

SPORT MANAGEMENT

The sport management (SM) major is a four year full-time program of study designed to blend the best of theory with the best of practice in the discipline. SM students are provided with interdisciplinary and advanced study opportunities, as well as on the job educational experiences.

The Program

The SM degree is designed to prepare students for employment in local, state, regional, national or international level sporting and recreation organizations. The course work includes 42 credit hours and a required business administration minor. Additional electives allow for a second supporting minor or emphasis.

Career Opportunities

North Dakota State University SM graduates are employed in a variety of sport and recreation management occupations. Graduates find employment in local, state, regional, national or international level sport and recreation organizations and businesses. In light of the interdisciplinary nature of the SM major's study options, career opportunities beyond the sport or recreation management fields are feasible.

Sport Management Leadership Association

The Sport Management Association provides students with an opportunity to gain experience in the various fields of sport and recreation. Organization members can take part in sports-oriented community projects, learn about different sport and recreation careers from area professionals and become further prepared for a career in the industry. Meetings are held regularly and are open to all NDSU students.

Pre-Professional Standing and Professional Standing

The pre-professional SM course in the freshman year is designed to prepare students for additional undergraduate work in the subsequent professional SM curriculum of the sophomore, junior and senior years. To achieve professional standing, a grade of B or better is required in HNES 224. Furthermore, students must earn a minimum cumulative grade point average of 2.75 for all classes by the end of the freshman year. An application for professional standing must be submitted to the SM program coordinator as soon as requirements are met.

Internship

The SM internship is the capstone course for all SM majors. Students participating in an internship will undertake the 516-hour on-the-job training experience (typically the summer prior to the senior year). Advisors assist students in identifying internship opportunities, but each student is required to secure his or her own internship. Securing a host organization outside North Dakota or the United States is not only possible but encouraged.

Agencies where students have completed internships include the United States Olympic Committee, Minnesota Vikings, Saint Paul Saints, Fargo-Moorhead Redhawks, Northwoods League Organizations, the Sanford Pentagon, Oklahoma State University, Arizona State University, The United States Naval Academy, North Dakota State University, and to Fargo and West Fargo parks and recreation departments.

Sequencing Courses for the Major

Courses in the sport management major should be selected in conjunction with a student's academic or faculty advisor to assure prerequisites, GPA requirements, program status, etc., have been met. It is strongly suggested that students plan to complete ACCT 102 and ECON 105, and all general education requirements (other than ENGL 320) prior to the third year so more time is available for upper division core courses, the business minor upper division courses and internship hours during these final semesters.

Sport Management Plan of Study

Please note this is a sample plan of study and not an official curriculum. Actual student schedules for each semester will vary depending on start year, education goals, applicable transfer credit, and course availability. Students are encouraged to work with their academic advisor on a regular basis to review degree progress and customize an individual plan of study.

| Freshman | | | |
|---|----------------|---|----------------|
| Fall | Credits | Spring | Credits |
| ENGL 110 College Composition I | 4 | COMM 110 Fundamentals of Public Speaking | 3 |
| HNES 100 Concepts of Fitness & Wellness | 2 | COMM 112 Understanding Media and Social Change | 3 |
| HNES 190 Introduction to Sport Management | 3 | CSCI 114 or MIS 116 Microcomputer Packages or or Business Use of Computers | 3 |
| PSYC 111 Introduction to Psychology | 3 | ENGL 120 College Composition II | 3 |
| Gen Ed Quantitative Reasoning | 3 | Gen Ed Humanities & Fine Arts | 3 |
| | 15 | | 15 |
| Sophomore | | | |
| Fall | Credits | Spring | Credits |
| ACCT 102 Fundamentals of Accounting (Busn Minor) | 3 | COMM 375 Principles of Strategic Communication | 3 |
| COMM 200 Introduction to Media Writing | 3 | ECON 105 Elements of Economics (Busn Minor) | 3 |
| Gen Ed Humanities & Fine Arts/Gen Ed Cultural Diversity | 3 | HNES 226 Socio-Cultural Dimension in Sport | 3 |
| SOC 110 Introduction to Sociology | 3 | Gen Ed Science & Technology w/Lab | 4 |
| Gen Ed Science & Technology | 3 | HNES 224 Sport and Event Management | 3 |
| | 15 | | 16 |
| Junior | | | |
| Fall | Credits | Spring | Credits |
| ENGL 320 Business and Professional Writing | 3 | HNES 431 Governance, Policy, Legal Liability and Ethics in Sport | 3 |
| HNES 485 Sport Management Internship* | 4 | HNES 436 Contemporary Issues in Sport Management | 3 |
| MGMT 320 Foundations of Management | 3 | HNES 485 Sport Management Internship* | 4 |
| MRKT 320 Foundations of Marketing | 3 | Business Competency or Elective | 3 |
| HNES 304 Sport Promotion and Public Relations | 3 | | |
| | 16 | | 13 |
| Senior | | | |
| Fall | Credits | Spring | Credits |
| HNES 426 Sport Administration | 3 | HNES 485 Sport Management Internship* | 3 |
| HNES 485 Sport Management Internship* | 4 | Business Minor | 3 |
| Business Minor | 3 | Business Minor | 3 |
| Business Minor | 3 | Business Competency or Elective | 3 |
| Business Competency or Elective | 3 | Elective | 2 |
| | 16 | | 14 |
| Total Credits: 120 | | | |

* HNES 485 Internship can be taken for variable credit (depending on hours) throughout various terms, including summer, to reach a total 15 credits.

View NDSU equivalencies of transfer courses at: www.ndsu.edu/transfer/equivalencies

For Further Information

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www.ndsu.edu/hnes/undergraduate_programs/sport_management

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