion Tenure and Evaluation Committee; Chair, 2005-2006
- 1999-2003 CDFS Department, Graduate Committee; Chair, 2001-2003
- 1995-1999 Undergraduate Committee, CDFS Department, North Dakota State University
- 1993 Human Development and Family Studies Department Recruitment and Retention Task Force, Iowa State University, Ames IA
- 1988-1991 Financial Counseling Coordinator, Family Studies Institute, North Dakota State University, Fargo, ND
- 1988-1991 Family Studies Institute, Board of Directors, NDSU, Fargo, ND

Service to the State of ND or Region

- 2023 Presentation, *Farm Dissolution: Perspectives from Family Business Research and Financial Counseling Practice*. Minnesota Farm Advocate and Mediator Meeting/Training, Minnesota Department of Agriculture, October 23.
- 2023-present AARP North Dakota Executive Council. May 1, 2023 – April 30, 2025.

- 2014-2020 Theatre B Board of Directors, Chair, August 1, 2017 – July 31, 2018
- 2015-2016 Regional Workforce Partnership & Collaboration, Build Committee/Housing Subcommittee
- 2012 G2 Summit Advisory Council to plan a conference on successful transitions to future generations of the family business. “Creating Your Family Business Identity,” held May, 2013.

Campus and Community Presentations

- 2018 Planning Committee, *Academic Administrator Orientation and Retreat*; Facilitator, Panel Presentation, *Managing Change and Leading During Times of Uncertainty*, August 8.
- 2017 *Making Feedback Meaningful* (with Kristine Paronica). Workshop for Department Leaders sponsored by the NDSU Provost’s Office. February 14.
- 2015 Facilitator, Topic Discussion Tables, *Mental Health Issues and Aging Family Members*, Prairie Family Business Annual Conference, April, Sioux Falls, SD.
- 2005 *Saving for College*. Alerus Financial Seminars. January & February, Fargo, ND.
- 2000 *Advocacy for Children: How to Influence Public Policy*. North Dakota Association for the Education of Young Children. October.
- 1999 *Risk Taking Behavior in Rural North Dakota Youth: Community Influences*. NDSU Harvest Bowl Speaker, October.
- 1998 *Worth the Wait? The Economic Consequences of Early, On-time and Delayed Childbearing for Women*. NDSU Women's Studies Symposium, February.
- 1996 *Money Matters*, NDSU Transfer and Non-traditional Summer Orientation Program.
- 1995 & 1996 Facilitator (with C. Steenbock, D. Pankow, S. Fundingsland). *Cinderella Minus the Prince. Expanding Your Horizons Science and Math Conference for Junior High School Girls*. North Dakota State University.
- 1995 *Family Budgeting and Credit Use*, St. Mary's Hospital, Detroit Lakes, MN.
- 1995 *Developing a Spending Plan*, Employee Assistance Program Consultants Networking Luncheon, Fargo, ND.
- 1994 *The Role of the Financial Counselor*, Dakota Master Volunteer Family Financial Consultant Program, Wahpeton, ND.
- 1991 *Using a Calculator to Make Financial Decisions*, Expanding Your Horizons Science and Math Conference for Junior High School Girls, NDSU, Fargo, ND.

- 1991 Pankow, D., & Fitzgerald, M. *Teens as Targets: Quackery in the Marketplace*. North Dakota Home Economic Association Annual Meeting, Grand Forks, ND.
- 1990 *Sharing the Load...Can We Talk?* Big Iron Women's Program, Fargo, ND.
- 1990 *Teens as Targets: Quackery in the Marketplace*, Roughrider Health Conference for High School Teachers, Bismarck, ND.
- 1990 *Teens as Targets: Quackery in the Marketplace*, Expanding Your Horizons Science and Math Conference for Junior High School Girls, North Dakota State University.
- 1989 *Family Financial Management and Families and Public Policy*, Family Therapy Training Project, North Dakota State University.

Consulting

- 1995-00 Administrator, Financial Counselor Certification Exams, National Foundation for Consumer Credit.
- 1995-98 Consultant, The Village Family Service Center, Fargo, ND. Research study on Money and Emotions.
- 1994 - 95 Consultant - North Dakota State Attorney General's Office and the NDSU Extension Service; Development and Analysis of the 1995 Survey of Consumer and Personal Finance Education for North Dakota High Schools.
- 1994 - 95 and 1991 - 92 Financial Counselor, Employee Assistance Program Consultants Inc. Fargo, ND.
- 1987 - 88 Region I Career Education Center Advisory Board - Supervised the development and implementation of career planning programs for 38 high schools and 3 post-secondary institutions in Northwest Minnesota.
- 1987 - 88 Northwest Private Industry Council Farmers in Transition Task Force - Advised employment services of the special needs of displaced farmers and assisted with program development.

AWARDS and NOMINATIONS

YWCA Woman of the Year in Education Award, April, 2022

Alumni Achievement Award, College of Human Sciences, Iowa State University, Oct. 25, 2019

Teaching

Great Plains IDEA Faculty Fellowship Award, 2011, in recognition of significant contributions to the success of the academic programs in the Great Plains Interactive Distance Education Alliance.

Nominated for the *Carnegie Foundation's Professor of the Year Award*, NDSU, 2005

NDSU *Apple Polisher Award*, 2004

Outstanding Educator Award, 2002-2003, Beta Chapter of Phi Upsilon Omicron, NDSU

Exceptional Program Award, 2003 presented to the Family Financial Planning Master's Distance Education Program offered through the Great Plains Interactive Distance Education Alliance, Region VIII of the Association for Continuing Higher Education (ACHE).

Exceptional Contribution to Teaching Through Innovation Award, College of Human Development and Education, NDSU, 2002.

Excellence in Distance Education Award, 2002 First Place to the Great Plains Interactive Distance Education Alliance (GP-IDEA), North Dakota State University, Master's Degree in Family Financial Planning Program. American Distance Education Consortium (ADEC).

Distance Learning Community of Program of Excellence Award, 2002 to the Great Plains IDEA Masters in Family Financial Planning. Awarded by the University Continuing Education Association.

Fellow in the Faculty Institute for Excellence in Learning (FIEL) at North Dakota State University. Inducted March 30, 2000.

Exceptional Contributions to Teaching Award, College of Human Development & Education at NDSU, 1998.

Outstanding Educator Award, 1997-1998, Beta Chapter of Phi Upsilon Omicron

Outstanding Academic Advisor for the College of Human Development and Education. Awarded by Mortar Board Honor Society at North Dakota State University, 1996.

Research

Excellence in Research Award, College of Human Development and Education, 2011

NC 1030 Regional Research Project on Family Firms and Policy was chosen as the *North Central Regional Nominee* to the ESCOP National Multistate Research Award, 2011.

James Lebedeff Endowed Professorship Development Award, College of Human Development and Education, 2006

Paper nominated for the *2004 Kanter Award for Excellence in Work-family Research*

Paul, J., Winter, M., Miller, N. J., & Fitzgerald, M. A. (2003). Cross-institutional norms for timing and sequencing and the use of adjustment strategies in families affiliated with family-owned businesses. *Marriage & Family Review*, 35(1/2), 167-191.

Lebedeff Award for Faculty Development, 2004, College of Human Development and Education, NDSU

Finalist, Best Applied Research and Practice Paper, Family Business Network/International Family Enterprise Research Academy, Academic and Research Forum

Fitzgerald, M. A., & Folker, C. (2003). *Exploring new frontiers in women's family business leadership: The impact of women's motivations on family and business measures of success* (pages 368-377). In P. Poutziouris & L. P. Steier, (Eds.), *Research Forum Proceedings: New Frontiers in Family Business Research and the Leadership Challenge*. Manchester Business School and the University of Alberta School of Business.

2001 Northeastern Regional Research Award for Excellence from the Northeastern Regional Agricultural Experiment Station Directors for the NE-167 Regional Research Project on *Family Business Viability in Economically Vulnerable Communities*.

Robert and Patty Hendrickson Faculty Development Award in the College of Human Development and Education at NDSU, 1999. \$1,500.00 to give a paper at an International Conference.

Finalist, American Council on Consumer Interests, 1998 Dissertation Award Competition

Best Team Effort Award (with Suzanne Fundingsland and Debb Pankow). College of Human Development and Education. North Dakota State University, 1996.

Community

Theatre B Shear Brilliance Award, August, 2018 for service to the organization.

Featured Professional Development Experiences

Live2Lead Simulcast, December 16, 2015

NDSU Fast-track Leadership Intensive Workshops, March, 2012-2015.

American Council on Education (ACE) Regional Leadership Forum, Fargo, ND, 2013.

Academic Chairperson Conference and the New Chair Alliance Pre-conference Workshop, Kansas State University Division of Continuing Education, Orlando, FL, February, 2012.

Selected to participate in *Leading by Design: A Workshop for Emerging Administrators in Family and Consumer Sciences*. Sponsored by the Family and Consumer Sciences Administrative Leadership Council, Athens, GA, July 2001.

Selected to participate in the National Association of Women in Education (NAWE) *Institute for Emerging Women Leaders in Higher Education*. Summer, 2000.

Scholarship Awards

Helen G. Easter Graduate Scholarship, College of Family and Consumer Sciences, Iowa State University, Ames, IA, 1993 - 1994.

Premium for Academic Excellence (PACE) Award at Iowa State University, Ames, IA, 1992 - 1993.

Catharine Maurice Carroll Scholarship, College of Family and Consumer Sciences, Iowa State University, Ames, IA, 1992 - 1993.

Ruth Cowden Memorial Fellowship for the pursuit of full-time graduate study, Department of Family Resources and Human Development, Arizona State University, Tempe, AZ, 1984/86.

Academic Honors

Phi Kappa Phi, General Scholastic Honorary

Phi Upsilon Omicron, Family and Consumer Science Honorary

PROFESSIONAL MEMBERSHIPS

American Council on Consumer Interests (ACCI)

Revised: January, 2024